

W. S. HART IN "THREE WORD BRAND" OPENS AT RIALTO TODAY

William S. Hart comes to the Rialto to open an engagement today, during which he is to be seen in "Three Word Brand." This is his latest Paramount feature, and comes to Phoenix ahead of the coast. It is a pre-release showing, so that Phoenix will have the opportunity of witnessing it ahead of even Gramman's which is the Paramount first run house on the Pacific coast. "Three Word Brand" marks the first instance of where Hart has appeared in a dual characterization. Throughout the entire feature, he actually appears in three distinct characterizations—in the prologue as a pioneer, and during the drama proper, as two brothers—like only in appearance—widely differing in characteristics and station in life.

The nature of the story is one that gives Hart the widest range of possibilities. In the prologue, he appears as an immigrant, journeying through the west with his sons—twins—the mother having passed away during the long journey. When the Indians surround the man, he insures the safety of the two boys by eluding the Indians on a "back trail"



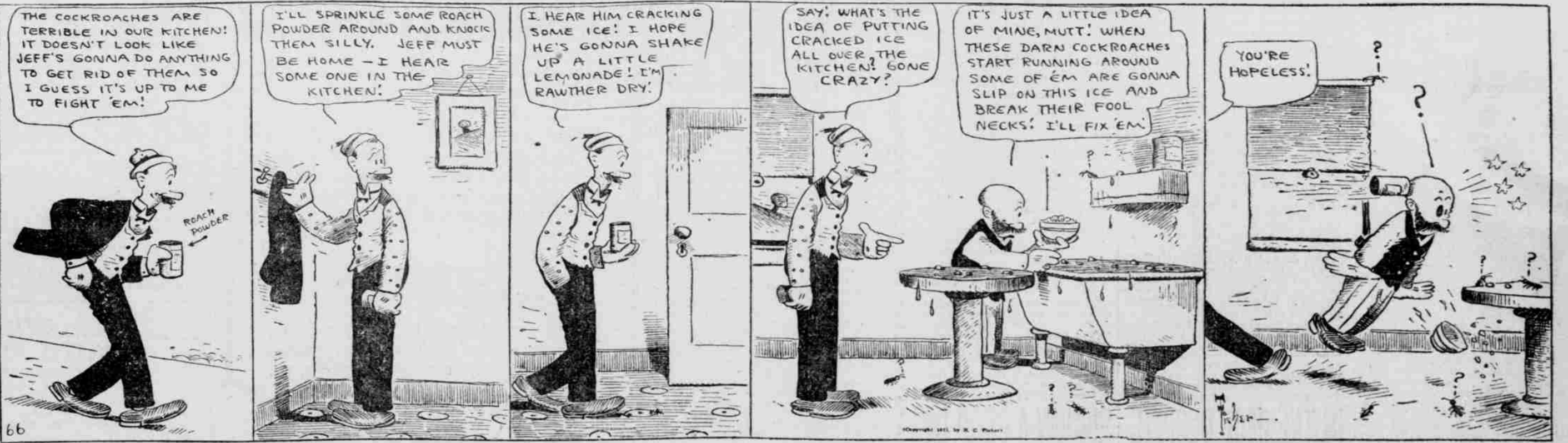
**FROLIC** DANCING CLUB  
Every Night  
Dancing 11c  
Refreshments  
Mayfield Teaches Dancing

Special Halloween Dance  
MONDAY NIGHT

**COLISEUM**  
GIFT NIGHT TONIGHT  
AND OUR BEST MUSICAL COMEDY

MUTT & JEFF—By Bud Fisher

Jeff's Theory Wasn't So Punk at That



stunt, and then by igniting a can of powder which he carries in the wagon, blows himself and most of the Indians into eternity. The story then switches to a time when the two brothers have reached Liahoud. One is Governor Mardson of Utah, the other a rancher, known as "The Word Brand" on account of his brevity of speech. The rancher is unaware that the governor is his brother, the governor unaware that the rancher is his kin. The rancher is fighting, with his partner, a proposed bill which should it pass will mean the depriving them of water rights. Their opposition has caused the gang of grafters who seek the passage, to fasten a crime of murder on the partner. Brand is silent while his partner is arrested, working secretly along his own lines. The governor, on a visit to the valley, is noted by Brand, who is struck by the close resemblance to himself. The scheme he works out, and its being put into effect at the capitol are the outlet and the very highest wave of excitement and suspense during the thrilling chapters of this part of the story. Hart has again secured Jane Novak as the leading woman, and features

STOCK COMPANY TO HOLD RECEPTION AT ELKS ON WEDNESDAY

many of the most prominent people of his company in the sterling supporting array. No advance in prices will mark the engagement of this super feature at the Rialto.

**Stock Company at American.**  
Next Wednesday night there will be a special entertainment at the American dancing palace when the popular Bainbridge-Karns stock company, which has been delighting large audiences at the Elks theater will attend after the regular performance at the Elks and will be the guests of Brandon Brothers. Many surprises will be in store for dancers and patrons of the new dancing place. The "Wonder orchestra" is preparing to make Wednesday one of the most pleasant evenings yet given amusement lovers. Now that the American orchestra has favorably impressed the dancers and won praise from even the most exacting management can turn attention to entertainment attractions, and announce that it has in line some of the highest class entertainment coming to the American. Keep your attention close to the American and help with your suggestions to make it just what you desire.

Gift Night at Coliseum.

Gift Night is the feature at tonight's Coliseum Theatre offering, and, according to Carolin Brunson who has charge of this feature, the gifts tonight will exceed in quantity and quality any so far offered Coliseum patrons.

**William Russell at Strand**  
William Russell finishes his engagement at the Strand with the final screenings today of "Cheater Reformed," his latest Fox picture, and the attraction which has proven a very enjoyable entertainment during its run at this popular theater. Russell's delineation is of the same high standard as always marks his appearance on the screen, the story highly appealing, and the production flawless from the standpoint of both photography and direction. "Cheater Reformed" is novel not only in theme but in the manner in which it is unfolded. It offers Russell a most congenial role, a portrayal fraught with innumerable opportunities for that dashing, snappy style which has characterized his career in screenland, and it is needless to say that he takes advantage of every instance. He is fortunate in the selection made

"WITHOUT BENEFIT OF CLERGY" OPENS AT COLUMBIA TODAY

So accurately were the life and environment of India reproduced in Kipling's "Without Benefit of Clergy" which opens a two-day engagement at Maul's Columbia Theatre today, that the Hindu and Mohammedan, from the Oriental quarter of Los Angeles, who played as natives in the picture, asked permission to send photographs of the settings to their friends in India.

A twentieth century Robinson Crusoe has been found living on an island in the Caroline group. He was shipwrecked in 1891 and was the only white man living there. He was befriended and admitted to the tribe of a native chief, who ruled the island.

of modern gas lamps is seen the native charpoy-maker carving bed logs with a chisel held between his toes, and turning the wood with the type of bow and string that has been in use for hundreds of years. A few miles away from the city, British engineers are erecting an immense railway bridge, with steel girders hoisted by steam machinery, while thousands of coolies carry the dirt away in baskets balanced on their heads.

Practically everyone are familiar with the plot of the story, which concerns an undying love between Thomas Holding, a British engineer and Amora, the little native girl whom he marries without benefit of clergy. To tell the plot here would be to spoil the charming way in which the picture is presented. A special orchestra program has been arranged, Director Fred Barlow giving a violin solo, "Chanson Indio."

MUSICAL COMEDY  
THIS IS GIFT NIGHT VALUABLE PRIZES HERE  
**"TRIPLETS"**  
BY Greer-Lawler Pioneer Girls Co.  
THE FUNNIEST FARCE COMEDY OF ALL.  
**RAMONA THEATER**  
Wm. S. Hart in "Faithful Tulliver"  
HOOT GIBSON in "THE MAN WHO WOKE UP"

**AMERICAN DANCING PALACE**  
THE AMERICAN ORCHESTRA  
DIRECTION ELSA THOMPSON, PIANO  
Clean "The Wonder Orchestra" Phone 4145  
"IT'S THE MUSIC"

We Lead--Others Try to Follow  
**"IT'S THE MUSIC"**  
Clean "The Wonder Orchestra" Phone 4146  
AMERICAN DANCING PALACE

**Who Shot Howard Clayton?**  
MYSTERY—MURDER—MARRIAGE

**Shrine Halloween Party**  
Shrine Auditorium, October 29, 1921  
COSTUME DANCE. BRING THE KIDDIES  
MASK FURNISHED FREE. TICKETS AT VIC HANNY GOLDBERG BROS. BEAR DRUG CENTRAL PHARMACY  
75 cents each person

ANOTHER TREMENDOUS SUCCESS  
**"DADDY LONGLEGS"** — By — JEAN WEBSTER  
Reception Matinee Wednesday  
HENRY MILLER'S REMARKABLE PLAY OF YOUTH  
**BAINBRIDGE-KARNS STOCK CO.**  
TONIGHT AND ALL WEEK  
ELKS THEATER

**RIALTO**  
RICKARDS & NACE ENTERPRISES  
THE HOUSE OF EXCEPTIONAL FEATURES  
STARTS TODAY  
Jane Novak William S. Hart  
**WILLIAM S. HART**  
A Paramount Picture  
**"3 WORD BRAND"**  
Twin brothers—One the governor of the state—the other a two fisted rancher who battled political graft—neither man knew the other.  
Another of the pictures made at his own studios—with his own resources—under his own supervision, You saw "The Toll Gate" and "Sand"—here's a bigger, dramatic triumph than either.  
THE FIRST DUAL CHARACTERIZATION HART HAS MADE. SEE IT.  
NOTE: This picture is being shown in Phoenix at 1 of release date—which means ahead of Los Angeles and the Coast.  
ATTEND THE MATINEES NO ADVANCE  
**CONTINUOUS DAILY STARTS 1 P.M.**

FIVE SHOWS DAILY  
**COLUMBIA**  
THE PICK OF THE PICTURES  
TIME OF SHOWS: 1-3-5 7-9  
TWO DAYS ONLY TODAY AND TOMORROW  
Rudyard Kipling's  
**Without Benefit of Clergy**  
"It will live as long as men and women love"  
"I am thy woman, and thou art my man"—  
These were holy words theirs was a holy love; and to the world their story is known as the heart-interest classic of the century.  
See the Kipling You Love to Read  
"The best example of a purely lyrical film that ever came out of an American studio," says the New York Evening Post.  
We personally recommend this picture as being one of the greatest of the year.  
A special musical setting by the Columbia Orchestra is a feature of the screening of this picture. Director Fred Barlow will also render a violin solo, "Chanson Indio."  
**SNUB POLLARD**  
Stop Kidding  
LITERARY DIGEST TOPICS SELECT NEWS REEL