

GRUEN

presents the 1947
Class Leaders

(...and what it got them)



President Jones



A watch fit for any president — the handsome new Gruen Veri-Thin* Yale — in wafer thin, modern design. **\$39.75**



Historian Smith



She'll make history with the stunning new Gruen Veri-Thin Louise — sculptured watch beauty. **\$39.75**



Poet Kelly



How he'll scan this sleek, aristocratic Gruen Veri-Thin Chatfield and wear it with pride. **\$49.75**



Secretary Stein



She'll keep the minutes in Gruen Precision time with the new Veri-Thin Dorcas (sweep second hand). **\$49.75**



Handsome Abbott



The first real competition for his own charm... the ultra new, patented Veri-Thin Harvard. **\$59.50**



Beautiful Lee



In keeping with her loveliness—the exquisite Gruen Curvex* Coquette—a masterpiece in curved accuracy. **\$71.50**



Most Fun McCarthy




He'll have more fun than ever — with his new Gruen Pan American* Challenger — 24 hour dial — sweep second hand — expansion bracelet. **\$71.50**




Most Studious Macy



Fitting reward for hours of study — the exquisite new Gruen Veri-Thin Romaine — with two sparkling diamonds. **\$175.00**



Most Likely Cooper



His secret — smart timing, will be Precision perfect with the handsome new Gruen Curvex Sovereign. **\$125.00**

Favorite of graduates for more than 70 years... Gruen... the Precision watch is the finest gift of all. Gruen... official timepiece of Pan American World Airways. At Gruen Jewelers only, \$33.75 to \$4000 including federal tax.

GRUEN
THE PRECISION WATCH

U.S. Pat. Office
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