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BUILDING BIGGER AND BETTER AMERICANS

A picture dedicated to the enlightment of mothers in the use of pure milk - showing the care of the cows, the cleanliness with which they are surrounded, the food given them, the housing of the cows, the cool peaceful pastures where good grazing and pure water abound. The milking under the most sanitary conditions, the bottling by sanitary methods, the iced delivery and then the distributing of pure milk thru the Diet Kitchen where mothers are educated in the care of their babies, showing where milk has all the elements known to science, vitamins, protein and calcium, necessary to produce a higher nutritive, life giving fluid. This combined with a safe and healthful place to play and proper exercise tends to build a sturdy and happy childhood, preparing our girls and boys for useful citizenship in a combined effort for the building of Bigger and Better Americans.

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