

PETER ZINSZER'S, THE OLDEST, LARGEST AND CHEAPEST FURNITURE HOUSE IN THE CITY.

"Murder! Ouch! What are you doing, Maria?"
 "It's time you were up and the fire made, you lazy fellow. I guess you forgot how easy this bed is to work."
 "Well, it's the most comfortable bed I ever slept in—that's why I didn't wake. No wonder; we got it from Zinszer, and he certainly sells the best."

And there was peace, for they both agreed that PETER ZINSZER sells the very best furniture cheaper for cash at his

NEW CASH HOUSE,

1917 Second Avenue, between 19th and 20th Streets,
 or on easier payments, than any one else in the city, at the old stores,
 Nos. 2115 and 2117 Second Avenue, bet. 21st and 22d Streets.



This month of July is noted for SPECIAL BARGAINS in everything.

- Parlor Suits! Bed-room Suits!
- Dining-room and Kitchen Furniture!
- Hat Racks! Mattings!
- Baby Buggies! Rockers!

We can furnish any part of your home. We have just received a large lot of Children's Folding Beds, which we will sell for \$1.75 each.

We are offering great inducements to secure your trade. A little money obtains quality and quantity from our stock. Our stock is new, stylish, seasonable and desirable. Our prices so low that you consider life worth living.

Go to Peter Zinszer's for Furniture.

20% OFF

IT IS STRANGE

20% OFF

Remarkably strange, how quick the masses "catch on" to a good thing. They know that our wonderful 20 per cent Discount Sale is a matter of DOLLARS AND CENTS to them. They know that to buy from us means *Bargains, Matchless Bargains*, and at the same time an opportunity to get the Best and the Lowest Prices. **TWENTY PER CENT OFF ON ALL GOODS**—this is our inducement.

Don't overlook this wonderful 20% Discount Sale. Seasonable, Stylish, well-made Goods at 20% OFF on every dollar. This is an item of interest to every one. Call and see.

20% OFF!

Suits for men.....	\$1.60
Suits for men.....	2.00
Suits for men.....	3.20
Suits for men.....	4.00
Suits for men.....	4.80
Suits for men.....	5.20
Suits for men.....	6.80
Suits for men.....	7.20

Each and every one a gem, and worth twice the amount. 20 per cent off is a great saving. Just figure it out.

Suffering Humanity!

Turn to us for relief—we're the doctors of Comfort and Low Prices, and can prescribe a thousand cures from our enormous stock of warm weather "specifics." The novelties are numerous, and we have got the best of 'em all to ourselves. For business—for vacation—for dress—for whatever wear at all—we are fixed with a variety that can supply any man—of any size—and any purse. We've clothes for summer, made in regulars—stouts—and longs. Big men will appreciate this. Their trials and disappointments are at an end. Just leave it to us and we will show you our assortment—only call and see.

Don't Forget,
 20 per cent Off On All These Goods.

20% OFF!

Straw Hats at Your Own Prices.

Alpine Hats.....	\$.80
Fedora Hats.....	1.20
Flange Brim Hats.....	1.60
Underwear, per suit.....	.80
Fast black Hose, per pair.....	.10

Men's Pants.

An elegant line men's Pants for \$1.50, \$2, \$2.50, \$3 and \$3.50.

20 per cent off on account of removal.

You'll find all kinds, all styles, all patterns, in the very latest cut goods in our house. We keep only the most select, only the best, and give you 20% OFF our heretofore low prices. These are inducements you should not fail to grasp.

Call on us—see these goods and prices—call often—we're ready to rush to the rescue—times like these a penny saved is a penny earned. Remember we save you *one whole dollar out of every five you invest with us*. 20 per cent off the dollar—20 per cent off—come take advantage—20 per cent off. Call and see if you wish to buy or not. We take pleasure in proving to you how cheap we can and do sell.

Our Store Rooms Are for Rent and Our Shelving for Sale. Call and Investigate.

20% OFF

LOUIS SAKS.

20% OFF