

Special Purchases Of \$20,500 Worth of Apparel Offered to the Public Saturday At Less Than the Present Wholesale Cost

These special purchases, without doubt, enable us to stage the greatest Sale of Women's Wearing Apparel in years. The values shown in this Apparel, because of the extraordinary conditions under which it was obtained, and the unusual character of the reductions, speak for themselves. Many of the prices are less than the present cost of production. Not in years have we been able to make such low prices on merchandise of such excellence in the month of May. Some of them are almost unbelievable. If you are alive to the call of opportunity and willing to be thrilled at the prospects of the greatest values in many months, then you will by no manner of means miss this great sale of Women's Apparel. —(Second Floor)

78 Fine Sports, Street and Afternoon Dresses of Silk Up to \$75.00, at \$32.50



A Special Purchase, of course! How otherwise could such splendid quality, such superb workmanship, such a range of styles be offered at this price—even by Korrick's? These splendid models were secured from one of the most famous designers in the country just in time to make this event of premier importance to the woman interested in her Summer wardrobe. And they were secured at price concessions which make it possible to offer the dresses at the remarkable figure of \$32.50. They are values up to \$75.00. Sports, Street and Afternoon Dresses of Canton Crepe in sports shades and a world of combination colors; also sports dresses of Mige's Tally-ho and heavy

Crepe De Chine in many color combinations; Canton Crepe Street and Afternoon Frocks in grey, navy, rookie, black, brown, white, pink and other wanted shades. Authentic styles! Every wanted shade! The widest choice! And imagine, right at the height of the season—dresses tailored up to a \$75.00 standard at \$32.50. Overwhelming proof again that Korrick's lead in values. This extraordinary sale offers a rare opportunity to secure choice of the season's most exclusive modes—at a price which marks this event as the foremost of the season, and further exemplifies the pre-eminence of Korrick's as Women's and Misses' Apparel Specialists.

Imported Gingham Dresses Up to \$21.50, for Only \$13.45

Here's what hundreds of women have been looking for—really good dresses of fast color, imported ginghams, in styles delightfully new, at an invitingly low price. The dresses are so much better than commonplace, every-day gingham frocks in point of style and workmanship that many women will buy them for afternoon wear. Every dress is new—fresh from the maker's work-rooms. Women will rejoice in the many dainty

and attractive models, some of which we have not seen before. We want them to note that the dresses have good deep hems, that the seams are well finished and that there is plenty of fullness in every model (no skimping). There are large and small plaids and block and fancy checks in wanted light and dark colorings. Plain tailored or in combination with organdies. One style is illustrated at right. Earlier in the season these dresses would have sold up to \$21.50. Choose from the lot, at \$13.45.



100 Dresses of Stoffel's Fine Imported Organdie and Dotted Swiss That Would Have Sold Earlier in the Season Up as High as \$42.50,

At \$17.45



Frocks of the sort that are usually displayed, one by one, and stored behind glass doors. Fragile in color as the blossoms of spring or darker for the more conservative ones. Yet substantial in the quality of fabric and the making. 100 Frocks of Stoffel's Imported Organdie and Imported Dotted Swiss. Stoffel's is known in the trade as the finest materials obtainable. The organdies are in plain colors and embroidered designs and the Swisses are in all colors with various shades of dots. These dresses were made by one of the highest class makers in New York City. They have camisoles of net or organdie and are here in over 25 distinct new styles. There are bouffant hips with the fitted bodice, favored by Paris. Straight-line Frocks with swinging panniers are among them—the kind that give a slender effect. Fichus, reminiscent of the quaint Colonial days, are made of white organdie on dark grounds. And others are simply youthful—ruffled and pleated and frilled and be-trimmed in various new ways. Colors include pinks in various shades, blue in light and dark tones, jade and other greens, white grounds with colored patterns or colored grounds with white or figures and dots. Tomorrow is the day—Korrick's is the place—and just the Frock one wants for afternoon and evenings at home is to be had at \$17.45. The lowest price at which these dresses would have sold earlier in the season is \$25.00, and the highest price \$42.50.

Silk Sport Skirts That Would Sell Earlier in the Season at \$17.50, for \$6.95

Each model is a masterpiece of designing and workmanship—every weave used in their construction is rich and luxurious—every pattern woven into these silks is fascinating in both style and color. Skirts of Baronette Satin in White and colors, figured Mignonettes, Crepe de Chines and Roshanara Crepes. Choose from the lot, at **\$6.95** (Second Floor)

Silk Sport Skirts That Would Sell Earlier in the Season at \$35.00, for \$12.45

Sumptuously fashioned skirts of Mige's "Tally ho," "Here n' there," "Kameo," "Egyptian Crepes," "Roshanara Crepe," "Crepe de Chines," "Canton Crepes," and "Georgettes." The list of color tones and dazzling color combinations are wonderful. Plenty of Whites in the lot. Your choice, at **\$12.45** (Second Floor)

\$3.95, 12 Mome Weight Pongee Waists, For Only \$2.95

Lovely tailored styles with Tuxedo and Hilo collars; many with large pearl buttons. The sleeves are set at the correct angle and all in all they are wonderful summer garments. \$3.95 values, at **\$2.95** (Second Floor)

Here Is a Most Remarkable Offering: \$7.50 High Grade Georgette Blouses, For Only \$3.95

They are of such high quality, the making is so painstakingly done, and the styles are so up-to-the-minute that we fully expect to see most of the blouses taken tomorrow. Please do not think for a minute that \$3.95 comes anywhere near their true value, as they are \$7.50 values. Choose from **\$3.95** the lot, at (Second Floor)

Extra Heavy Quality, Four Thread Georgette Overblouses Up to \$11.50, for \$4.95

Shown in White, Flesh, Bisque, Rose, Orchid and many other shades; trimmed in a fascinating manner with heavy Venise and Oriental laces; Tuxedo fronts and collars. Let us emphasize that these overblouses are surprising values at the sale price of **\$4.95** (Second Floor)

\$4.50 To \$5.95 Philippine Hand Made Batiste Waists, For \$2.95

What will happen when women see these waists is easy to guess. We are not going into detail about the remarkable purchase that makes this sale possible; but we want you to know that only through unusual circumstances could we make such an offering. Many with Tuxedo collars, drawn work and hemstitching. Choice at **\$2.95** (Second Floor)

Special Purchases Of \$15,000 Worth Of Fine Silks

Offered To The Public Saturday In Our Annual May Silk Sale At Unheard-of-Low Prices!



The Annual May Silk Sale is an event that thousands of Korrick's customers plan and wait for. To them we will merely have to announce that the event is ready and they will come and buy what they need, knowing that they will get silks at very definite and very substantial savings.

But to newcomers to Phoenix and the Salt River Valley who may not be acquainted with Korrick's and the way this store does things we wish to explain briefly our preparations, for this very important event.

Korrick's took advantage of the recent adjustments in the great silk mills of the country, by offering cash for these gigantic purchases just at a time when money seemed the only factor potent enough to offer a final solution of their problems. These purchases involved \$15,000 spot cash. The prices we paid represent huge reductions from actual cost of production.

We are always ready to give our customers benefit of our information of the markets and we think it only right to emphasize the fact that it was only by special effort and a special trip to New York on the part of Mr. Abe Korrick that we secured these silks at these prices. The silk market has stiffened. Raw silk is up \$1 a pound from its recent low mark. We cannot now buy silks for the future for as little as we paid for these.

We do not attempt to be prophets, but we do know the facts—and there they are plainly stated so that all who wish may profit by them. The prices of some of the silks are quoted below. If you will compare these prices with any others you may know about (remembering that these silks are of high quality and backed by this store), you will see what a remarkable sale this is—that it stands unequalled as the "Silk Classic" in Phoenix.

—(First Floor)

20,000 Yards of \$1.95 to \$3.50 Dependable Silks of All Kinds, at a Yard, \$1.55

This, we believe, is one of the most remarkable silk offerings recorded in years. Just think of it—20,000 yards of new and desirable silks—and all at a single price! Several of the foremost silk concerns in New York and other Eastern cities co-operated with us in this great offer and sold us silks that were formerly retailed as high as \$3.50 a yard, at figures which enable us to quote this \$1.55 price. We mention just a few of the weaves in this immense collection.

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| PENIKES \$2.50 EXTRA HEAVY SPORT CREPES, \$1.55—Suitable for skirts and suits; shown in White, Rose, Grey, Beaver, Tomato and Harding Blue. A \$3.50 value. Annual May Silk Sale, a yard, at \$1.55 | \$2.50 CHANGEABLE TAFFETAS, \$1.55—35 inch changeable taffetas in beautiful combination colors. Annual May Silk Sale, a yard, at \$1.55 | \$2.25 CREPE DE CHINE, \$1.55—49 inches wide; a standard quality in a complete line of shades including the high sport colors. A \$3.25 value. Annual May Silk Sale, a yard, at \$1.55 |
| \$2.50 FOULARDS, \$1.55—Full yard wide foulards in Navy with Polka Dots. Priced special for the Annual May Silk Sale, a yard, at \$1.55 | \$1.55 CHECKED TAFFETAS, \$1.55—Full yard wide checked taffetas in Black and White, and Navy and White checks. Regular \$1.95 values. Annual May Silk Sale, a yard, at \$1.55 | \$3.00 BROCADED SILK POPLIN, \$1.55—Full yard wide; shown in Brown and Navy. A \$3.00 value. Annual May Silk Sale, a yard, at \$1.55 |
| \$2.50 BLACK TAFFETA, \$1.55—35 inch heavy Black Taffeta in a grade that will wear and give the best of satisfaction. A \$3.50 value. Annual May Silk Sale, a yard, at \$1.55 | \$2.50 CHIFFON TAFFETAS, \$1.55—36 inches wide; shown in Navy, Grey, Brown, Rose, Pekin Blue, Turquoise, Pink, Taupe, Wine, Tan, Beaver and White. A \$2.50 value. Annual May Silk Sale, a yard, at \$1.55 | \$2.50 FANCY STRIPED TAFFETAS, \$1.55—49 inches wide; an exceptional \$2.50 value. Annual May Silk Sale, a yard, at \$1.55 |

Read the Definite and Substantial Silk Savings in This Great Event

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| \$1.69 Wash Satins, \$1.15
36 and 40 inch wash satins in a lovely grade that would be cheap at a \$1.69 a yard; shown in Pink and White. Annual May Silk Sale, a yard, at \$1.15 | \$2.00 Satin Striped Tub Silk Shirtings, \$1.19
32 inch Satin Striped Tub Silk Shirtings in a beautiful line of colors. The \$2.00 kind. Annual May Silk Sale, a yard, at \$1.19 | \$3.00 Canton Crepes, \$2.45
The most wanted silk for spring dresses. We show this 36 inch Canton Crepe in Navy, Black, Brown, Grey and White. It's a \$3.00 value. Annual May Silk Sale, a yard, at \$2.45 |
| \$3.50 Satin Plaid Silk Faille, \$1.79
40 inch, extra fine quality Satin Plaid Silk Faille, suitable for making wash skirts; shown in Rose, Tan, Navy, Brown, Black and White. A \$3.50 value. Annual May Silk Sale, a yard, at \$1.79 | \$1.95 Printed Georgette Crepes, \$1.19
40 inch printed Georgette Crepes in entirely new patterns. A quality that is cheap at a \$1.95. A remarkable offering for the Annual May Silk Sale, a yard, at \$1.19 | \$3.50 Baronette Satin, \$2.95
49 inch Baronette Satin in White, Rose, Pink, Flesh and Lavender; ideal for making sports skirts. The \$3.50 kind, offered in the Annual May Silk Sale, a yard, at \$2.95 |
| \$3.50 Silk Crepe Back Satin, \$2.39
40 inch Silk Crepe Back Satins in Navy and Black. You have been paying \$3.50 a yard for this same quality. Buy it in the Annual May Silk Sale, a yard, at \$2.39 | \$1.69 Black Messaline, \$1.25
26 inch Black Messaline in a good standard quality. We believe it would be impossible to duplicate it locally for less than a \$1.69 a yard. Priced for our Annual May Silk Sale, a yard, at \$1.25 | Cheney Bros., \$1.69 Washable Kimono Silks, \$1.10
Cheney Bros., 32 inch washable kimono silks in a host of pleasing patterns and colors. A regular \$1.69 value. Annual May Silk Sale, a yard, at \$1.10 |
| \$3.00 Snakeskin Sports Satin, \$1.95
48 inch Snakeskin Sports Satin (that has the same construction as the Baronette Satin); shown in White only. An exceptional \$3.00 value. Annual May Silk Sale, a yard, at \$1.95 | Brainerd & Armstrong's \$2.00 Fancy Striped Surrah, \$1.15
Brainerd & Armstrong's 36 inch Fancy Striped Surrah that will appeal to women of taste. This grade satin is worth regularly \$2.00 a yard. Annual May Silk Sale, a yard, at \$1.15 | \$3.00 Yard Wide Jap Crepe, \$1.95
36 inch Jap Crepe—a Crepe de Chine made in the Orient by the Japanese, of pure spun silk. This silk is guaranteed to wear and wash. It is suitable for making men's shirts, underwear for men and women, as well as blouses, shirts and dresses for women. Shown in white only. A \$3.00 value. Annual May Silk Sale, a yard, at \$1.95 |

The Store of Service **KORRICKS'** The House of Courtesy

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