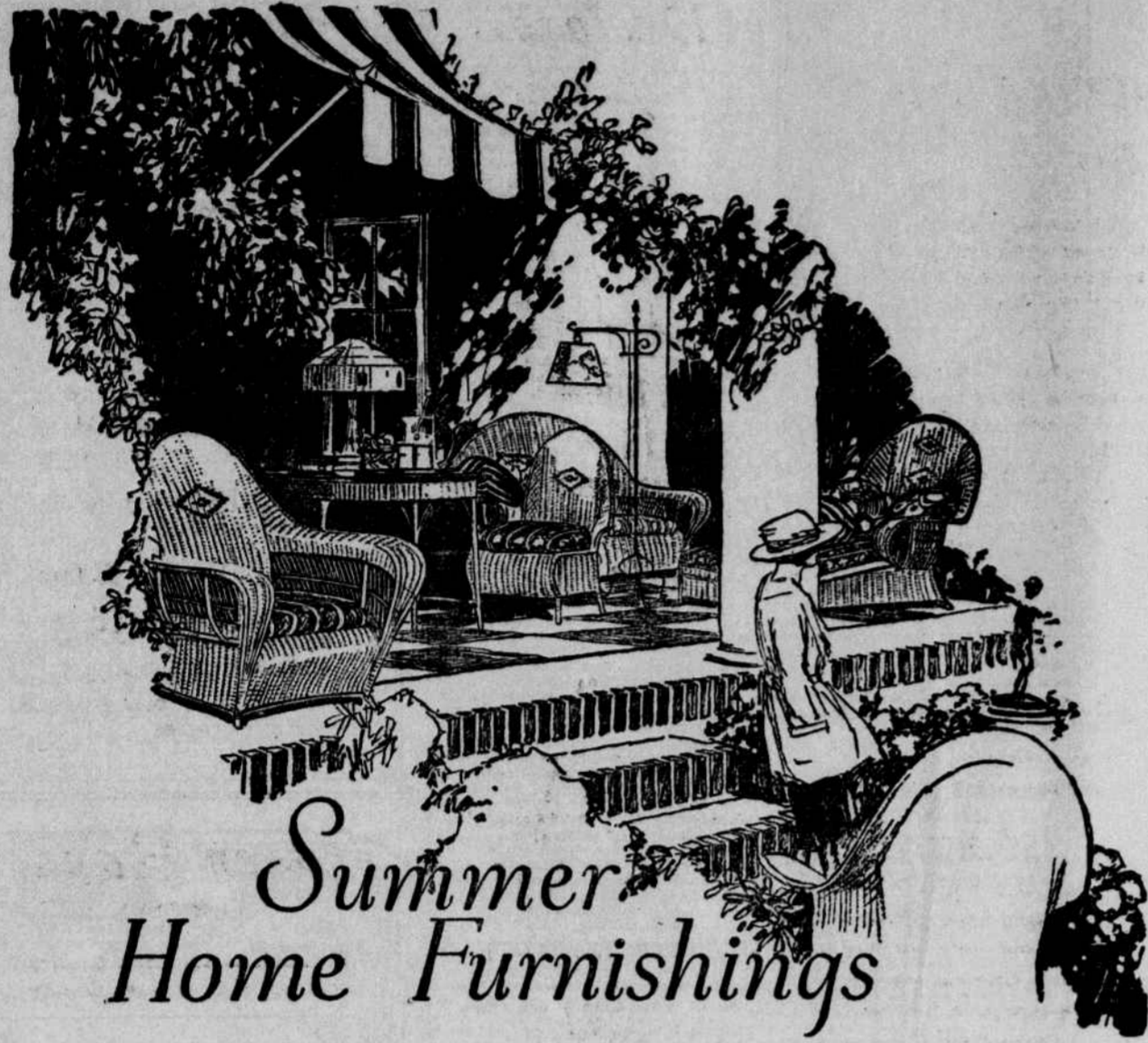


Lord & Taylor



Summer Home Furnishings

SUMMER! How the thought of it quickens everyone this time of year to plans for the summer home. It is a joy to spend these refreshing spring mornings looking for the chintzes you will need, deciding what color your porch furniture must be, or what rug will be most effective in a sun-flooded living room. * * * Tomorrow, you will find all departments devoted to home furnishings, ready to respond to your enthusiasm with all of the newest ideas for summer gorgeously displayed.

Summer Furniture is Very Decorative This Year

NOT content to leave all of the glory of summer coloring to hangings, rugs and lamps, in pursuing a decorative theme for the summer home, the new furniture has captured some of it in most delightful ways.

For Porch or Living Room

THE reed furniture illustrated is finished in parchment color, with touches of red and blue design and cretonne cushions, \$495. A reed suite of four pieces is very new in mottled blue with gay cretonne cushions, \$563. Stately peacock chairs, so decorative for porch or lawn, raise their proud fan-shape backs to slender height. They are closely woven of natural reed and rattan and outlined in a narrow black Grecian border. Two sizes, \$65 and \$78.50. Other suites of reed are finished in gray-green, orange and black, blue sienna, old mahogany with English chintz cushions; old ivory with gay flowered chintz cushions; frosted brown and black enamel. Also, there are natural or brown willow suites, and any color finish can be ordered. Kalex summer furniture is another fine type.

For Summer Bedrooms

A SUITE painted in a soft putty color is an early American adaptation decorated with a delicate pansy bouquet, five pieces, \$750. Another suite, also an early American adaptation, is apple green with a rose cluster design. The Windsor bed adds greatly to its quaintness. Five pieces, \$650. Many other suites, adaptations of Louis XVI designs, in ivory and gray.

For Summer Breakfast Rooms

A platinum-gray painted breakfast suite with its gay design of grape clusters will be charming. The dropleaf table and chairs are Colonial design. Nine pieces, \$297.50.

A very unusual suite painted blue-green shows Queen Anne influence in its triangular dropleaf table and Cabriole legs. Eight pieces, \$470.

A modified Colonial suite in black lacquer with touches of Chinese blue has a dropleaf table and Windsor chairs.

SIXTH FLOOR



French Cretonnes

SOME garden you love entangles you in its color beauty when June comes in. It is much that same stimulation you get on seeing these hundreds of new Cretonnes from France. The French designs and uses of color imprinted on heavy English fabric are scarcely distinguishable from hand-blocked linens, except in the moderateness of their prices.

One of the most distinctive of all these charming Cretonnes reveals the natural feeling for design that the French possess. Loosely defined blocks of gray, blue and black are relieved from monotony by enclosing a small flowerpot that boasts the decorative bleeding heart. How cool, how colorful and old-fashioned! Prices are very low, 80c, \$1.15, \$1.35 yard.

Charming French brocades are only \$3.50 yard. French striped moire, 50 inches wide, \$2.50 yard.

FIFTH FLOOR

Summer Rugs

JAPANESE checkered rush rugs are coarsely hand-woven in contrasting shades. \$12.75 to \$48.50 oval and oblong braided rush rugs in plain, natural or with black band designs, \$6 to \$32. Japanese grass rugs, blue and brown, with Chinese, Grecian or plain band designs, \$2.75 to \$14.25.

The old-fashioned Hit-and-Miss rug woven of cotton or silk; the rag rug with lovely cretonne effect borders; and the hand-braided rag rug, are lightweight and colorful. \$5.50 to \$46.

Japanese woven rag rugs, in early American patterns. \$6 to \$82.50.

The plain colors of Klearflax rugs, their all-linen durable fabric and their moderate prices commend them. \$5.25 to \$54.50.

FIFTH FLOOR

Beautiful New Fabrics

Answer the Call of Spring

THERE'S a source of inspiration in the delightful new materials—silks, woollens, cottons—that makes one dream of smart spring suits and light summer frocks. One can scarcely wait to start sewing, so tempting are all these fabrics.



Lustrous Silks

Imported printed Canton Crepe is a revelation of beauty in colors and design. 40 inches—\$5.50 yard. Sports silks of a lovely crepey texture are gay in color, bold in pattern. 40 inches—\$5.50 yard.

GROUND FLOOR

Navy Blue

The best color for woolen Capes and Wraps, is featured in many fine all-wool materials. Tricotines, Pointe Twills, Unfinished Worsted, Men's Wear Serge, Velours. All 54 inches—\$2.75 to \$5.75 yard.

SECOND FLOOR

Imported Cottons

Dainty white dotted Swisses, Voiles, Batistes, with dots large and small. 38 inches—\$1.95 yard. Voiles are displaying plaids, stripes and tiny figured designs in delightful new colorings. 40 inches—\$1.50 yard.

SECOND FLOOR

A New Importation of

Millinery From Paris

THERE'S an assurance, a well defined poise, about the hats in this newest group from Paris that proves them to be the very cream of the season's loveliest and most authentic fashions.



There are new style notes, too; touches of soutache braid, in clusters of narrow silky strands or eyelet embroidery on crepe de Chine. The formal hat comes into its own at this season, revelling in pale colors, orchid, jonquil, primrose and the supremely correct solid black.

Prices Are Very Moderate

Gloves for Varying Tastes—

MEET the demands of many occasions and many costumes with fine silk or velvety soft glaze. They are long or short, according to individual whim.

- 16-Button Milanese Silk, double finger tips. Black, pongee, white, \$2
- Two-Clap Milanese Silk, double finger tips. Black, pongee, white, \$1.25
- Biarritz slip-on glove in black or white glaze, \$2
- Long gloves of beautiful white glaze, for dress wear, \$4.75

GROUND FLOOR



Very Smart New Suits, \$75

IF you've waited until after Easter to buy your Spring suit you'll welcome these newest versions of tailored elegance, both because they're styled so smartly and priced so moderately. Graceful in silhouette and beautifully modelled, they give new slenderness and youth to a woman's figure; and you will note the charming fineness of the tailored features that make each style so "different." Hand-made folds, clever tucking, silk embroidery, novel pockets, dextrous little touches of some sort accent the smart distinction of each model. Man-tailored, hand-finished, silk-lined.

THIRD FLOOR

Exquisite New Silk Lingerie

for the Spring Wardrobe

SOFT, dainty, washable silks, crepe de Chine or radium, tailored or trimmed with delicate laces—a group of especially interesting styles, very alluringly priced.

Night Gowns

Crepe de Chine, \$3.95, \$4.95, \$5.95, \$6.95.
Radium silk, \$5.95, \$7.95.

Step-in Drawers

Crepe de Chine, \$1.95.
Radium silk, \$3.95.

Bodices

Washable satin, \$1.50, \$1.95, \$2.95.
Radium silk, \$1.95, \$2.95.

Envelope Chemises

Crepe de Chine, \$1.95, \$2.95, \$3.45, \$3.95.
Radium silk, \$3.45, \$3.95.

(Prices do not include tax)

SECOND FLOOR

The Newest Strap Pumps, \$9.75

THEIR graceful lines, and the ease with which they lend themselves to new two tone combinations—these explain their charm. And the newer styles we receive every day are proof of the almost infinite variety that can be introduced into this most popular type of footwear. There is one particularly good model for street or semi-dress wear, made in patent leather or tan calfskin with suede inserts in vamps and straps.

SECOND FLOOR