FOR A CITY WITHOUT FLIES

"Head 'Em Off" Campaign In Early Spring Better Than "Swat the Fly" In Summer

WILLARD D. PRICE

(Exclusive Service The Survey Press Bureau)

Mr. Fly, Undesirable Citizen, official distributor of typhoid, cholera infantum, dysentery, tuberculosis, spinal meningitis, is having the fight of his life in Cleveland. The city has gone "Swat the fly" one better and carried through an early spring "Head 'em off" campaign with results that are nothing less than sensational.

Cleveland has already been proclaimed a "flyless city." It is hardly that yet. But thousands of householders have found it possible to dispense entirely with screens at doors and windows and a lone fly creates more excitement now than a swarm of flies would have a few years ago. In a recent inspection of the city markets where quantities of meats and provisions are exposed, only two flies were found. Two years ago there were myriads.

The "Head 'em off" campaign was tried last year with such good effect that this year, with improved methods and a notable marshalling of forces, the war was a still greater success.

The present attitude of the community is pretty well expressed in this sentence from a letter by Mayor Baker to the city council: "The anti-fly campaign is a movement of more far-reaching importance, and more promising of prolonged life and freedom from disease than perhaps any other single activity going forward in the community." From the beginning the movement has been under the leadership of Dr. Jean Dawson, Professor of Civic Biology at the Normal School.

The big emphasis has been on the elimination of breeding places. To be sure, hundreds of thousands of flies have been "swatted"; but countless millions have been prevented, which is better. Miss Dawson began with the claim that ninety per cent. of housefies come from unclean stables. Owners throughout the city were forced to clean up their stables and keep them clean. Public opinion focussed sentiment, the Board of Health passed rules and the "junior sanitary police" saw that they were enforced.

The "junior sanitary police" are born recruited from the sixth, seventh and eighth grades of the city schools. In each school district the force is officered by a chief, an assistant chief and four inspectors. The principal of the school appoints the entire force. Needless, to say, it is considered no small honor to be appointed a member of the "junior sanitary police." The official badge is prized highly. The girls have a part too, some of them being made "sanitary aids."

The school district is sectioned off and each member of the force made responsible for one section. He must make regular inspections. When he finds a dirty stable, a rubbish-filled back yard, a heap of fermenting lawn clippings or a leaking garbage receptacle he has, of course, no power to compel the owners to clean up; but in nine cases out of ten he can persuade them to do so. And the children are proving splendid educators. Now and then persuasion fails and the abuse is uncorrected. Then the case is referred to a boy inspector and later to the boy chief. If the courteous efforts of these high officials also prove inavailing, the report goes to the Board of Health and a threat of a suit brings the offender sharply to time. He discovers that the alert consciousness of a whole city is back of these badged children.

The schools were further utilized as distributing stations for fly pamphlets and circulars. Each bit of educative literature as it came out was placed in the hands of every child in the schools of Cleveland and thence carried into the homes.

The striking fact about all this campaign was that it was waged not during the fly-season, but before it! During a blustering March and a wild, weeping April, while flies were as scarce as straw hats, the battle was at its height. It was directed against the "winter flies"—the few which had survived the cold season and would soon begin laying eggs.

The reason for these tactics was set forth in a "fly-catechism" issued by Miss Dawson. One question and its answer read:

"How many flies may breed from a pair in spring?"

"Allowing six batches of eggs, of 150 each, supposing all to live and find filth to breed in, the number would be 191,010,000,000,000,000, enough to bury the entire earth 47 feet deep. Why not kill the fly in the winter or early spring?"

Even if the actual progeny of a fly does not nearly approach the possibilities it is apparent that the killing of one sluggish winter fly means the prevention of thousands of summer infesting insects.

An enterprising ice cream company contributed 200,000 "swatters" and all the school children of the city, whether they were members of the "junior sanitary police" or not, were armed. A bounty of ten cents a hundred was offered for all flies brought to Miss Dawson's office at the City Hall. The campaign was financed by popular subscription. At first there was complaint that no flies could be found—but sharp eyes soon sought them out in attic windows, barn lofts and odd out-of-the-way corners, and they began to pour in at headquarters at the rate of 10,000 a day.

Clergymen were urged to preach "fly sermons" and many responded. A picture film, "The Life of the Fly," was used to good effect in many churches and theatres. In addition to "Head 'em off" and "Swat the fly" a triple slogan ran "Clean your yard—Make a garden—Swat the fly," and in many a back yard gardens began to blossom where fly-breeding rubbish heaps had been.

When the winter campaign closed May fifteenth, 490,833 flies had been accepted and paid for—and this before the beginning of the "season' and in a city which had suffered very little annoyance from flies during the preceding summer, thanks to the anti-fly campaign then in progress.

"You have brought about a famine in flies," lamented one man who had six chameleons to feed. "My pets are starving. There are no flies to be had about my house and my neighbors can't seem to help me out. I'll pay and pay well for every live fly your children can bring me." And he did.

One of the best fruits of the movement has been a public demand for fly-free stores. Merchants have made quick to sense the demand. Recently one hundred Normal School girls inspected 511 grocery stores, confectionaries, meat stores, restaurants and milk depots. They reported that in 60 per cent. of the stores not a solitary fly could be found, in only 36 per cent. were flies at all numerous!

The early spring "Head 'em off" campaign is a remarkable success. Over one hundred towns and cities have written for information concerning the methods used in Cleveland. The coming year will doubtless see the plan in operation in many municipalities. The more commonly it is adopted, the worse luck to Mr. Fly and all the diseases of which he is the herald.

FRED C. MASON IS STOP THIEF MAN AHEAD

C. Fred Mason, long identified in executive capacities with athletic pastimes in the East, is here today, the man ahead of "Stop-Thief," the Cohan and Harris farce due at the Park next week. Mr. Mason was the business head of several of the pennant winning teams in the old Eastern league and has a host of friends in sporting circles throughout the country. He finds his new line of work most congenial and is satisfied that "Stop-Thief" will break all records this season. The company that is coming here he announces is high class in all respects.

TO-DAY IN PUGILISTIC ANNALS.

1894—Kid McCoy defeated Billy Steffens in 10 rounds at Cleveland. Earlier in the same year the Hoosier had fought Steffens, then one of the best middleweights in the West, and the Kid was knocked out. This was McCoy's first defeat, and it rankled bitterly. He declared that Steffens had hit him low, and demanded another match. In the second match McCoy did not try for a knockout, but used all his cunning in tormenting and punishing his opponent. By the time he had finished he had finished he had been amply revenged.

1829—Jim Burke defeated Bill Cousins in 101 rounds, lasting over two hours, in England.

1908—Al Kaufman knocked out Jim Flynn in 9th round at Los Angeles.

1904—Jim Jeffries knocked out Jack Munroe, challenger for the heavyweight title, in 2nd round at San Francisco. Monroe alleged that he had defeated the champion in a 4 round bout at Butte, Mont., a couple years before, and on the strength of this "victory" went around posing as the bona fide blown-in-the-bottle champion. He convinced a number of newspaper writers that he could fight, and quite a lot of interest was worked up over the match.

1911—Frankie Conley knocked out Patsy Kline in 14th round at Vernon.

1912—Kid Williacs stopped Kid Kelley in 9th round at Boston.

POPULAR SONG WRITER IS DEAD

Buxton, Eng., Aug. 26—Michael Maybrick, the English musical composer who, under the name of "Stephen Adams," wrote some of the most popular songs in the English language, died here, today, at the age of 69. Among his compositions were: "Nancy Lee," "The Holy City," and "A Warrior Bold."

He was a native of Liverpool but had lived for many years in the Isle of Wight, where he devoted himself to municipal politics, serving five terms as mayor of Ryde.

TWO WOMEN SAVED FROM OPERATIONS

By Lydia E. Pinkham's Vegetable Compound—Their Own Stories Here Told.

Beatrice, Neb.—"Just after my marriage my left side began to pain me and the pain got so severe at times that I suffered terribly with it. I visited three doctors and each one wanted to operate on me but I would not consent to an operation. I heard of the good Lydia E. Pinkham's Vegetable Compound was doing for others and I used several bottles of it with the result that I haven't been bothered with my side since then. I am in good health and I have two little girls."—Mrs. R. B. CHILD, Beatrice, Neb.

The Other Case.

Cary, Maine.—"I feel it a duty I owe to all suffering women to tell what Lydia E. Pinkham's Vegetable Compound did for me. One year ago I found myself a terrible sufferer. I had pains in both sides and such a soreness I could scarcely straighten up at times. My back ached, I had no appetite and was so nervous I could not sleep, then I would be so tired mornings that I could scarcely get around. It seemed almost impossible to move or do a bit of work and I thought I never would be any better until I submitted to an operation, but my husband thought I had better write to you and I did so, stating my symptoms. I commenced taking Lydia E. Pinkham's Vegetable Compound and soon felt like a new woman. I had no pains, slept well, had good appetite and could do almost all my own work for a family of four. I shall always feel that I owe my good health to your Vegetable Compound."—Mrs. HAYWARD SOWERS, Cary, Maine.

Farmer Want Ads 1c a word

Yost Foremen On Annual Outing At Patchogue, L. I.

The foremen and executive staff of The Remington Typewriter Co.,—Yost works, together with officials of the company from New York, Syracuse and Ilion, as their guests, 23 in all, left dull care and their troubles behind them on Saturday morning, Aug. 23rd and started for Patchogue, via Port Jefferson, where they remained until Sunday afternoon.

The sea going launch, William S. Terry, captained by "Cappy" Wicks of Stratford, was chartered for the occasion. The lines were hauled in at 11:23 and the trip while somewhat rough was enjoyed immensely. Arriving in harbor at Port Jefferson, bathing and fishing was in order, at 4:23 the party landed and were soon on the way to Patchogue in automobiles.

At 5:23 they drew up in front of the hotel "Clifton" and William A. Riley, the proprietor, welcomed the party and by his personality and endeavor to please, the time spent at Patchogue was one continuous round of pleasure. After dinner a dance was held in the ball room and later in the Casino a cabaret entertainment was given by a number of experts in that line.

All the gentlemen present were recipients of fancy decorated turbans and the spectacle presented during the impromptu dances was very unique. It was during this session that "Deacon" Wright, practical joker, uncaged his mechanical toys and created amusement for all. The spirited mouse was a great disturber.

After a hearty breakfast some of the party went fishing, boating or bathing and the weather being beautiful, dinner hour arrived all too soon. After dinner the party were "taken" by the official photographer, "Deacon" Wright, and at 3:03 the autos were started for the return trip, and the party boarded the boat at 4:23.

The fishermen in the party delayed the start until 6 o'clock and at 8:23 the party landed at the foot of Howard avenue, tired and weary, but feeling they had had the most enjoyable trip of all.

The guests were: Mr. A. A. Forrest, vice president Remington Typewriter Co.; Mr. E. E. Barney, superintendent Remington Typewriter Works, Ilion, N. Y.; Mr. John Montgomery, assistant superintendent Remington Typewriter Works, Ilion, N. Y.; Mr. A. J. Briggs, mechanical expert Smith-Premier Works, Syracuse, N. Y.; Mr. John Barr, mechanical expert, Remington Typewriter Co., New York; Mr. A. E. Veness, formerly superintendent of Yost Works, manager, Hanna Engineering Co. of Chicago, Ill.

Representing the Yoste Works were: C. W. Burgess, superintendent; M. J. Clabby, assistant superintendent, and the following members of the factory staff: W. E. McKenney, H. L. Johnson, A. B. Partrick, J. S. Craven, J. B. Maguire, L. T. Court, H. M. Robinson, R. F. Mueller, Thomas Keenan, T. Reed, C. E. Towne, T. O'Brien, Geo. C. Wright, Harry Cooper, R. B. Veness.

U. S. TARS HOSPITABLY ENTERTAINED ON CRUISE

Washington, Aug. 26.—Reports reached the state department today detailing the many hospitalities, official and unofficial, which were etxended to the officers and midshipmen of the United States naval academy while their vessel, the battleship Illinois, was in the harbor of Antwerp, Belgium, on the recent cruise. The navy department also made public an official report from Commander L. H. Chandler, of the Illinois, in which emphatic denial is made of a statement that American officers were discourteously treated by the people of Cadiz, Spain. Commander Chandler says there was not a single instance "in which any person attached to the ship was treated with anything but courtesy by any Spaniard."

OBITUARY

The body of Lucie Almira Briggs, who died in New Haven, was brought to this city for burial today. Deceased was the wife of Louis J. Briggs, who was a former resident of Bridgeport and one of its most well known men. While residing here, they were communicants at the Second Baptist church. The funeral services were conducted today at 4 o'clock at the Second Baptist church by the Rev. George W. Nicholson. Interment was in Lakeview cemetery.

Many sorrowing friends and relatives attended the funeral of Michael Brady, which was held this morning at 9 o'clock from the undertaking parlors of Rourke & Rourke. At 9:30 a high mass of requiem was sung by Rev. Father Kennedy. There was a beautiful display of floral tributes as tokens of the high esteem in which the deceased was held by all. The pall bearers were James Kiernan, William Costello, James Fitzgerald and Edward Daley. Interment was in the family plot in St. Michael's cemetery.

The funeral of Marion, infant daughter of George O. and Annie McLoughlin Treadwell, was held this afternoon at 2:30 o'clock from the residence of her parents, 926 East Main street. Interment was in St. Michael's cemetery.

The funeral of Thomas McNamara, who died at St. Vincent's hospital Saturday, was held this afternoon at two o'clock from the undertaking parlors of Michael Gannon on Broad street. Interment was in St. Michael's cemetery.

The funeral of Lydia Bertha, daughter of Mr. and Mrs. Joseph Kraus, was held yesterday afternoon from the residence of her uncle, Mr. Martin Morazes, 220 Alice street, at 2:30. Rev. W. H. Stuep of the First German Evangelical Lutheran Zion church officiated. There were many floral tributes. Interment was in Park cemetery.

FADS AND FASHIONS

High in favor are the kimono-shaped wraps, or any shape which can be wrapped and folded round the body and held together in front.

One simply must have a vest. If you cannot button one around you in true waistcoat fashion, you mst attach a vest effect to yor neckwear.

With the summer afternoon dress a white ratine bag is most charming, being a delightful combination between a pocketbook and a vanity case.

WITH every suit ordered now. And a new suit is needed for Labor Day—for fall, for winter; and not yet all reckoning for the need of next spring.
Yes, plenty of fall and winter weight fabrics to choose from.

Every Suiting Now Reduced

But remember the auctioneer's going—going—gone! "One of these days we'll have to say 'Gone'."
Hurry your order in before that time comes. Here's how prices now run—

$12.75 Made of Suitings worth $15 to $20. Save $2.25 to $7.25 on each suit. And Extra $5 Trousers FREE.

$15.75 Made of Suitings worth $22 to $25. Save $6.75 to $9.25 on each Suit. And Extra $5 Trousers FREE.

$19.75 Made of Suitings worth $27.50 to $30 Save $7.75 to $10.25 on each Suit. And Extra $5 Trousers FREE.

We'll tailor your suit quickly—in a few days if necessary; and we'll press it and keep it in repair for a whole year without cost to you. And remember —

$5.00 Tailored Trousers Absolutely FREE

Glad to have you ask for samples of the suitings, as well as of the trouserings from which the free trousers will be made.

English Woolen Mills Co

1134 MAIN ST., Half Block North of Fairfield Av
OPEN MONDAY AND SATURDAY EVENINGS

Special Train To Bring Typewriter Officials To City

Upwards of one hundred officials and members of the sales force of the Remington Typewriter Co. will visit Bridgeport tomorrow for an inspection of the Yost plant and ribbon factory.

The visitors will arrive about 10:45 by special train and will board special trolley cars awaiting them at the depot. Following the visit to the plant the party will lunch at the Stratfield, departing on their special train early in the afternoon.

The Bridgeport visit is part of a week of activity of the officials and sales department. On a special train they have been on the go since Monday. On Monday they visited the Syracuse plant of the Remington Co., where the Smith-Premier and Monarch machines are made. Today they are in Ilion visiting the Remington plant. Tomorrow they will inspect the Yost plant, and also the big ribbon factory where more carbon paper and ribbons are produced than in any other plant in the world.

Tomorrow afternoon they will go to Manhattan Beach where the remainder of the week will be spent in a convention for the discussion of trade conditions and the things the party has seen on its tour.

J. W. Earle, president and head of the company of the sales organization, will head the visitors. C. W. Burgess, superintendent of the Yost plant; and M. H. Chapin, head of the ribbon plant, have made extensive arrangements for the reception of the visitors.

NEWTOWN DAIRY IS SWEPT BY FIRE

Newtown, Aug. 26.—The large model dairy barn and stables of Joseph Durand on Palestine Hill caught fire yesterday afternoon about 3:30 o'clock and despite the efforts of several bucket brigades of neighbors summoned by telephone burned to the concrete floors. All his season's crops of hay, oats and rye, together with most of his tools and utensils were consumed. His team of horses and some of the horse equipments were saved, as also were his yard of hogs. His cattle fortunately were feeding in the fields. His icehouse was saved minus its roof, and the efforts of the fire fighters repeatedly put out the flames on roof of the residence, and saved it. The wind also was fortunately blowing in an opposite direction during the hour the fire lasted. The value of the property destroyed is believed to be in the neighborhood of $3,000. It is not known whether there was insurance.

SLASHES POISONED FOOT

Boatman Then Swims Ashore After Stingray Stabs Him.

Atlantic City, N. J., Aug. 26.—Stabbed in the left heel by a stingray, John Swanson, who had been told that a wound inflicted by this fish was deadly, slashed his heel to the bone and jumped overboard from a boat in which he was rowing off Beach Haven yesterday.

Swanson jumped into the sea because he had to follow a tortuous channel to row to land, and he feared he would not survive the trip. He was unconscious when he was found on the beach, and was still unconscious at a late hour last night.

Petticoats are doing their best to restore themselves to favor. One of the prettiest and newest is the crepe de chine, finished at the bottom with two ruffles of shadow lace, put on in festoon fashion.

A · SALE · UNUSUAL

WILDEMERE

Exclusive Restricted

THURSDAY, AUGUST 28 FRIDAY, AUGUST 29
SATURDAY, AUGUST 30
AT 2:30 P. M.

To our knowledge there has never been held a sale of a class of property comparing with Wildmere in the history of Milford. It adjoins Laurel Beach, with a large water frontage and over 150 lots, on streets sloping upward, giving each an equal view of and access to the water. We have 168 unsold lots, but do not expect nor want to sell them all. We are going to sell 10 lots on Thursday, 10 lots on Friday and 10 lots on Saturday, and we are going to have no auction, no concert or other attraction, but we shall place the price on 10 assorted lots at such a figure that you cannot afford to let them go by, whether you want them for speculation or for use. In other words, the price you will pay will be such that you can double your money within a year. We shall positively sell only 10 lots each day, one water front and nine assorted; in fact, if we sold the entire plot at the price we are naming we should lose considerable money, as I expect to raise the price 10 per cent. after this season. The price is subject to 20 per cent. down and a discount for cash. I am making this offer in all sincerity and those who call early will have the first pick In no case will these prices prevail before 2:30 nor after 5:30 the day of the sale Call any day before the sale and we will show you the bargain lots, but the special prices will not be quoted until the day and hour of the sale Salesman in the office on the grounds seven days in the week.

GEORGE B. CLARK, Owner, Milford

PROPOSALS

Sealed bids will be received by the undersigned until 12 o'clock noon, Friday, August 29th, 1913, for furnishing Hindquarters and Plates of Beef to the City of Bridgeport for the month of September, 1913. Specifications are on file at this office.

BOARD OF CONTRACT & SUPPLY
Room No. 29, City Hall, City

NOTICE

Hearing De Construction of Sewer in Uncowa Hill.

At the meeting of the Common Council of the City of Bridgeport, held August 11th, 1913, the following resolution was adopted:

Resolved, That the City Clerk be, and hereby is, directed to notify the persons in interest to appear before this Common Council, at the Council Room, City Hall, on the 2nd day of September, A. D., 1913, at 8:00 o'clock in the evening, to be heard in relation to the petition of J. A. Kingman, et al, for the construction of an addition to the sewer ordered in Uncowa Hill, commencing at and connecting with the terminus of the sewer ordered in Uncowa Hill, at the angle in said street, thence extending southerly.

Attest:
STEPHEN F. BOUCHER,
a* City Clerk.

NOTICE

Hearing De Construction of Sewer in Whittier Street.

At the meeting of the Common Council of the City of Bridgeport, held August 11th, 1913, the following resolution was adopted:

Resolved, That the City Clerk be, and hereby is, directed to notify the persons in interest to appear before this Common Council, at the Council Room, City Hall, on the 2nd day of September, A. D., 1913, at 8:00 o'clock in the evening, to be heard in relation to the petition of Stephen Royak, et al, for the construction of an extension to the sewer in Whittier street, commencing at and connecting with the present sewer in said street; thence extending westerly and northerly as far as the grade will allow.

Attest:
STEPHEN F. BOUCHER,
a* City Clerk.

NOTICE

Hearing De Construction of Permanent Pavement on Knowlton Street, From East Washington Avenue to Berkshire Avenue.

At the meeting of the Common Council of the City of Bridgeport, held August 11th, 1913, the following resolution was adopted:

Resolved, That the City Clerk be, and hereby is, directed to notify the persons in interest to appear before this Common Council, at the Council Room, City Hall, on the 2nd day of September, A. D., 1913, at 8:00 o'clock in the evening, to be heard in relation to the construction of permanent pavement (the same to be of bituminous macadam or other pavement of a permanent nature) on Knowlton street, from East Washington avenue to Berkshire avenue.

Attest:
STEPHEN F. BOUCHER,
a* City Clerk.

NOTICE

Hearing De Construction of Permanent Pavement on Gold Street, From Main Street to Water Street.

At the meeting of the Common Council of the City of Bridgeport, held August 11th, 1913, the following resolution was adopted:

Resolved, That the City Clerk be, and hereby is, directed to notify the persons in interest to appear before this Common Council, at the Council Room, City Hall, on the 2nd day of September, A. D., 1913, at 8:00 o'clock in the evening, to be heard in relation to the construction of permanent pavement on Gold street, from Main street to Water street.

Attest:
STEPHEN F. BOUCHER,
a* City Clerk.

NOTICE

Hearing De Petition of the Connecticut Company For Permission To Relocate Its Tracks in Stratford Avenue, From the Yellow Mill Bridge to the Stratford Town Line.

At the meeting of the Common Council of the City of Bridgeport, held August 11th, 1913, the following resolution was adopted:

Resolved, That the City Clerk be, and hereby is, directed to notify the persons in interest to appear before this Common Council, at the Council Room, City Hall, on the 2nd day of September, A. D., 1913, at 8:00 o'clock in the evening, to be heard in relation to the petition of The Connecticut Company, per C. H. Chapman, Superintendent, for permission to relocate its tracks in Stratford avenue, from Yellow Mill Bridge to the City Line in the City of Bridgeport, the same to be as per plan accompanying said petition, entitled "The Connecticut Company, Bridgeport Lines, Stratford Avenue, from Yellow Mill Bridge to the City Line, Proposed Track Re-location, Bridgeport, Conn., Scale 1 de.-40 min., August 1913. Approved, E. C. Webster, Engineer."

Attest:
STEPHEN F. BOUCHER,
a* City Clerk.

There's Money In Them!

Farmer want ads are good for the advertiser and good for the **READER.**

Cultivate the habit of reading them.

Make known your wants by **USING** The Farmer want column.

Penny a word—and worth it.