

# ...TO THE PUBLIC...

In opening the New Palace Cafeteria our central idea was to place within the reach of every man and woman in Phoenix a decent meal. This meal was to be served in a satisfactory manner upon the cafeteria style in a large, airy, well ventilated, sanitary dining-room. The measure of our success we leave to those who have been fortunate enough to have tried our table.

We are today serving the best cooked and most sanitary food in the state of Arizona, for the least money. It is our ambition, to which all our energies are bent, to be able, if possible, to lower the high cost of living in Phoenix for those who are so situated that they must eat out, as well as for those who eat out by preference.

There are many who prefer to eat out rather than go to the trouble of cooking and washing dishes at home. We are catering and shall continue to cater to this sort of trade. We want to say to every housewife in Phoenix that the time has come when you can come to The New Palace Cafeteria and get the very best meal cheaper than you can prepare it at home.

We invite you to come and be convinced. Ask your husband to bring you down town to dinner, and after dinner go for a walk, a ride, or go to the show, and see if you don't feel better for it. See if you don't feel better at the close of the evening than if you had spent the early evening over the cook stove preparing the meal and then have been forced to follow the meal with the ever disagreeable dishwashing.

Husband, try this. See if your wife won't have a happier smile for you when you return from work. See if life will not be sweeter for the change. In a short time that warm look on your wife's face will give way to a brighter and younger look.

#### THINK OF THIS

The more people we serve daily, the better value we can give. Bring your friend, or come in parties. We will guarantee you every courtesy. No matter how little you buy or how large your bill, the treatment we will accord you is guaranteed to give satisfaction, or your money will be cheerfully refunded.

#### THE MORE WE FEED THE LESS THE RATE

## To Our Union Friends

Now to the laboring men and our union friends... We want to define our position as to the unions... We want to say that we are working union hours, and it is our intention to pay those who give us good service not only the union scale for such work, but more than the scale as the conditions and service justify.

Having been in other business in Phoenix for two years, we want to say that no solicitor from the Labor Journal or any other union periodical or publication has ever left the place without getting what he came after, and our payroll for union labor has far exceeded \$25 per day since last April.

#### THE PRESENT DIFFICULTY

Right here it is pertinent to state that the Cooks and Waiters' Union has made a series of propositions to us that it will be impossible to accept. Why is this done? Simply because it is to their interest to maintain a high schedule of prices, because they think by so doing they are holding up their own wages.

But to you—to the laboring people of Phoenix—we want to say: We place within your reach the best there is to be had. We are your friends; we are the friends of any and all decent unions. We stand ready at all times to place a union card in our establishment, but we must be accorded at least common courtesy—something that we have not yet received from the Cooks and Waiters' Union.

We appeal to all unprejudiced union men to see that we get the proper treatment.

We ask only for a square deal. We believe we are entitled to a square deal. We have given that to all with whom we ever have had any dealings. Our record is an open book.

Yours for the most of the best for the least money.

# New Palace Cafeteria

128 West Adams Street