

Fall Opening

Tomorrow, Saturday, We Will Have Our First Formal

Fall Opening

Showing a Large and Complete Stock of

MILLINERY

At Wholesale Prices

All are cordially invited to attend, this, our first Fall Opening, at our new store, 1116, 1118 Main Street.

In making our first formal bow to the Ladies of Bridgeport we shall strive to impress you with the fact that the merchandise we offer is far superior to any in the city at the prices we quote.

We Can Save You More Than Half on Your Millinery Bills

We sell strictly for cash—the volume of business we will do will enable us to use the entire output of one of the largest millinery manufacturers in New York. By selling strictly for cash we are able to pay cash for our merchandise, and get the advantage of cash discounts; by contracting to use the entire output of a manufacturer we again are able to buy at much less than the usual wholesale price, and these two big savings makes it possible for us to sell to you at wholesale prices.

Come in, see our millinery, compare our prices with those of other stores. You will be convinced that we have all and more than we claim.

A FEW OPENING DAY SPECIALS



Black Velvet Hats

The newest soft effect tams, high grade erect pile velvet, sold by others at \$2.00 and \$2.50. Our wholesale price at retail to you..... **\$1.24 and \$1.49**



White Felt Hats

Newest fad in the soft effect felts. Very popular. Sold by others for 98c. Our wholesale price at retail to you..... **29c**

Plush and Velvet Combinations

In black and all the newest shades; soft effect crowns, sold by others at \$3.00 and \$4. Our wholesale price at retail to you **\$1.95**

Combinations Hatters Plush

Plush and Velour hats in blacks and all the latest shades. Sold by others at \$3.00 and \$4.00. Our wholesale price at retail to you..... **\$2.25**

Ready-To-Wear Hats

We also carry a full line of ready-to-wear hats in all the latest styles and trimmings, sold all over town from \$1.98 up to \$5.00. Our wholesale price at retail to you from..... **67c to \$1.98**

All The Latest Styles

in fancy stickup effects; also wings, breasts, real and imitation aigrettes. Our wholesale prices at retail to you from..... **15c up**

Buckram Frames

All the latest styles in feather weight buckram frames, full assortment. Our wholesale prices at retail to you..... **15c**

NEW YORK WHOLESALE MILLINERY CO.

1116-1118 Main Street

Over Keller Bros.

One Short Flight Up

Next to Riker's