

BIDS FOR PAVING GRAND AVE. SHOW DECLINE IN COST

Eight Firms Would Improve Seven-Mile Stretch Between Phoenix and Glendale — No Award Yet Made

Bids for the construction of the seven-mile stretch of highway on Grand avenue between Glendale and Phoenix, opened at the office of the state engineer yesterday, indicated a falling price of materials and lower wages of labor.

A seven-mile stretch of highway seems a much longer one to contractors now and to everybody except those who use it as the standard of progress the nearly 200-mile county program, which is in a class by itself, by far the largest in the United States and the largest mileage ever awarded in a single contract.

There were eight bidders and nine bids, seven for concrete highways and two, by Warren Brothers, for black roads.

The lowest bid was that of Dan La Rose of Silver City, N. M., totaling about \$110,000 for the contract, the county to furnish the cement, which would add about \$500 a mile to the cost, or bring it to about \$27,000 a mile. The La Rose bid on the concrete, counting the cement to be furnished by the state, amounted to \$2.35 a square yard. The cost on the county project, awarded a year ago, when wages and materials were the highest, is \$2.94 a square yard.

These Make Bids
The bidders beside La Rose were M. F. Dicus of Douglas, George H. Oswald of Los Angeles, Goodman & Merrill of St. Louis, White & Miller of Yuma, McPeak, Burton & Brooks, man of Los Angeles, Warren Bros. of Salt Lake, and Hyberg Bros. of Salt Lake.

La Rose had done other work for the state, as disclosed in a letter accompanying his bid in which he stated that in lieu of the certified check called for in the advertisement for bids that he would make an assignment of his claim of about \$600 against the state.

Though the bids were not compiled, it was believed that the bid of White & Miller was probably lower. There was a wide margin between the bids on the various items, for instance, for the item of excavation they ranged from 46 cents to \$2.25, but these differences were evened up among all of the bidders except La Rose and White & Miller, so that the totals were apparently within \$4000 or \$5000 of one another.

There were four bids from cement companies for furnishing the state with cement, ranging from \$4.77 a barrel down to \$4.37 a barrel, freight paid to Phoenix and Glendale. Allowance was made for the return of sacks.

The highest bid was by the Riverside company and the lowest by the Southwestern company of El Paso. The bids between were those of the Colton company and the California Portland Cement company.

After the opening of the bids Assistant State Engineer Holmquist announced that an award would not be made until the return of State Engineer Maddock, who is now at Nogales.

BISBEE FIRM BUYS EXTENSIVE FARM IN VALLEY PRODUCERS

Of a total amount of almost \$18,000 in purchases made in Arizona in 1920 by the Phelps-Dodge Mercantile company, a branch of the Phelps-Dodge corporation of which the Copper Queen mining company at Bisbee and its allied industries are the most important part, more than \$10,000 worth were in the Salt River valley, according to a report reaching here yesterday.

The exact amount of the purchases made by the company in the state is \$17,925.65, which gives some idea of the importance of the home market to the agricultural industry of Arizona. These purchases were distributed all over the producing sections of central and southern Arizona and were consumed mainly in Arizona, although the Phelps-Dodge Mercantile company operates two stores in New Mexico as well as supplying the districts of Morenci, Douglas and Bisbee in this state.

The Phelps-Dodge Mercantile company operates two stores in New Mexico as well as supplying the districts of Morenci, Douglas and Bisbee in this state. The Phelps-Dodge Mercantile company operates two stores in New Mexico as well as supplying the districts of Morenci, Douglas and Bisbee in this state.

Here at the infancy school we have the opportunity of studying in detail the past great war, and noting the mistakes of some of the greatest and saddest mistakes was unquestionably our lack of preparation and the lack of proper training thousands of American boys who under the sod in France who would be alive had their leaders been competent. The average man under the microscope is practically helpless unless he has undergone a period of training, and knows how to take care of himself and his men to take care of themselves.

Without an armory it is absolutely impossible to properly train the men of the national guard, and remember that the men who are now in training may be the future leaders who will be responsible for the safety of your boy.

An armory is a big help to the young men of Phoenix, either your boy if he belongs to the national guard or your neighbor's boy, in that it gives him a place where he can spend his spare time with decent man-building amusements and recreations instead of loafing on the street and patronizing the many questionable resorts that appeal to boys when they have no better place to go. The armory will be under the direct supervision of a commissioned officer whose duty it will be to see that everybody conducts himself as a gentleman, and that no questionable persons or pursuits are allowed therein. On the contrary, clean athletics, learning to shoot and to handle dangerous weapons in such a way as to render them safe, and amusements which will build up his body and mind will be found there.

It is not by any means stretching the imagination unduly to say that it is entirely possible that a vote for the armory bonds will mean at some future date the safety of your boy or some other Phoenix boy.

If even one competent leader were to be developed and the lives of only 20 Phoenix boys therefore saved, the cost would be cheap and the units already formed or else proposed for Phoenix will mean about 300 men in training.

If all of the people who are in favor of the bonds would turn out and vote there would be no question of the result, but usually at a bond election those who are opposed all vote, and the others do not take the trouble to go to the polls. Will you vote and ask your neighbor to do so? Phone company headquarters, 1795, or the adjutant general's office, 1491, and a machine will call for you, and remember the date, May 27.

HEARTLESS
"Well, Dan, we settled at the meeting last night to go on strike. Why wasn't you there?"
"I couldn't get there on account of the street car strike. Their street car men ain't got no consideration for the public."—Passing Show.

CORSETS
Beware of the too tight corset. It spoils the natural line of the figure by bringing the curves in the wrong place and flattening the back too much. They should always be laced with two strings, one from the top and one from the bottom.

Phoenia Armory Will Do Much For Young Manhood of Valley

Whether he belongs to the national guard or not, the question of national preparedness, of which the need of an armory in Phoenix is a small but important factor, has a direct interest in every boy in the valley. In the event of another war he would probably either enlist or be drafted.

The government is depending to a great extent on the national guard to form the backbone of any large army, which might be needed in the future, and many of the leaders of such an army are now being developed in the guard. For instance, at the present time two officers of the national guard of Arizona stationed in Phoenix are at the infancy school at Camp Benning, Ga., taking a course which is intended to make them instructors for the other guardsmen, both officers and men. These officers will be responsible for the training, either directly or through other future officers, of your boy and your neighbor's boy should it become necessary.

It is not by any means stretching the imagination unduly to say that it is entirely possible that a vote for the armory bonds will mean at some future date the safety of your boy or some other Phoenix boy.

If even one competent leader were to be developed and the lives of only 20 Phoenix boys therefore saved, the cost would be cheap and the units already formed or else proposed for Phoenix will mean about 300 men in training.

If all of the people who are in favor of the bonds would turn out and vote there would be no question of the result, but usually at a bond election those who are opposed all vote, and the others do not take the trouble to go to the polls. Will you vote and ask your neighbor to do so? Phone company headquarters, 1795, or the adjutant general's office, 1491, and a machine will call for you, and remember the date, May 27.

HEARTLESS
"Well, Dan, we settled at the meeting last night to go on strike. Why wasn't you there?"
"I couldn't get there on account of the street car strike. Their street car men ain't got no consideration for the public."—Passing Show.

CORSETS
Beware of the too tight corset. It spoils the natural line of the figure by bringing the curves in the wrong place and flattening the back too much. They should always be laced with two strings, one from the top and one from the bottom.

TUCSON ESTABLISHES ALL WEST WATCHING TO SEE OUTCOME OF BOND ELECTION HERE

News of civic improvement carries far. It is safely estimated that every city of any importance in the West will be informed as to whether the Phoenix bonds carried.

Is Phoenix going ahead or will she stand still? To stand still means a decline, and let it not be said that Phoenix is on the decline.

The program of roads is known throughout the United States. At least one publication of national importance carried illustrations of Maricopa county's road-building program which was characterized as "The biggest road job ever undertaken anywhere," etc. This sounds good to investors, and investors are what Phoenix must have. She has the land, the climate, the location and every other desirable feature of a prosperous community—it has the most important features, water and a wonderful system of supply, almost inexhaustible—so let it prove to public opinion that it is in the land of success, the land where people do things, the land of opportunity.

When these bonds carry, and they will carry, it will be an almost irresistible drawing power that will mean millions of dollars to the Salt River valley.

Friday, May 27, is the day and date when Phoenix citizens will be given the opportunity to say whether they will stand still or go ahead with much-needed improvement. The total cost of the program is \$465,000, which will react within 60 or 90 days directly on the community in the shape of real money of which every individual will benefit. The small cost of \$2 cents on each \$1,000 of taxable property cannot be compared to the return the city will receive by the voting of these bonds.

Each item is worthy. Each item is needed. All civic bodies are interested and have contemplated on this issue for months beforehand. Do not simply hope that these bonds will be voted, but show your interest in your community and make the effort to be at the polling place on next Friday.

Should you have no way of getting to the polling place, call the chamber of commerce, telephone 1294, and a car will be at your immediate disposal.

Watch Wednesday morning's paper for Wolman's big reduction sale of used cars.—Adv. 11

Cash for Diamonds
Diamonds for Cash
MACK GARDNER
Diamond Broker
45 North Central

ALLEGED MURDERER HELD AT MEXICALI

Dario Cabrero, wanted in Yuma county on the charge of murder, is being held at Mexicali according to word received yesterday by Acting Governor Ernest Hall from Sheriff Polhemus of Yuma county. Cabrero has been identified as the wanted man, the telegram added.

The sheriff is forwarding proofs and papers to the governor's office in order that action might be taken similar to that taken in the Chavez case. It is understood that arrangements are under way with Chavez, who is alleged to have confessed to the murder of Jess Fisher, will be brought back to the United States to stand trial.

SUMMER CROPS ADD TO VALLEY ACREAGE
From figures now available, it seems probable that the acreage of summer crops in the Salt River valley will be considerably larger than last year. Among the most popular of these crops is the comparatively new forage crop known as "sudan grass."

The chamber of commerce has obtained a number of copies of bulletin No. 1128, entitled "Sudan Grass." Much valuable information relative to the culture of this crop, pasturing and hay making is contained in this bulletin. Copies may be obtained free as long as the supply lasts.

AN UP TO DATE IDEA
Would you call Helen a coquette? Well, I heard her say that she will let no man conquer her heart, but she wouldn't mind if two or three held a mandate over it.—Boston Transcript

HEARTLESS
"Well, Dan, we settled at the meeting last night to go on strike. Why wasn't you there?"
"I couldn't get there on account of the street car strike. Their street car men ain't got no consideration for the public."—Passing Show.

CORSETS
Beware of the too tight corset. It spoils the natural line of the figure by bringing the curves in the wrong place and flattening the back too much. They should always be laced with two strings, one from the top and one from the bottom.

FIRST RIDE ENDS IN ARREST AND FINE

"I had never been on a motorcycle before so didn't realize I was going more than 25 miles an hour" was the unique defense offered by L. Ruetter in police court yesterday when tried on the charge of exceeding the speed limit.

"Then your first lesson in motor-cycling will cost you \$5, decided Acting Judge Kirkland as he assessed the fine. Motorcycle Officer Nick Papp testified the beginner at motor-cycling was making more than 20 miles an hour just prior to his arrest.

Among others tried in police court yesterday was Manuel Aranello, arrested for being drunk and resisting an officer, and Mel Potter, charged with disturbing the peace by fighting. Officer Arnold testified that Aranello broke away from him and ran, that when recaptured he fought, then laid down on the ground and refused to move. The Mexican was found guilty on both charges and fined \$20. Potter admitted striking H. Hochman and was fined \$10.

MANY DESTITUTE BY CLOSING OF MINES

Thrown out of work by the closing down of the mines, scores of Mexicans in the Superior are in a destitute condition, according to the report received yesterday by P. R. Milnes, state immigration commissioner.

E. F. Kellner, of Superior, informed Mr. Milnes that the families are really in need and desire to return to Mexico in accordance with the offer of the government to pay for the return of any Mexicans who evidenced a desire to cross the border.

While this work is not under Mr. Milnes' jurisdiction, he is co-operating with Mexican Consul Gayou here and has asked Mr. Kellner to make a survey to discover how many Mexicans wish to be sent back.

TELLS REALTORS OF PLAN TO ADVERTISE SALT RIVER VALLEY

Methods of advertising the Salt River valley where results will be assured were explained to members of the Maricopa County Realty board yesterday by Harry Welch, secretary of the chamber of commerce, and others at the realty board's bi-weekly luncheon at the Grand cafe yesterday noon.

Mr. Welch told the realtors that he did not believe the suggestion for a booster special was either feasible or practicable at the present time. He gained this opinion, he said, after a talk with C. R. Seagraves, colonization expert of the Santa Fe railroad.

"It will not bring sufficient results to warrant the tremendous expenditure involved," he declared. Conditions in the valley are more mental than physical, he told the realtors. "Pessimism has gained a foothold among some of the business men and farmers, with a result that these people are making conditions more serious for themselves than actual conditions justify," he said.

"In this day, we must maintain our optimism and confidence in the valley's future," J. C. Dobbins, another speaker, suggested a booster special to the grape districts of California. He told of the interest being shown by California growers in the valley and gave it as his opinion that through a well laid plan of campaign, immediate results could be obtained from that direction.

Fred Myers, acting advertising manager of The Arizona Republican, advocated an advertising campaign in eastern newspapers, similar to campaigns waged by California cities and communities. Climate, soil and housing facilities could be used advantageously in such a campaign, he said.

A. W. Flickinger of the Flickinger and Dibble realty firm was chairman of the day. The attendance was unusually good, being the largest in weeks.

TOURISTS CAN FIND RIVER CROSSING AT PARKER, IS REPORT

The following letter, containing a notice of the continued operation of the Parker ferry across the Colorado river despite the high water that has put the Blythe ferry out of commission, was received by the chamber of commerce yesterday from N. T. Bush of Bush's Ferry and Freight company, Parker.

"You have no doubt been notified that the Blythe ferry is out on account of high water.

"This is to notify you that the Parker ferry is still at the service of those wishing to cross the Colorado river, and unless something worse than has happened for the past six years happens this summer, we will be on the job every day from daylight until dark. We live on the ferry, so that if we are not awake when you want to cross, just awaken us and we will be at your service if it is light enough to run the ferry."

"We are equipped with the large power boat 'Nellie T.', accommodating four cars at a time, so there is little or no waiting at the river."

"The county has a truck on the road between Wickenburg and Parker working on the road and we hope it will be maintaining well for the tourist's benefit this summer."

"About 30 cars per day are now going this way and the road is well signed; some come via Buckeye and some via Wickenburg. We are not prepared at this time to say which route is the better as the roads seem to be about evenly divided and we have not been over the roads in the past three months."

ARIZONA MAY JOIN YUMA FIRM IN SUIT

Whether the corporation commission is to join the Yuma Ice, Electric and Manufacturing company in a court action against the Southern Sierras Power company, has not been determined, but in view of the state's interest it is probable that the step will be taken. J. B. Dunbar, representing the Yuma concern, was in Phoenix yesterday and said that the subject of a rate submitted by the California company was not acceptable. The offer was made after the company's rejection of a rate agreeable to engineers representing the commission of Arizona and California and the Yuma patrons.

The commission holds that it has a right to intervene in view of the state's interests, including the university date palm orchard and a citrus experimental station, which will be affected by the increase in rates. The raise in rates was not taken into consideration when the corporation commission asked for its appropriation from the legislature. It is claimed.

The power furnished Yuma from the California side is used extensively and if the raise in rate stands will make reclamation of the mesa prohibitive, it is declared.

VACATION PERIODS CUT TO TWO WEEKS

Consternation reigned at the state house yesterday. The announcement that state institutions would allow their employees only two weeks on pay during the vacation period caused genuine alarm among the pretty girl stenographers of the different departments of the state. They had already counted on a month on the coast with a full size month's check to take them through.

Cheer has been re-established by the announcement that the efficiency plan of two weeks will hold only in the office directly under jurisdiction of the board of directors of state institutions. As one gallant boss said: "Do you think I would permit a woman to work during a long hot summer without a month on pay?" And so say all of them.

Those who have worked for the state a year will receive one month on pay, while those who have worked in a state department six months will be given two weeks. However, if they have been employed in some other state department that time will be taken into consideration.

It is Free At your store this week

This 10-Day Tube of Pepsodent. Present the coupon to any dealer named below.

Make this delightful test. Watch the quick effects—see the change in a week. Then you will realize what this new way means to you and yours.

Each use of Pepsodent multiplies the salivary flow. That is Nature's great tooth-protecting agent. It multiplies the starch digestant in the saliva. That is there to digest starch deposits which may otherwise form acids.

It multiplies the alkalinity of the saliva. That is Nature's neutralizer for the acids which cause decay.

Five important effects come from every application. And modern authorities deem all of them essential.

Now we daily fight it
Dental science, after long research, has found ways to fight that film. Able authorities have proved their efficiency. Now leading dentists everywhere advise their daily use.

These methods are combined in a modern dentifrice called Pepsodent. Millions now employ it, largely by dental advice. The use is fast spreading the world over among those who know.

That is the tooth paste we ask you to try. Watch its effects on the film. See how your teeth improve. Then let your own good sense decide between old methods and the new.

Three other essentials
Modern science also requires three other effects from a tooth paste. The old methods did not bring them. Pepsodent brings them all.

How film ruins teeth
Film dims the teeth's luster. It also forms the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Why prettier teeth?
This method brings whiter, prettier teeth because it fights the film. Your teeth are now covered with a viscous coating. Peel it with your tongue. It clings to teeth, enters crevices and stays.

Old brushing methods do not remove it all. Enough remains to make the teeth both dingy and unsafe.

That is why teeth look cloudy. The film-coats absorb stains. Film also causes most tooth troubles. And, under old methods, all those troubles have been constantly increasing.

How film ruins teeth
Film dims the teeth's luster. It also forms the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

ALLEGED MURDERER HELD AT MEXICALI

Dario Cabrero, wanted in Yuma county on the charge of murder, is being held at Mexicali according to word received yesterday by Acting Governor Ernest Hall from Sheriff Polhemus of Yuma county. Cabrero has been identified as the wanted man, the telegram added.

The sheriff is forwarding proofs and papers to the governor's office in order that action might be taken similar to that taken in the Chavez case. It is understood that arrangements are under way with Chavez, who is alleged to have confessed to the murder of Jess Fisher, will be brought back to the United States to stand trial.

SUMMER CROPS ADD TO VALLEY ACREAGE

From figures now available, it seems probable that the acreage of summer crops in the Salt River valley will be considerably larger than last year. Among the most popular of these crops is the comparatively new forage crop known as "sudan grass."

The chamber of commerce has obtained a number of copies of bulletin No. 1128, entitled "Sudan Grass." Much valuable information relative to the culture of this crop, pasturing and hay making is contained in this bulletin. Copies may be obtained free as long as the supply lasts.

AN UP TO DATE IDEA
Would you call Helen a coquette? Well, I heard her say that she will let no man conquer her heart, but she wouldn't mind if two or three held a mandate over it.—Boston Transcript

HEARTLESS
"Well, Dan, we settled at the meeting last night to go on strike. Why wasn't you there?"
"I couldn't get there on account of the street car strike. Their street car men ain't got no consideration for the public."—Passing Show.

CORSETS
Beware of the too tight corset. It spoils the natural line of the figure by bringing the curves in the wrong place and flattening the back too much. They should always be laced with two strings, one from the top and one from the bottom.

Phoenia Armory Will Do Much For Young Manhood of Valley

Whether he belongs to the national guard or not, the question of national preparedness, of which the need of an armory in Phoenix is a small but important factor, has a direct interest in every boy in the valley. In the event of another war he would probably either enlist or be drafted.

The government is depending to a great extent on the national guard to form the backbone of any large army, which might be needed in the future, and many of the leaders of such an army are now being developed in the guard. For instance, at the present time two officers of the national guard of Arizona stationed in Phoenix are at the infancy school at Camp Benning, Ga., taking a course which is intended to make them instructors for the other guardsmen, both officers and men. These officers will be responsible for the training, either directly or through other future officers, of your boy and your neighbor's boy should it become necessary.

It is not by any means stretching the imagination unduly to say that it is entirely possible that a vote for the armory bonds will mean at some future date the safety of your boy or some other Phoenix boy.

If even one competent leader were to be developed and the lives of only 20 Phoenix boys therefore saved, the cost would be cheap and the units already formed or else proposed for Phoenix will mean about 300 men in training.

If all of the people who are in favor of the bonds would turn out and vote there would be no question of the result, but usually at a bond election those who are opposed all vote, and the others do not take the trouble to go to the polls. Will you vote and ask your neighbor to do so? Phone company headquarters, 1795, or the adjutant general's office, 1491, and a machine will call for you, and remember the date, May 27.

HEARTLESS
"Well, Dan, we settled at the meeting last night to go on strike. Why wasn't you there?"
"I couldn't get there on account of the street car strike. Their street car men ain't got no consideration for the public."—Passing Show.

CORSETS
Beware of the too tight corset. It spoils the natural line of the figure by bringing the curves in the wrong place and flattening the back too much. They should always be laced with two strings, one from the top and one from the bottom.

TUCSON ESTABLISHES ALL WEST WATCHING TO SEE OUTCOME OF BOND ELECTION HERE

News of civic improvement carries far. It is safely estimated that every city of any importance in the West will be informed as to whether the Phoenix bonds carried.

Is Phoenix going ahead or will she stand still? To stand still means a decline, and let it not be said that Phoenix is on the decline.

The program of roads is known throughout the United States. At least one publication of national importance carried illustrations of Maricopa county's road-building program which was characterized as "The biggest road job ever undertaken anywhere," etc. This sounds good to investors, and investors are what Phoenix must have. She has the land, the climate, the location and every other desirable feature of a prosperous community—it has the most important features, water and a wonderful system of supply, almost inexhaustible—so let it prove to public opinion that it is in the land of success, the land where people do things, the land of opportunity.

When these bonds carry, and they will carry, it will be an almost irresistible drawing power that will mean millions of dollars to the Salt River valley.

Friday, May 27, is the day and date when Phoenix citizens will be given the opportunity to say whether they will stand still or go ahead with much-needed improvement. The total cost of the program is \$465,000, which will react within 60 or 90 days directly on the community in the shape of real money of which every individual will benefit. The small cost of \$2 cents on each \$1,000 of taxable property cannot be compared to the return the city will receive by the voting of these bonds.

Each item is worthy. Each item is needed. All civic bodies are interested and have contemplated on this issue for months beforehand. Do not simply hope that these bonds will be voted, but show your interest in your community and make the effort to be at the polling place on next Friday.

Should you have no way of getting to the polling place, call the chamber of commerce, telephone 1294, and a car will be at your immediate disposal.

Watch Wednesday morning's paper for Wolman's big reduction sale of used cars.—Adv. 11

Cash for Diamonds
Diamonds for Cash
MACK GARDNER
Diamond Broker
45 North Central

WICKENBURG

Bids you come and enjoy the bracing air, the mountain scenery, and the pure water.

Come, make your home in Wickenburg—you'll like the place from the moment you arrive.

Her citizens are keen, wide-awake people, eager to upbuild their town and community, and they welcome you to Wickenburg with the genuine hospitality of the old-time west.

DO YOU NEED CLIMATE?
DO YOU NEED HEALTH?
DO YOU SEEK OPPORTUNITY?

All this and more is waiting for you in WICKENBURG

Where a hearty welcome awaits the health-seeker and the tourist.

Come up a while this summer, and enjoy a perfect climate.

Stop over night with us while you're "Seeing Arizona First."

Wickenburg Drug Co.
Hyder Bros. Garage
Hassayampa Garage
Caldwell Meat Market
Frank Tarbutton
Ellis Hotel and Cafe

Smith Hotel
Blue Ribbon Bakery
Orocco Meat Market
Home Cafe
Brayton Commercial
Baxter Lumber Co.
Upton Oil Company

A Surprise Tonight

If you will try this way to prettier teeth

This test will surprise and delight you. The results are so quick, so pleasing, so conspicuous. Millions have already made it. The glistening teeth seen everywhere now show some benefits it brings.

Go get this free tube from your dealer. Use it and watch the effects. It will open up to you and yours a new era in teeth cleaning.

Why prettier teeth?
This method brings whiter, prettier teeth because it fights the film. Your teeth are now covered with a viscous coating. Peel it with your tongue. It clings to teeth, enters crevices and stays.

Old brushing methods do not remove it all. Enough remains to make the teeth both dingy and unsafe.

That is why teeth look cloudy. The film-coats absorb stains. Film also causes most tooth troubles. And, under old methods, all those troubles have been constantly increasing.

How film ruins teeth
Film dims the teeth's luster. It also forms the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Now we daily fight it
Dental science, after long research, has found ways to fight that film. Able authorities have proved their efficiency. Now leading dentists everywhere advise their daily use.

These methods are combined in a modern dentifrice called Pepsodent. Millions now employ it, largely by dental advice. The use is fast spreading the world over among those who know.

That is the tooth paste we ask you to try. Watch its effects on the film. See how your teeth improve. Then let your own good sense decide between old methods and the new.

Three other essentials
Modern science also requires three other effects from a tooth paste. The old methods did not bring them. Pepsodent brings them all.

How film ruins teeth
Film dims the teeth's luster. It also forms the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Why prettier teeth?
This method brings whiter, prettier teeth because it fights the film. Your teeth are now covered with a viscous coating. Peel it with your tongue. It clings to teeth, enters crevices and stays.

Old brushing methods do not remove it all. Enough remains to make the teeth both dingy and unsafe.

That is why teeth look cloudy. The film-coats absorb stains. Film also causes most tooth troubles. And, under old methods, all those troubles have been constantly increasing.

How film ruins teeth
Film dims the teeth's luster. It also forms the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Now we daily fight it
Dental science, after long research, has found ways to fight that film. Able authorities have proved their efficiency. Now leading dentists everywhere advise their daily use.

These methods are combined in a modern dentifrice called Pepsodent. Millions now employ it, largely by dental advice. The use is fast spreading the world over among those who know.

That is the tooth paste we ask you to try. Watch its effects on the film. See how your teeth improve. Then let your own good sense decide between old methods and the new.

Three other essentials
Modern science also requires three other effects from a tooth paste. The old methods did not bring them. Pepsodent brings them all.

How film ruins teeth
Film dims the teeth's luster. It also forms the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Why prettier teeth?
This method brings whiter, prettier teeth because it fights the film. Your teeth are now covered with a viscous coating. Peel it with your tongue. It clings to teeth, enters crevices and stays.

Old brushing methods do not remove it all. Enough remains to make the teeth both dingy and unsafe.

That is why teeth look cloudy. The film-coats absorb stains. Film also causes most tooth troubles. And, under old methods, all those troubles have been constantly increasing.

How film ruins teeth
Film dims the teeth's luster. It also forms the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Now we daily fight it
Dental science, after long research, has found ways to fight that film. Able authorities have proved their efficiency. Now leading dentists everywhere advise their daily use.

These methods are combined in a modern dentifrice called Pepsodent. Millions now employ it, largely by dental advice. The use is fast spreading the world over among those who know.

That is the tooth paste we ask you to try. Watch its effects on the film. See how your teeth improve. Then let your own good sense decide between old methods and the new.

Three other essentials
Modern science also requires three other effects from a tooth paste. The old methods did not bring them. Pepsodent brings them all.

How film ruins teeth
Film dims the teeth's luster. It also forms the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Why prettier teeth?
This method brings whiter, prettier teeth because it fights the film. Your teeth are now covered with a viscous coating. Peel it with your tongue. It clings to teeth, enters crevices and stays.

Old brushing methods do not remove it all. Enough remains to make the teeth both dingy and unsafe.

That is why teeth look cloudy. The film-coats absorb stains. Film also causes most tooth troubles. And, under old methods, all those troubles have been constantly increasing.

How film ruins teeth
Film dims the teeth's luster. It also forms the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause