

*Free*  
TO NEW MEMBERS

—WALTER J. BLACK, PRESIDENT OF THE CLASSICS CLUB,  
INVITES YOU TO ACCEPT FREE

*This Beautifully Bound Edition of*

# LUCRETICIUS

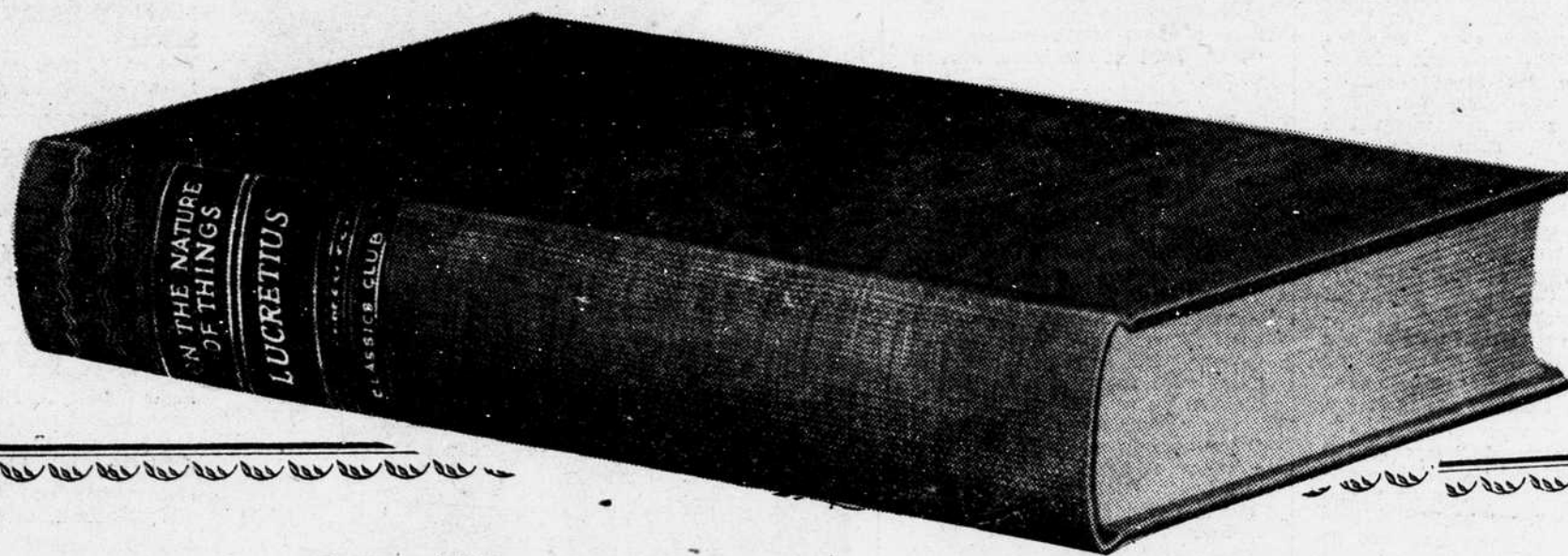
ON THE NATURE OF THINGS

**M**OST of us think of today as the dawn of the atomic age. But *two thousand years ago* Lucretius, one of the greatest Romans of them all, told how the bodies of men and beasts and birds, the world and everything on the face of it, the sun and moon and the stars of the heavens—all are made up of tiny, invisible, swift-speeding atoms. And, centuries before Science itself discovered the fact, he wrote that dinosaurs once had thundered across the earth!

You will find it a delightful and exhilarating experience to explore the eager thoughts and feel the sheer poetry of this man of the ages. Under his magic

touch, Love takes on new and deeper meanings. Life itself offers new happiness. The most familiar things of everyday existence step forth into a revealing and exciting new light. Nothing was too small, nothing too huge, for his daring mind.

You will richly enjoy ON THE NATURE OF THINGS as you have enjoyed few other books that have ever come into your hands. And The Classics Club now offers you, *as a gift*, the finest translation of Lucretius that has ever been published. It has been prepared especially for the Club. As a new member, you are now invited to accept your copy *free*.



## Why The Classics Club Offers You This Book Free

Walter J. Black, President  
THE CLASSICS CLUB  
One Park Avenue, New York 16, N. Y.

ZZX

Please enroll me as a Trial Member and send me, **FREE**, the beautiful De Luxe Classics Club Edition of *On the Nature of Things*, by LUCRETICIUS, together with the current selection.

I am not obligated to take any specific number of books and I am to receive an advance description of future selections. Also I may reject any volume before or after I receive it, and I may cancel my membership whenever I wish.

For each volume I decide to keep I will send you \$2.39, plus a few cents mailing charges. (*Books shipped in U. S. A. only.*)

Mr. }  
Mrs. }  
Miss }

-----  
Please print plainly

Address -----

City -----

Zone No.  
(if any)

State -----

**W**ILL you add this lovely volume to your library—as a membership gift from The Classics Club? You are invited to join today . . . and to receive on approval beautiful editions of the world's greatest masterpieces.

These books, selected unanimously by distinguished literary authorities, were chosen because they offer the greatest enjoyment and value to the "pressed for time" men and women of today.

### *Why Are Great Books Called "Classics"?*

A true "classic" is a living book that will never grow old. For sheer fascination it can rival the most thrilling modern novel. Have you ever wondered how the truly great books have become "classics"? First, because they are so readable. They would not have lived unless they were read; they would not have been read unless they were interesting. To be interesting they had to be easy to understand. And those are the very qualities which characterize these selections: *readability, interest, simplicity.*

### *Only Book Club of Its Kind*

The Classics Club is different from all other book clubs. 1. It distributes to its members the world's classics at a low price. 2. Its members are not obligated to take any specific number of books. 3. Its volumes are luxurious De Luxe Editions—bound in the fine buckram ordinarily used for \$5 and \$10 bindings. They have tinted page tops; are richly stamped in genuine gold, which will retain its original lustre—books you and your children will read and cherish for many years.

### *A Trial Membership Invitation to You*

You are invited to accept a Trial Membership. With your first book will be sent an advance notice about future selections. You may reject any book you do not wish. You need not take any specific number of books—only the ones you want. No money in advance, no membership fees. You may cancel membership any time.

Mail this Invitation Form now. Paper, printing, binding costs are rising. This low price—and your **FREE** copy of *On the Nature of Things*, by LUCRETICIUS—cannot be assured unless you respond promptly. THE CLASSICS CLUB, One Park Avenue, New York 16, N. Y.