MAY 26 1921

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Title of Picture:- "Betty Wales".

Description of Picture:- The picture involves 111 separate scenes and titles, all pertaining, directly or indirectly, to the dresses and costumes manufactured by the copyright claimant under the name and style of "Betty Wales". The initial scenes and titles depict the "Betty Wales" advertisements in the various magazines; then come scenes and titles representing store interiors where such dresses are sold, and scenes depicting the sales of such dresses to customers, together with titles representing the conversation between the purchasers and the sellers. The entire motion picture is devoted to the advertisement of the "Betty Wales" make of women's dresses.

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"Motion Picture Copyright Descriptions Collection, 1912-1977"

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:
https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004

Class M Finding Aid:
https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002

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