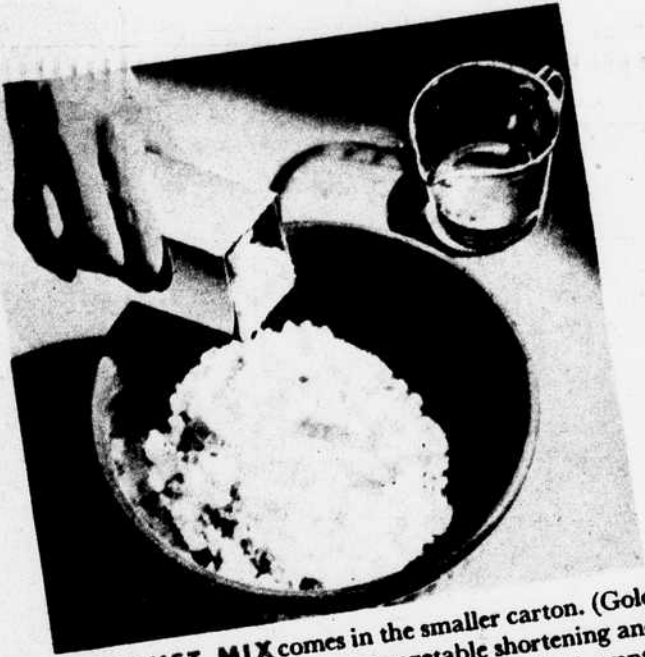


CRISP APPLE SLICES and spice come in larger carton inside the Pyequick package. Simply empty into bowl. Add $1\frac{3}{4}$ cups warm water. Let stand 10 minutes, just while you roll out the pastry. Then add $\frac{1}{2}$ cup sugar, and your apple filling is ready!



PIECRUST MIX comes in the smaller carton. (Gold Medal Enriched Flour, pure vegetable shortening and salt.) Enough for a two-crust 8-inch pie. Just empty into a second bowl. Sprinkle with $\frac{1}{4}$ cup cold water. Mix, roll out. Line pan.



NOW POUR your apple filling into the pastry-lined pan. Add top crust. Pie ready for oven in half the usual time! Twice as quick and easy. And when it's baked—completely delicious! Flaky tender crust. Spicy, fresh-flavored apple filling.

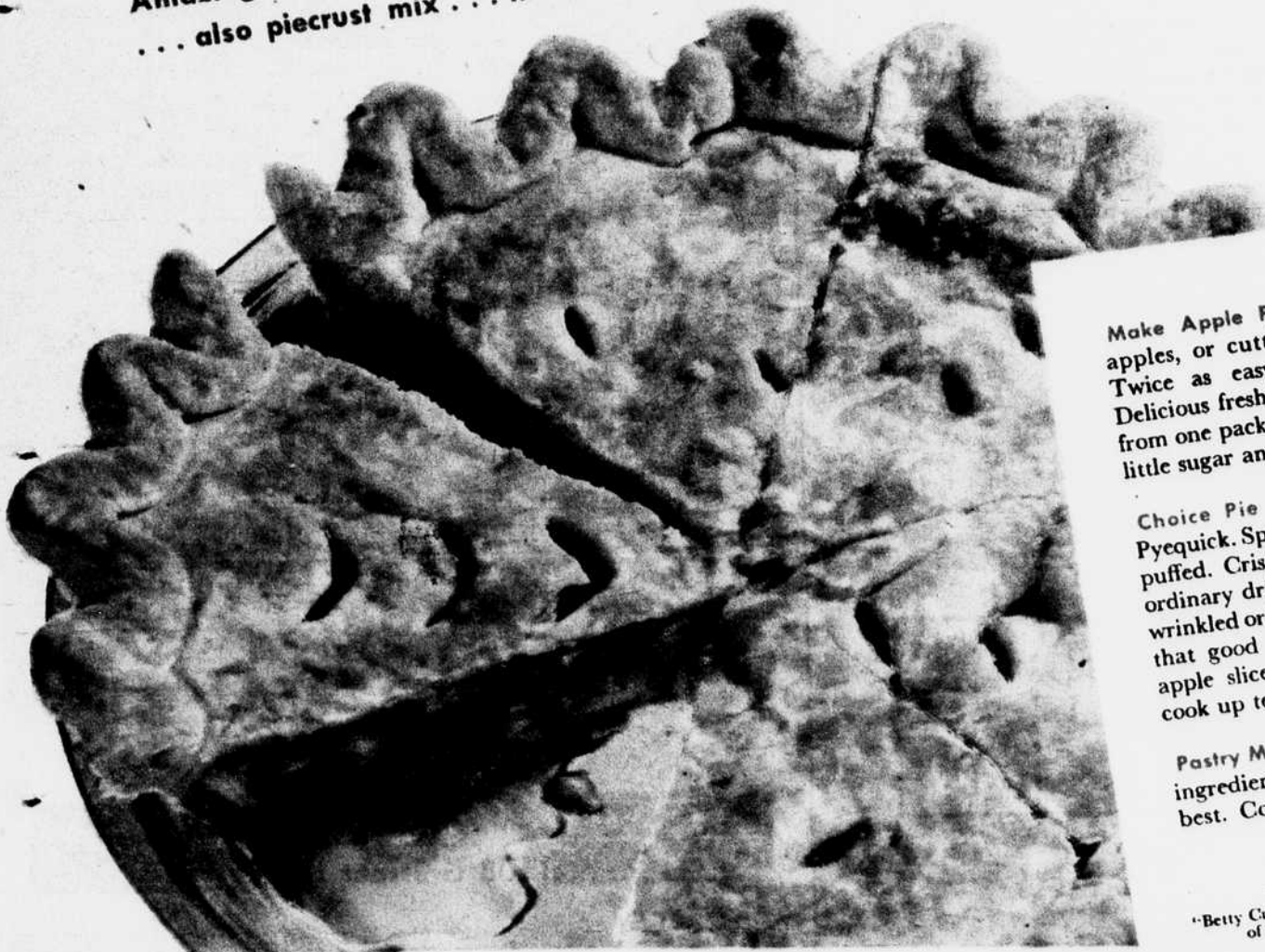
"You don't peel apples!"

OR CUT IN SHORTENING—FOR APPLE PIE

Amazing new *Betty Crocker* product. Pyequick gives you crisp apple slices . . . also piecrust mix . . . in one package. Scrumptious pie every time!



Betty Crocker



Make Apple Pie without peeling apples, or cutting in shortening! Twice as easy—using Pyequick. Delicious fresh-baked apple pie all from one package, except for just a little sugar and water.

Choice Pie Apples are used for Pyequick. Specially quick-dried and puffed. Crisp, firm slices. Not like ordinary dried apples. Not limp or wrinkled or leathery. And they have that good fresh-apple flavor. The apple slices hold their shape, yet cook up tender as the pie is baked.

Pastry Mix Top Quality! The pastry ingredients in Pyequick are of the best. Correctly proportioned, ex-

pertly combined. You'll find that Pyequick pastry will stand an unusual amount of handling.

Follow Directions and I promise you a delicious pie every time. Pastry just the way your husband likes it. Apple filling that's fragrant, spicy, fresh-flavored.

No Refrigeration Necessary. Just keep the Pyequick package in the cupboard. Now you can have fresh-baked apple pie on short notice. Pyequick is recommended by our General Mills foods staff. It's made by the millers of Gold Medal Flour. That tells you how good it is! Do try Pyequick.

Betty Crocker
of General Mills

"Betty Crocker" is a trade name of General Mills, Inc.