

# BIG BUSINESS MEN OF COAST FINISH SURVEY

## Southern Californians Confer With Local Man and Examine General Conditions in Valley

After having met with Dwight B. Heard in a series of conferences concerning business conditions in general in the Salt River valley, and the probability of a closer commercial relationship between Arizona and Southern California, William W. Clayton, vice-president of the Spreckels interests in San Diego, and S. O. Gillis, vice-president of the San Diego & Arizona railway and a director in the Pacific Electric railway system of Los Angeles, left last night for the Pacific coast, Clayton and Gillis have been here since Wednesday morning, having come from San Diego in the private car "Carriso Goro," to examine business conditions here.

In conjunction with their survey of Phoenix and the Salt River valley it is understood that they made a cursory examination of the street railway system here, but only as a

part of their general view of conditions. Both Clayton and Gillis are well known in the street railway world, the former because of his connection with the street railway system in San Diego, and the latter because of his position with the Pacific Electric system at Los Angeles.

In discussing conditions in Arizona, particularly with reference to the future, Gillis, who has been connected for many years with the Southern Pacific Railroad company, and who has played a large part in the work of development which has been carried on by that railway system, became enthusiastic yesterday over the possibilities which are concentrated in the so-called San Juan Basin, situated where Arizona, Colorado, Utah and New Mexico are joined, and over the benefits which must accrue to Phoenix if the wealth of this section is developed and opened to the world by adequate rail connections.

"The San Juan Basin, he said, "is destined to become one of the most important industrial centers of the west, and it is not unthinkable that Phoenix, through the extension of the railroads now entering it, may make the basin contributory to its prosperity in a definite manner."

**Possibilities in Basin**

"The Basin contains, in the first place, 1,900,000 acres available for agricultural purposes, and of this amount more than 400,000 are now supplied with canals and water. With the proper conservation of the water supply, at least 1,500,000 acres in addition may be put under cultivation. But this is only a part of the potential wealth of the Basin. It contains immense deposits of the best grade of steam coal and cooking coal west of Pennsylvania, which are sufficient in quantity to take care of all the requirements of the Southwest and the Pacific coast. The development of these deposits and the entrance into the Basin of a real railroad system is bound to be of incalculable value to Arizona, and especially to Phoenix. If this city is to awake to the opportunity which will soon be upon it, the Basin at present is tapped only by a narrow gauge railway composed

mostly of a 6 per cent grade which connects it with the Denver & Rio Grande system.

"The development of the San Juan Basin will depend largely upon the construction of a railroad from DeFiance, Colo., on the Santa Fe railway to Durango, Colo., but this does not mean that Phoenix should not reach out for the wealth that is waiting for her and should bestir itself in getting into rail connection with this unfailing supply of prosperity.

"Now, there is also another feature which should be taken into consideration by Phoenix in examining the possibilities of the San Juan Basin. In San Bernardino and Riverside counties, California, there have been discovered deposits of iron ores which are as extensive as any others in the United States. Phoenix lies between the coal of the San Juan Basin on the one hand and the iron of California on the other — and where iron and coal can be brought together, fortune pours out her best and greatest prizes."

Mr. Clayton concerned himself more in the discussion with the general business outlook and indications which the future holds in store for the southwest.

**Future Markets in West**

"The completion of the San Diego & Arizona railway," he said, "has meant, in a greater degree than, perhaps, anything else, the commercial solidarity of the southwest, and particularly of Arizona and Southern California. In tapping the great productiveness of the Imperial Valley, the San Diego & Arizona has only started its work. Already a great part of the passenger traffic to Southern California is going over this road from Arizona, and with the passing of every day it is exerting its influence to a greater degree in the commercial life of this section of the United States.

"It is undoubtedly true that Arizona is finding more and more an outlet for her produce on the Pacific coast. More than this, the Far East is calling for her cotton and her copper, and it will be a matter of only a short time when this state will look to the Pacific for her markets instead of to the eastern states and Europe.

"In developing these markets, Arizona will have to deal through Southern California, not only because of its proximity, but because of the rail and water facilities which are being built up in better shape each year. Arizona is already linked to San Diego by one of the finest railway systems in the United States, and the course of travel and shipping is steadily southward."

Talking of business conditions in general on the Pacific coast, and especially in the south, Mr. Clayton said:

**Business Fair on Coast**

"Business is fair in Southern California, with a general average better, I think, than the rest of the country. Southern California is never hit with extremes of either good or bad times. During the boom days of the war and immediately after, Southern California did not see the orgy of spending that was noticeable in other portions of the country. It did not see the relaxation of effort which followed. The tourist business of 1920 was exceptionally good, and while conditions point to the fact that it will be much less this year, there are grounds for hoping that it will not be a complete failure."

Mr. Clayton, who finds it hard to keep any mention of street cars or street railways out of his conversation, said that he and Gillis had looked over the system in Phoenix, but without any idea of interfering in its affairs. He spoke in a general way of the needs of the system, particularly with reference to the cooperation which may be given a street railway by the public, and by the governing powers, and declared that in demanding better service, extensions and improved equipment, the consumer of transportation must realize that he must pay the bills, and that the conduct of a street railway must therefore be considered by the operating company and the public strictly as a business matter, in which the question of a just and fair profit to the company must not be lost sight of.

Mr. Clayton and Mr. Gillis left last evening for San Diego. It is probable that their investigations here will be resumed some time in the future. Mr. Clayton said, but he was unable to give a definite time.

# First Picture Goldman and Berkman in Russia



This is the first picture to arrive in the United States shown here at a communist meeting. Emma Goldman and Berkman were among the anarchists and other radicals deported from the United States to Russia on the "Red Ark" after deportation trials.



TAKE THEIR GAME ALONG—Shortly after this picture was taken at Dunmow, England, the fashionable hunters, shown in the background, were off on a merry chase. A stag is taken to the hunting grounds in the box cart and turned loose. Then a whistle is blown and the hunt is on.

duct producer gas to relieve an acute national situation.

"The rapid exhaustion of our natural gas supply through criminal negligence and reckless extravagance, resulting in drastic restrictions in order to conserve what little we have left, brings us abruptly to a realization of the situation and leads us seriously to query regarding possible substitutions for this remarkable natural fuel," says Dr. Fernald, formerly engineer in investigations upon gas producers for the United States geological survey and the bureau of mines.

"The situation is acute. It is therefore imperative we begin exhaustive investigations to determine the most practical solution of the industrial problems that have been for many years past so vitally dependent upon our natural gas supply. The result reached through such investigations may lead into channels quite different from those under consideration at the present time, as the necessity of the situation may develop unthought-of possibilities.

"Our natural gas situation is a serious one. The solution requires more than the casual financial interest of the private dividend seeker. It requires systematic study and research involving the expenditure of large sums of money. It is a problem of national importance and must be attacked on a broad basis. It calls for the best thought and most serious consideration of the ablest experts available, financially supported from sources that will guarantee the results of the investigation to be free from industrial or commercial bias.

"It has been estimated that two decades will see the total exhaustion of the natural gas supply. We cannot afford to wait longer."—Philadelphia Inquirer.

# I'm Still At The Same Game

I can't impress enough people with the idea that I have plenty of real hard cash and that I want to buy diamonds.

Sure, I sell 'em but I have to buy 'em to sell 'em and so if you have one to sell come and get a little of the cash. I have plenty for the purpose.

**Mack Gardner**  
KING OF DIAMONDS  
45 N. Central

# Goldberg's STEIN-BLOCH-CLOTHES WEEK-END SPECIALS

For Friday and Saturday Only

**MEN'S TIES**  
Men's fine quality silk, flowing end, four-in-hand; all new colors. Regular \$1.00, \$1.25 values, at

**65c**  
Men's extra quality silk fibre hose; White only; regular 75c **3 PAIR \$1**  
Arrow Collars, all styles; all sizes; soft and starched ..... **20c**  
Yaddos—the new fancy straw hat, White and Tan color. Extra light weight. **\$3.35**  
Specially priced ..... **\$3.50**  
Toys Panama hats, come in either sailor, creased or telescope style. Specially priced .....

**SHOES**  
220 pair of A. H. Kraft Shoes—fall lines. Brown and Black—English and Boucher lasts. A pair **\$8.35**  
80 pair of odd sizes. Regular stock of Shoes, a pair **\$6.85**  
100 pair of shoes. Broken lines, less than cost. A pair **\$5.15**

# Week-End Specials in Our Big Boys' Department

Little fellows' straws and wash hats; 75c and \$1.00 value. Special price **40c**  
Black Cat hose, triple knees, double heels and toes. Specially priced **3 for \$1**  
Boys' cotton wash pants, suitable for school and play wear. Special price ..... **\$1.25**  
Boys' sport shirts, short sleeves, roll collars. Specially priced ..... **65c**

Boys' fine quality outing caps, good colors; pleated backs. Special price .... **\$1**  
Porosweave underwear—short sleeve, knee length, cool summer underwear; \$1.25 val. Special price ..... **85c**  
Fine quality cotton bathing suits, navy blue with red trimmings. Specially priced ..... **65c**

You'll Do Better At—  
**Goldberg's**  
STEIN-BLOCH SMART CLOTHES

# The Greatest Watch Value Ever Offered In America

**This Beautiful 14-Karat White Gold Wrist Watch Only \$35.00**

For several weeks we have been negotiating with one of the largest watch houses in the country for a quantity of these beautiful 14 karat white gold watches but the demand has been so great for this watch that only a very small portion of our order was filled and we were really fortunate in getting the few that we did.

Never before in the history of the jewelry business has any jeweler anywhere been able to offer a watch like this for the ridiculously low price of \$35. The movement is guaranteed and a splendid little time keeper. Hurry Ladies for we only have a few.

—and the best of all, you can buy this watch on the easiest of terms.

**\$2.00 a Week**

Remember this: Immediate possession is given you and you "Wear while you pay." We have one of the largest stocks of particular.

The success of our first free chain with each watch offer calls for another—So, for Today and Tomorrow We Will Give FREE

Absolutely free! A fine gold filled watch chain with every man's watch sold.

We mean just what we say. A beautiful watch chain free with the watch you buy. Our watches are of the world's best makes. Howards, Hamiltons, Hampden, Elgin, Waltham, Illinois, South Bend and every other noteworthy make. Compare our values, you will find our prices lower than others and our terms are made to suit your convenience. Trade in your old watch for a new one.

**15-JEWEL ELGIN WATCHES**  
Warranted 20 year case

**\$25 --- \$1.50 Week**  
The chain is free

**Funk**  
JEWELRY CO.  
44 West Washington St.

Meet Funk Wear Diamonds

**MACHINE WASHES DISHES**  
Dish washing hours, like washday nightmares, have been dispelled by electricity, as demonstrated in dealers booths at the Electric show.

The type of dishwasher on display is designed cleverly. It is of table cabinet style. In shape, size and form it caters to the whim of every housewife—to bury the dinner dishes so they won't glare hideously at me the next morning.

The enameled table cabinet not only caters to that temptation, but lends some degree of magic. A section of the top lifts. In the deep basin are wire net trays. One has upright partitions for plates, cups and saucers. Another tray holds flat ware. The lid shuts with a weather strip water tightness. Hot water and a motor that agitates, but does not smash, dishes does the rest. A bottom drain removes litter and water and the dishes are removed clean and dry.

**NATURAL GAS SUPPLY DOOMED**  
America's natural gas supply is being exhausted by criminal negligence and reckless extravagance, according to Prof. Robert H. Fernald, head of the department of mechanical engineering in the University of Pennsylvania, who in a survey for the American Society of Mechanical Engineers urges the use of by-pro-

**OUTWITS BANDITS**—Helen Gray, 15, fled when four bandits entered R. Gray's Chicago saloon in search of \$29,000 he kept there to cash pay checks. But before she screamed and frightened the bandits, she girl caught their auto license number. That's why the four landed in jail.

**THREE TRUCK LOADS NEW GROCERIES**  
Just Arrived at The Grocerette

—The store that's going out of business. The new arrivals were ordered long ago and are going on sale at prices that break every low price record. Another two weeks and the opportunity to buy Groceries at OUR PRICES will have vanished. Just think of buying

**While It Lasts!**  
**10 lbs. Pure Cane Sugar For 65c**  
with every \$3.00 purchase not including sugar.

Libby's Pineapple, Large can	35c	Heinz Vinegar, Half Gallon, All Varieties	60c
Cotton Sliced Cling Peaches, In Good Syrup	22c	Armour's Chili Sauce, Large Bottle	35c
California Home Sweet Spiced Green Tomatoes, Large Can	27c	Hillville Tea, Black or Green, Per lb.	67c
Mariocopa Milk, Can	11½c	Goddard's Catsup, Bottle	20c
Sega Milk, Can	5c	Luna White Soap, 10 Large Bars for	44c
American Sardines, Can	6c		

CRISCO		ALL HEINZ BEANS EXCEPT KIDNEY	
3-lb. Can Crisco	.59c	Small Can	.12c
6-lb. Can Crisco	\$1.15	Medium Can	.16c
9-lb. Can Crisco	\$1.72	Large Can	.27c

**The Grocerette**  
19 South First Avenue, Phoenix. Opposite Court House