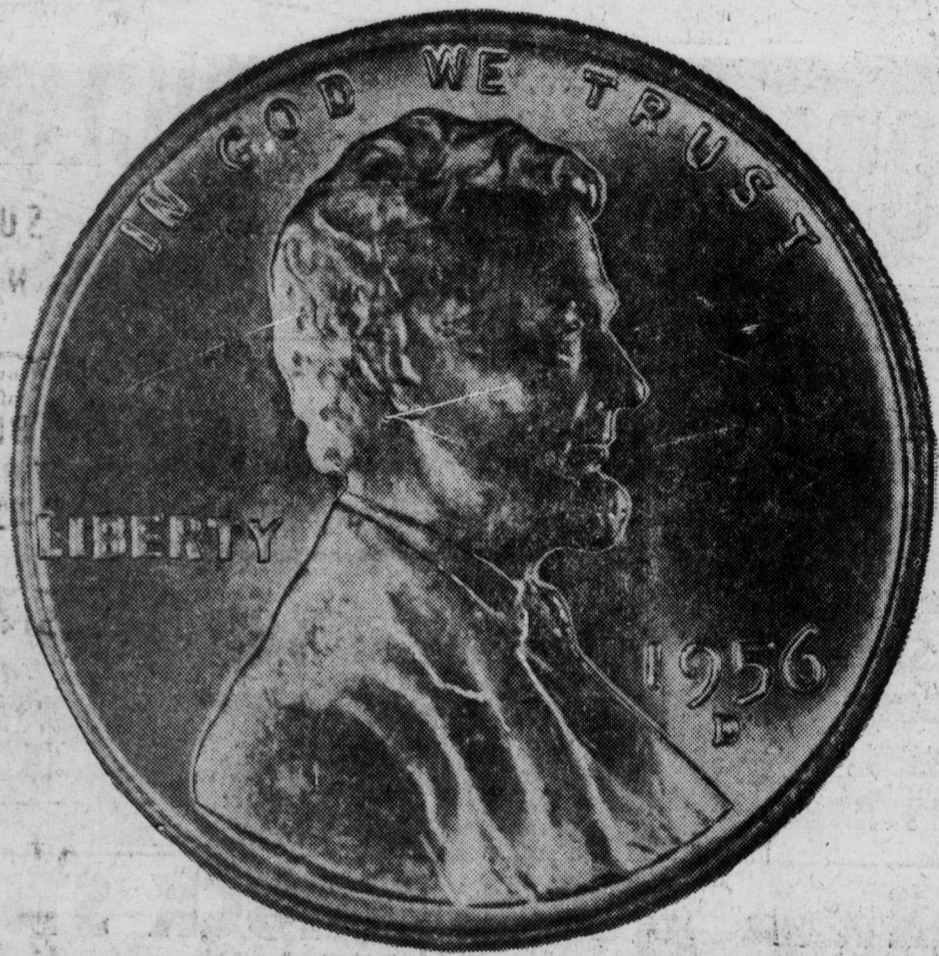


FRIDAY, DEC. 29
6 P. M. TO 9 P. M.

SOUTH PLAZA

PENNY

AUCTION



BIG SAVINGS AT THIS OLD-FASHIONED PENNY AUCTION. ALL BIDDING STARTS AT A PENNY ON NEW, QUALITY MERCHANDISE.

FRIDAY, DECEMBER 29 - 6 P. M. TO 9 P. M.

PHOENIX'S GREATEST YEAR - END SALE FESTIVAL

COME TO THE PARTY

5^c HOT DOGS

5^c ROOT BEER

1^c TG&Y POP CORN

SHOP FOR BARGAINS

At The Largest And Most Unique Shopping Center In South Phoenix:

SOUTH PLAZA

The Following Merchants

Are Always Ready To Serve You:

- | | |
|--------------------------------------|----------------------------|
| Jay's Coffee Shop | Nicholls Pharmacy |
| El Rancho Market | O. D. Cleaners |
| Jones' Bookkeeping & Insurance Store | S&H Green Stamp Redemption |
| Laura's Curtains & Draperies | Simmons Apparel |
| Martin's Shoes | South Plaza Barber Shop |
| Farmer's Quality Liquors | Speed Wash Laundry |
| Jack's Jewelry Store | 31 Flavors Ice Cream Store |
| Mode O' Day | T. G. & Y. Variety Store |
| Navarro Beauty Salon | Union Oil Service |
| Walt Simmons Men's & Boys' Wear | Valley National Bank |

THESE TWENTY FRIENDLY MERCHANTS INVITE YOU TO BE AMONG THE FIRST 1000 PEOPLE AT THIS GIGANTIC SALES FESTIVAL, WITH FANTASTIC SAVINGS IN LEADING SOUTH PLAZA STORES

SOUTH PLAZA

SOUTH CENTRAL & SOUTHERN