

With you  
every Friday..  
with Chesterfields  
all the time



*Paul  
Whiteman*

...getting and giving  
more pleasure

"Rhapsody in Blue"—it's  
Chesterfield Time—light up and  
enjoy that *refreshing* mildness, that  
Chesterfield better taste that  
smokers like.

*Chesterfields have the best in-  
gredients a cigarette can have  
—mild ripe tobaccos, home-  
grown and aromatic Turkish,  
and pure cigarette paper. They  
Satisfy... millions.*

CBS  
Weekly  
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PAUL WHITEMAN  
GRACE MOORE  
ANDRE KOSTELANETZ  
DEEMS TAYLOR  
PAUL DOUGLAS



# Chesterfield

*..you'll find MORE PLEASURE  
in Chesterfield's milder better taste*