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1. "BY THE SEA"
Seeing Atlantic City
Produced by Ford Motor Company
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2. Atlantic City is the home of the board walk. Each day during the season railroad trains deliver sweltering thousands.

3. Elephant Hotel, at one end of the board walk, where you get rooms, and the entire Atlantic Ocean for your baths.

4. The owners believe in "an eye for a window and a tooth for a hatrack."

5. The only crab in the party.

6. Not being able to bring the ocean to their back doors some people are forced to move to the ocean. But living in homes like these is not exactly a hardship.

7. If the beach is too crowded, you can find plenty of room out on the ocean. That is one nice thing about an ocean, it has room to spare.

8. Where girls try to make themselves look like the "summer fiction number" of a popular magazine.

9. "Why did they build the ocean so near to the shore?" asks the comedian. "To keep the sand clean," we answer.

10. This game is all right except when played with Bricks and Bottles.

11. A prominent hotel, built strictly according to the well-known Turkish Cigarette advertisement style.

12. It hardly need be said this is the Board Walk. If young Mr. Emanuel had a nickel for every man, woman and child, who had walked over its boards he could buy up Portugal, enlarge it and make his summer home at Newport.

13. Life-size baby buggies help the picture - - - and the gout.

14. What romantic girl could fake a feint and be rescued by her sweetheart with a life saver around.

15. "What makes the ocean so restless?" asked the little girl. "The sad sea waves are angry," her fond mother said. Probably because they can't go any further than the shore.

16. The end.

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