

Ain't It a Grand and Glorious Feelin'?

By BRIGGS

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The City's Jar

JOSEPH STALLETA, ten years old, found something wrapped in a newspaper yesterday on his father's truck farm on Baychester Avenue, The Bronx, which might have been a generous stick of molasses candy, Joseph applied the infallible test. It wasn't candy and he took his find to his father, who carried it to the White Plains Avenue police station. Inspector Owen Eagan, of the bureau of combustibles, was summoned. "Dynamite," said Eagan; "where did you find it?" Joseph showed him and Eagan found 128 more sticks near by. A few weeks ago the watchman in a construction shack was attacked by men who made off with a stock of dynamite.

WILLIAM H. ANDERSON, state superintendent of the Anti-Saloon League, spoke last night before the New York Annual Conference of the Methodist Episcopal Church at Metropolitan Temple. He said, among other things: "We have seen an exemplification of Job 5:23—I have seen the foolish taking root—and we shall see the fulfillment of Isaiah 5:24—So their root shall be as rottenness and their blossom shall go up as dust. The brewers say that 2.75 per cent of alcohol in beer is not intoxicating, but it is enough to smell up the reputation of a lawyer, no matter how eminent."

THE current "Columbia Alumni News" publishes an overseas letter from Oscar Myers, of the Columbia Class of 1916, to his mother, Mrs. S. O. Myers, of 109 South Third Avenue, Mount Vernon, which reads: "I am having a half dozen shirts made to measure from the fine silk fabric wings of my airship. 'Wings of airships into shirts' certainly beats 'swords into ploughshares' and 'spears into pruning hooks' all hollow. Myers is known to Columbia men as 'Odie,' and rowed on the Blue and White Varsity crew."

What Would You Have Done?

The question is really pertinent. You confronted a similar one in your own business. You had to choose between the difficulty of maintaining a quality standard and the common practice of compromising with your principles.

We, for one, refused the compromise. The quality ideal of these stores is a deep-rooted principle. Nothing can induce us to abandon it.

Through all the stress of war merchandising we were steadfast in our all-wool plan. We're rather proud of our stand. Especially proud because the thing wasn't easy to do. And proud that no one can point a single exception to our reputation for reliability.

We carried on our purchases so far in advance that even to-day we "own" our wools below the prevailing market price—which condition is reflected in the extra value of our lines.

We're telling you of the past because of its bearing on the present. We're beginning to reap the reward. Our business was never so large.

But to credit the condition entirely to our rigid observance of merchandising integrity would be a half-truth. There are other reasons, interesting reasons.

There is, for one thing, our style ideal. We have never toyed with extremes, believing them unsuited to the wardrobes of properly groomed New Yorkers.

The "freak" style carries no credentials. Men who know the principles of correct attire shun it. We shun it, for quite the same reason.

There are, after all, but two authoritative style sources in the world of Men's clothing—London and Fifth Avenue. And every Weber & Heilbronner Suit or Top Coat traces its lineage directly to those sources.

Men have come to learn that our models are Correct. Those who possess knowledge on the subject recognize the authenticity of the styles. Those less trained find it exceedingly helpful to be able to choose from an assortment wholly Correct.

Quite naturally, good fabrics cannot be developed into Correct style without the aid of superior tailoring. And only masterly tailoring talent is employed in the production of our clothing.

We might go still further, touching upon such details as Linings, findings, etc.—all of which are equally excellent. But as a layman, we feel your chief interest lies in right style, right service and right value.

Five of our stores sell clothing. One of them is near you. All of them are at your service. And once you see their models you will agree that we "Know our New York."

Spring Suits and Top Coats, Ready to Wear, Correct Styles and Weaves, \$28 to \$65.

Weber and Heilbronner

Clothiers, Haberdashers and Hatters—Eleven Stores

*241 Broadway 345 Broadway 775 Broadway *1185 Broadway
 *44th and Broadway 1363 Broadway 58 Nassau 150 Nassau
 20 Cortlandt *30 Broad *42nd and Fifth Avenue
 *CLOTHING AT THESE STORES

Briefs

While replacing tapers around the casket of his son-in-law, Charles Lever, twenty-four years old, of 550 Ninth Avenue, Hugh Feeney, father-in-law of the dead man, ignited the draperies around the coffin. The casket was charred, but the flames did not reach the body.

Judge William H. Wadhams, who returned from France recently, resumed his seat on the bench in Term 1's General Sessions, yesterday. Judge Wadhams went to France in November to do social welfare work with the Y. M. C. A.

The University of Pennsylvania Club of New York will hold its annual meeting and election at the Hotel Marlborough tomorrow evening. The nominee for president is William L. Saunders, former chairman of the Navy Consulting Board.

The American Society of Civil Engineers will hold a meeting at its clubrooms, 33 West Thirty-ninth Street, tomorrow evening. A discussion on "American Highways" will take place.

Hugh Hassan, twenty-six years old, of 222 Oakland Street, Brooklyn, convicted of burglary while on a suspended sentence for a previous similar offense, was sentenced by Judge Dike in the County Court in Brooklyn yesterday to ten years' imprisonment for the second offense and to two and a half to five years on the first conviction.

Three chauffeurs, all charged with manslaughter, will be tried this week before Justice Vernon M. Davis in the criminal term of the Supreme Court. Adolph Moss, twenty-two years old, of 350 East Eighth Street, was placed on trial yesterday. He is charged with having run down and killed Bernard Charney, a lawyer, employed by the Department of Highways, at Avenue A and East Twenty-fourth Street, on November 7.

YOUR TOWN

THE policeman on duty in City Hall Park these spring afternoons has his work cut out for him. You're likely to become a witness to his breathless exertions to enforce "law and order" if you undertake to get your shoes shined by one of the urchins who frequent this section with their foot-stools and blacking brushes. Also you're apt to have to take your shine in instalments. The majority of the tiny merchants have no city licenses because they are under sixteen. It is the policeman's duty to dash at any one of these he spies playing his trade. Then the fun begins. With a shrill "Wait, mister, I'll be back!" the lad will dart away to the other side of the park. The bluecoat pursues for a distance, but he has yet to catch one of the gamins. Meanwhile, you lean against the iron railing, an excited spectator of the race and eventually get the rest of your shine when the policeman is out of sight—all for five cents.

Newsstands for Cripples
Red Cross Seeks Preference for Men Disabled in War

Means of self support for disabled soldiers and sailors and those physically handicapped as a result of accidents in civil pursuits will be sought in an amendment which will be brought before the Board of Aldermen on April 15 by the Red Cross Institute for Crippled and Disabled Men.

The committee on newsdealing privileges for the handicapped will endeavor to amend a city ordinance so hereafter all newsstand licenses within stop lines or under elevated railroad stations, except renewals already issued, shall be granted first to honorably discharged disabled soldiers and sailors, and second to other physically handicapped persons. The proposed amendment does not interfere with able-bodied persons already operating newsstands, but includes one license issued for new locations and old ones that have been revoked.

Twenty Years of Progress

In the Dissemination of MUSIC Into the Homes of the People

THE JOHN WANAMAKER Store seldom looks back. Its eyes search the future. It planned yesterday the service of today. It is planning now the greater service of tomorrow.

But the other day some one said: "The Piano Store will be 20 years old on April 15th." And we involuntarily cast a mental glance backward.

Memories popped out from the mind's chambers. The old years fell into line, holding up their records. In a flash we were back at the other end of the twenty years, silent in wonderment at the progress that had been made—

- in instruments;
- in methods of selling;
- in the people's appreciation of the inspiring influence of MUSIC in the home.

there when the first heart began to beat, the glorious truth that MUSIC stands on the threshold of every home, waiting to be admitted, to give the comfort that no words can give, to rest tired minds, prevent misunderstandings, give fabric to dreams, backbone to ambition, stimulus to thought and action.

And when the people open their doors to music—!

We are happy that it was given us to help in the development of the music-producing powers of the piano. We have always discouraged the mere piano-maker. We have encouraged the earnest builder of TONE and of devices for better musical expression.

LINDEMAN, oldest of New York pianos; **CAMPBELL**, **BRAMBACH**, and the celebrated **KNABE**. Each warranted by its maker and by us. Each purchasable at a fixed, fair, cash price, on convenient terms of periodical payments.

The AMPICO

At the head of the list of players is the AMPICO Reproducing piano. In our judgment, it is the finest producer in the world, so far, of pianoforte music. The AMPICO is a mechanism, built into the CHICKERING and other pianos, which reproduces with absolute fidelity the actual playing of great artists. Rachmaninoff and Levitzki, two of the present season's sensations, have both awarded to the AMPICO the palm of pre-eminence over all other reproducing pianos. They will confine the recording of their playing to the AMPICO exclusively.

Godowski, Bauer, Gabrilowitsch, Buhlig, Ornstein, Copeland, Wynni Eyle, Arthur Loesser, Mme. Winogradoff, are among the hundred others who have played for the AMPICO and whose interpretations may be enjoyed today in every home where there is an AMPICO.

The AMPICO has opened up a new era in the history of music, affording the means of a musical education never before possible, and bringing the joys of the finest music into every home it enters.

When the John Wanamaker Store added pianos to its lengthening list of merchandise, on April 15, 1899, music was a luxury. The people wanted it. But it took years of patient practising to make even a mediocre pianist. And what good was a piano in the home if one couldn't play?

So the people went outside of their homes for music. For the heart longs for music.

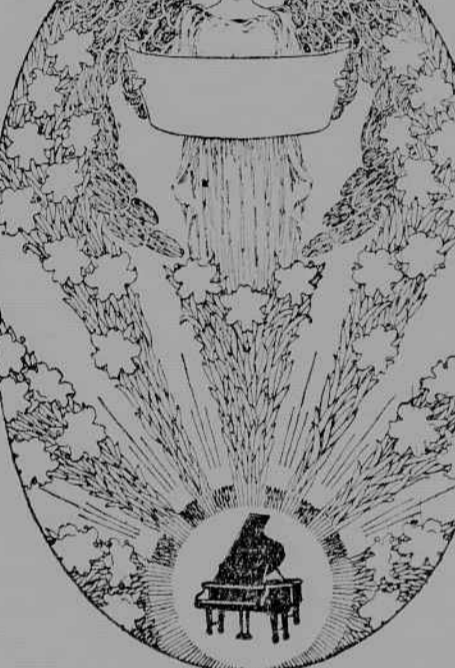
"Music and rhyme are among the earliest pleasures of the child as they are of the race," wrote Emerson.

Many are still going outside of their homes for music, but their number is decreasing every year.

The progress in pianoforte construction is turning them back to the HOME.

The first day we opened our piano store not a single instrument was sold. But there came a day in which 295 pianos were sold!

By that time the John Wanamaker Piano Store was the most famous—and accorded the honor of being the largest—piano store in the world.



We have not space to properly dwell upon work done in the creating and developing of a finer public appreciation of music, and of individual musical talent, through the Wanamaker Auditorium. There are few to whom that story needs to be told. Here, on every business day, with few exceptions, is given some form of musical recital.

Do you know that the first pianoforte built is in New York?

It was built by Cristofori, of Padua, about 1710. It is today in the Metropolitan Museum of Art.

Keen minds have been working through the centuries to develop a system of combining musical tones in chords; later, a form of presenting musical ideas to the eyes, and then, an instrument to communicate to the ears the harmonies that were born in the soul.

The cultured Greeks knew only the simple melody. Harmony did not come for centuries afterwards. It was not until the 14th century that the harpsichord and the clavichord were heard. The first harpsichord was nothing, but a zither or small harp with a two or three octave key-board added.

Today we have not only the perfect piano, but the Reproducing piano.

What an amazing advance from Cristofori's instrument to the AMPICO!

But how little all the past seems, as we look toward the future, with the love of music in our hearts and the enthusiasm of developing plans in our minds.

The Recitals

In the Auditorium, at 2:30 each day, this week and next week, the rounding out of our twenty years of progress in the dissemination of music will be marked by the following program:—

And yet there is one fact of the past which will never seem little—the cutting out of the haggling and unworthy bargaining that, before we opened our Piano Store, governed methods of piano-selling in this city. The Wanamaker principle of ONE FIXED FAIR PRICE on pianos—we were the first to apply it—has protected the customer and elevated the pianoforte to its proper dignity in the merchandising market. Not here alone. Everywhere.

Twenty years ago we sold pianos and organs. You had to produce your own music—if you could.

Today we sell pianos, player-pianos and Reproducing pianos. You may call upon a hundred great artists to play for you, whenever you wish, as often as you wish.

At any time you have choice, in our new, beautiful Piano Salons, of over 70 styles and sizes of instruments; the incomparable CHICKERING, oldest and grandest of American pianos; SCHOMACKER, the piano Lincoln loved; EMERSON, the sweet-toned;

TODAY, April 15th
 28th American Composer's Concert: compositions of FREDERICK W. VANDERPOOL; the composer at the piano, assisted by George Reinherth, tenor, and Martha Atwood, soprano.

WEDNESDAY, April 16th
 Song Recital by CORA REMINGTON, soloist of Fifth Avenue Baptist Church, assisted by the following composers—Milligan, Warford, McKnight, McKinney.

THURSDAY, April 17th
 AMPICO Comparison Recital; Arthur Loesser, concert pianist, and the Chickering-Ampico Reproducing Piano. And Festival Quartette.

FRIDAY, April 18th
 Good Friday Organ Meditation, 2:30 to 3:15.

SATURDAY, April 19th
 Easter singing by the Choristers of St. Brigid's Church, Brooklyn (40 men and boys), under the direction of William Moore.

MONDAY, April 21st
 Opening a week of six concerts arranged through the kind co-operation of eminent publishers, our Third Annual American Composers' Festival. 30 composers and 30 interpreting artists will appear. An afternoon will be given each to the publications of Hinds, Heywood and Eldredge, G. Schirmer, Inc., Huntzinger & Dilworth, The Boston Music Co., J. Fischer & Sons and M. Witmark & Sons. Details will be announced from day to day.

You are cordially invited to attend any or all of these recitals. Tickets may be had upon application at the Manager's office, in the Piano Salons.

First Gallery, New Building.

JOHN WANAMAKER

Developer and Distributor of Good Pianos—Broadway at Ninth New York