

# July Clearance



Starting  
TUESDAY  
morning--8 a.m.

## at GROSNER'S

1325  
F Street

### for men who still believe that a sale price doesn't tell... *EVERYTHING*...

If all a sale means to you is a bunch of figures, I'm afraid you won't find anything exciting in this news. But if you are one of those men who have found by dear experience that there IS a difference in the merchandise... you'll be here!

A store should be judged by the things it DOESN'T sell as much as the merchandise it DOES sell.

A few years ago it wouldn't have made much difference where you bought... if it was a good store... But today, many good stores are nervous and are doing things they never did before; they've lowered their standards as they lowered their prices. They've put

"price" above everything else; quality has been pushed into the background.

There has been no compromise with quality here. That's the big thing I'd like to point out. I have personally selected every bit of merchandise in this shop. It's the same fine merchandise that is reduced in this sale... we haven't "imported" anything for this event.

So consider the quality when you consider the price. I have faith in your good judgment.

*Special Gro-Products*

### Every Single one of our \$29<sup>75</sup> Suits

Here's where the special prices start... and the group comprises the famous Gro-spun Suits we've been selling right along at \$29.75... together with a sprinkling of Kuppenheimers... you'll find hard finish worsteds and unfinished worsteds, dark patterns, including blues, greys, tans, browns... in fact, any man can find a suit to his liking in this first group...reduced to.....

Every Kuppenheimer Suit in the House that sold for \$34<sup>50</sup> ..... \$24<sup>75</sup>

In this group you'll find Kuppenheimer's famous "Value-Line"...the suits advertised all season as \$40 values special at \$34.50...and this July Clearance has brought their price down to.....

Every Kuppenheimer Suit in the House that sold for \$40 and \$45 ..... \$29<sup>75</sup>

The names Crusader and Champion Worsteds are well known to every one acquainted with Kuppenheimer...they're the regular \$40 and \$45 line and only an important sale like this would reduce the price to

Every Kuppenheimer Suit in the House that sold for \$50 and \$65 ..... \$34<sup>75</sup>

The finest suits we have in the house...Embassy constructed Kuppenheimers, Famous Trojan Weaves and Tigertwists are the finest we know of at \$50 and \$65, and starting tomorrow they're.....

# \$19<sup>75</sup>

You didn't expect us to reduce these!

### Tropical Suits

# \$18<sup>75</sup>

Beautifully tailored...and the big point is, they're made up to Grosner standard.

#### Shirts—

A fine lot of shirts, collar attached, in white and plain shades; white, in neckband only. Special..... \$1<sup>15</sup>

Our Gros-Modern shirts, collar attached, white and plain shades; white, in neckband only. You know what you paid for them...they're now..... \$1<sup>65</sup>

#### Neckwear—

Beautiful Neckwear of handmade resilient construction. Formerly \$1.00... now 65c

Fine handmade resilient construction and formerly sold \$1.50..... now 95c

#### Hose—

Plain shades with clocks and fancy patterns. Formerly sold for \$1.00..... now 65c

#### Underwear—

Shirt and shorts and union suits, in Rockinchair and other well known makes. Formerly \$1.00 and \$1.50..... now 65c

#### Pajamas—

Pull-over, surplice and English collar style.  
were \$2      were \$2.50      were \$3  
\$1<sup>35</sup>      \$1<sup>65</sup>      \$1<sup>95</sup>

#### Robes—

Washable broadcloth, in green, blue and tan ..... now \$1<sup>95</sup>

Lightweight, all-wool flannel, in all popular shades. Formerly \$7.50..... now \$4<sup>95</sup>

#### Hats—

Straws that formerly sold for \$3.00. Now ..... \$1<sup>95</sup>

Straws that formerly sold for \$5.00. Now ..... \$3<sup>45</sup>

Summer felt hats that formerly sold for \$5.00. Now..... \$2<sup>95</sup>

Summer felt hats that formerly sold for \$7.00. Now..... \$4<sup>95</sup>

Panamas that formerly sold for \$7.50 and \$10. Now..... \$4<sup>95</sup>

We're Even Making Suits to Measure

in this sale for \$24<sup>75</sup> and the regular price is \$34.50

Ask about our TEN-PAY CHARGE PLAN