

and NOW ... *Lansburgh's*

SEVENTH, EIGHTH and E STREETS

District 7575

AFTER EASTER

Apparel Sales!

Tomorrow may be just the 18th of April to you . . . but to us it means getting our Apparel Floors ready for a new season. We're clearing the decks to make room for in-coming Summer merchandise. Many of the smart fashions that played such a prominent part in today's Easter Parade are included in our After-Easter Sales . . . at a mere fraction of their regular prices!



Our Entire Stock!
Nationally Advertised
DUNLAP HATS
1/2 price

Monday and Tuesday
Both Felts and fine Straws in a host of colorful fashions.
Regularly Now
7.50 3.75
10.00 5.00
12.50 6.25
15.00 7.50
Lansburgh's—Millinery—
Second Floor



Girls' & Boys' Coat Sets
3.99 6.99

Regularly 5.99 set Regularly 8.99 to 10.99
Tweeds, Navy woollens and fancy mixtures with matching caps and hats. 3 to 6.
\$1 - 1.15 Frocks
Dainty printed and plain cottons. 3 to 6, **69c**
Lansburgh's—Infant's Wear—Fourth Floor



Worthwhile Savings
Sheer Silk Hosiery
25% off

1.35 Chiffons 97c
1.00 Summer Knee-Hi's 74c
1.15 3-thread Chiffons 83c
69c Rayon Bembers 52c
Lansburgh's—Hosiery—
Street Floor



Young Girls' Coats and Suits
6.99

Timely fashions giving you a world of choice. Not every size in every style. Sizes 7 to 14 and 12 to 16.
Coats, Suits
Exceptional coats and suits regularly 14.95 to 16.95. Sizes 12 to 16, **11.88** also 7 to 14.
Lansburgh's—Girls' Department—Fourth Floor.



\$1 Novelty GLOVES
59c.

New novelty double woven and rayon gloves in a wide variety of styles and colors. Broken assortments.
79c String Gloves
All sizes. Black, Deauville Red, Green and Tobacco Brown **38c**
Lansburgh's—Gloves—
Street Floor



"Miss Teens" Junior Shoes
2.89

Regularly 3.98 to 5.00
Smooth Calfskins and Buck. Oxfords, sandals and straps in Blue, Brown, Beige, Black or Gray. Sizes 3 1/2 to 8 1/2.
Lansburgh's—Girl Shoes—
Second Floor

Drastic reductions on this Special Group of

Women's Shoes

25% to 50% off

Regularly selling from 5.00 to 10.75!

Smart All-Occasion Spring Footwear
Pumps, Cross- straps, Ties, in new gabardine, fine calfskin and mirror-like patent. Black, navy and colors . . . but not all sizes in each style in the group.
3.69
Lansburgh's—Shoe Salon—Second Floor

Individual Footwear for Every Occasion
To you who appreciate fine craftsmanship, excellent styling and perfect fit . . . we offer this group of shoes for sports, street and dress type wear.
4.99

25% to 50% REDUCTIONS!

126 COATS AND SUITS

Smart Menswear Tailleurs, one-of-a-kind samples, Swagger Coats, Dressmaker Reefers, Fur-trimmed Coats, Collarless Coats, Tuxedo Coats for misses and women in this group.

Were 16.75 to 59.95. Now 12.50 to 45.00

25% OFF

98 COATS AND SUITS

Unfurred Half-size Coats, Swagger Suits for Women, Furred Wardrobe Suits, Half-size Furred Coats, Tweed Reefers, Hollywood Coats, Dressy and Casual Coats, Tailleurs. Misses' and women's sizes.

Were 16.95 to 49.95. Now 10.95 to 32.95

33 1/3% OFF

88 COATS AND SUITS

Tweed Sports Coats, Tan Camel-hair Coats, Unfurred Dress Coats, Jacket Suits, Jigger Coats, Man-tailored Suits. Other fashions for misses and women.

Were 16.95 to 29.95. Now 8.50 to 14.50

50% OFF

Lansburgh's—Daylight Coat and Suit Shop—Second Floor

50 ECONOMY SHOP COATS

14 Coats, regularly 10.95, **5.99 to 8.00** 17 Suits, regularly 10.95, **5.99 to 7.29**
14 Coats, regularly 13.95, **8.90 to 10.00** 10 Suits, regularly 13.95, reduced to **8.29**

Lansburgh's—Economy Shop—Second Floor

JUNIORS' COATS AND SUITS

36 Were 19.95 to 29.95 Now 14.95 to 21.95
Dressy and sports types . . . fitted and boxy styles. **25% off**

23 Were 16.95 to 29.95 Now 11.95 to 19.95
Coats and suits of fine fabrics in smart styles. **33 1/3% off**

20 Were 29.95 to 34.50 Now 14.95 to 22.50
Luxuriously fur-trimmed coats and suits. **50% off**

Lansburgh's—Collegienne Shop—Second Floor

JUNIORS' DRESSES REDUCED

50 Were 10.95 and 12.95 **\$7**
Rayon crepes, rayon taffetas and sheer wools. Some with boleros. Sizes 11 to 17

50 Were 7.95 and 10.95 **\$5**
Bolero and one-piece styles in high shades, navy and black. Sizes 11 to 17

Lansburgh's—Collegienne Shop—Second Floor

BETTER DRESSES, 25% to 50% OFF

85—10.95 to 13.95 Dresses for all occasions, reduced for quick clearance. **5.00**

90—14.95 to 22.95 Dresses; Sheer Crepes and Silk Prints, taken from our better 10.00 stocks.

75—13.95 to 19.95 Dresses; Silk Prints, Rayon Crepes, Jacket and Bolero Types. **8.00**

75—16.95 to 22.95 Dresses for afternoon, street and dinner. Lovely new fashions. **15.00**

Misses', Women's and Half Sizes
Lansburgh's—Better Dresses—Second Floor

Individual Dress Shop

30—29.95 to 39.95 Misses' and Women's Street and Afternoon Dresses. Some Eisenberg originals included. Sheer crepes and silk prints. **20.00**

25—35.00 to 49.95 Costume Suits for misses and women. Many afternoon and street dresses in this individual group. **26.00**

Lansburgh's—Individual Dress Shop—Second Floor

Sportswear Dresses

60—6.95 2-piece Knitted Dresses. White and pastels. Sizes 12 to 20. **4.66**

55—12.95 to 29.95 Better Knitted 2-pc. Dresses. Ripple boucle, fine jacquard zephyrs, novelty trim, sizes 12 to 20. **5.00 to 15.00**

Lansburgh's—Sports Shop—Second Floor