

Repair Your Furs Now

Rates are lower this time of the year. Estimates cheerfully given without charge or obligation.

GIMBELS FUR STORAGE VAULTS ON THE PREMISES.
Extensive and up-to-date. Cold dry air treatment. Most modern cleaning devices. Guarantee against loss or damage.

A Postal or Telephone Call (Knickerbocker 5100—Extension 34) Brings Our Auto.
"Furriers Since 1842"

Store Hours: 9 A. M. to 5:30 P. M.

Gimbel Brothers
32nd ST.—BROADWAY—33rd ST

May Sale of Housewares

Great Savings on summer home equipment for country home, bungalow, camp and city home.

100,000 Aluminum Cooking Utensils at Less Than the Price of Enameled Ones.

Refrigerators, standard makes, at considerable reductions from regular prices. Screen Doors, Gardening Implements, Seeds and Plants at savings.
GIMBELS—HOUSEFURNISHING STORE—Fifth Floor

\$29,700 Worth of Beautiful Sterling Silverware at Half Price

Table Cloths, Napkins, Towels, Luncheon Sets

With Very Tempting Price Tags

- Extra Heavy Irish Linen Satin Damask Table Cloths, \$5.75**
Size 68 in. x 68 in. Napkins to match, 22x22 in., \$7.50 a doz.
- Pure Irish Linen Round Scalloped Table Cloths \$8.25 Each**
A fine grade; firm and closely woven. Size 70 in. in diameter.
- 70 Dozen Fine Irish Linen Double Satin Damask Napkins, 22x22 in., \$8.50 a doz.**
- 13-Piece Fine Imported Irish Linen Crash Luncheon Sets, \$2.98 a Set**
Neatly rose scalloped in blue. Set consists of:
6 Six-Inch Doilies.
6 Ten-Inch Doilies.
1 Centre piece, 23 in. in size.
- Big, Spongy Turkish Bath Towels, 6 for \$1.50**
Full bleached; size 23x43 in.
- Imported Irish Hemstitched Huck Towels, \$4.80 a doz.**
Bleached snow white; very absorbent. Size 24x40 in.

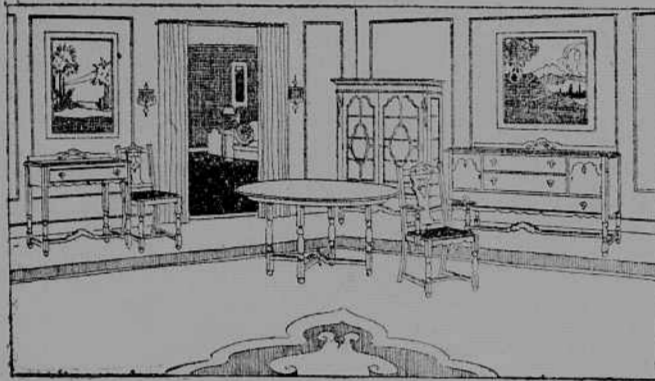
GIMBELS LINEN SECTION—Second Floor

Summer Dining Rooms

need one of these

Beautiful Sets of 10 Pieces

to use with their gay Cretonne hangings and dainty, crispy, white, washable curtains; of course, you'll avail yourself of their exquisite coolness and cleanliness.



Old English Tudor type Suite, Dark Brown American Walnut, 10 pieces, Span-Umbrian effect; dull brass drop handles. Chairs have seats of dark leather. **\$377.00**

- Wm. and Mary Type Dark Oak, \$223.00;**
Substantially built suite of good proportions. Individual pieces may be purchased separately.
- 60-inch Buffet, \$62.50
- 43-inch China Closet, \$43.00
- Side Chair, \$13.00
- Host Chair, \$8.50
- 38-inch Serving Table, \$8.50
- 48-inch Dining Table, \$13.50
- Suite of Golden Oak built on Sheraton Lines; 9 pieces, \$157.00.**
Priced individually.
- Buffet, \$47.50
- Dining Table, \$16.00
- Side Chair, \$7.50
- Arm Chair, \$13.50
- China Closet, \$42.50

50 Dining Tables, \$12.50 to \$100 Each

Specially priced because, in most instances, only one of a kind. Woods: Mahogany, Walnut, Oak. One or two beautifully inlaid tables. So unique is this offering you must surely come, as soon as Store opens, if you need a table.

GIMBELS—FURNITURE SECTION—Seventh Floor

A Purchase from A Fine Old Firm That Supplied The Best 5th Ave. Clientele for 37 Years

To us, looking about for a big May Event, worthy to follow those of the Great April Drive and to provide things beautiful and useful for every Home—since May is primarily the month of Homes—came this famous manufacturer. The result of the meeting is the Silver Sale of Silver Sales. The etchings give but little idea of the exquisite charm, unusual designs, marvelous workmanship and infinite variety of the merchandise offered. Gimbel Initiative saves you exactly one-

Sterling Holloware

- Tray Basket, with handle, hand engraved, \$27.50**
- Very Large Basket, in chased design, \$135.00**
- Other Baskets, \$9.00 to \$55.00**
- Compotes for Fruit, Cake, Nuts or Flowers; hand engraved, etched or pierced, \$10 to \$65**
- Almond Dishes and Bonbon Dishes, in fancy shapes, \$4.50 to \$37.50**
- Bread and Roll Trays, Gravy Boats, Toast Racks, Egg Servers, Ramikin Cups, Bouillon Cups, Finger Bowls, Sherbet Cups, and other Cups and Saucers, \$4.50 to \$37.50**
- 10 1/4-inch Vegetable Dishes, 10-inch Vegetable Dishes, 9-inch Vegetable Dishes, \$22.50 to \$30.00**
- Water Pitchers, in many beautiful designs, \$45 to \$125**
- Sterling Goblets, Cups and Tankards, \$13.00 to \$22.50**
- Soup Tureens, \$100.00**
- Muffiniers, \$19.50 to \$30.00**
- Tea Carriers, \$7.00 to \$30.00**
- Punch Bowls, in four styles, \$55.00 to \$125.00**



\$100.00

\$325.00



Tea and Coffee Services of Sterling Silver Holloware

These pieces of hospitable charm and wonderful grace of outline afford not only marvelous opportunities for you to provide for your own home—but also unusually lovely gifts for the Bride-to-be.

- 5-Piece Tea Set, in a simple attractive design, \$325**
- 5-Piece Tea Set, \$250**
- Combination Coffee Set; consisting of 6 fine French China cups, sugar bowl, creamer and coffee pot stand, \$95.00**
- 5-Piece Coffee Set; consisting of coffee pot, hot milk pitcher, creamer and sugar bowl, \$80.00**
- 3-Piece Coffee Sets, with Grecian border, \$60.00**
- Kettles, in plain etched design, \$175.00**
- Sterling Silver Toilet Ware**
- Sterling Silver Toilet Ware in several attractive patterns—Mirrors, Hair Brushes, Combs, Powder Boxes, Manicure Scissors, Military Brushes and other essentials—nearly all can be matched for complete sets, 75c to \$16.50 each**

Sewing Accessories

- Spool Holders, Pin Cushions, Embroidery Scissors, Tape Holders, \$1.50 to \$7.50**



\$100.00

Novelties

- Small Tableware, such as Salt and Pepper Shakers, Salt Dishes, mustard Jars, Jam Jars, Tea Strainers and other articles, \$3.00 to \$18.00**
- Desk Novelties and Requisites, Desk Pads, Paper Holders, Ink Stands, Seals, Paper Cutters and other needfuls, \$3.00 to \$40.00**
- Sterling Silver Mounted Mallets and Trowels, in several sizes; some with ivory handles, \$10.00 to \$30.00**
- Smokers' Articles of Sterling Silver—Match Boxes, Ash Trays, Tobacco Boxes, Cigar Trays, Lighters, etc., \$1.75 to \$45.00**
- Silver for the Baby—Drinking Cups, Porringer, Pap Bowls, Baby Forks and other pieces, \$1.50 to \$16.50**
- Dutch Silver Pieces—Berry Spoons, Caddy Spoons, Sugar Tongs, etc., \$2.00 to \$16.75**

Loving Cups

in appropriate styles and most charming designs; 5 inches to 18 inches tall, \$13.50 to \$200.00



\$200.00

Sterling Silver Flatware 20 Per Cent. Less Than Regular Prices

To make this May occasion complete, we have added a Special Purchase of Sterling Silver Flatware, secured from one of the best silversmiths in the country at a discount of 20% savings on the present selling price of the handsome pattern offered.

- Tea Spoons, medium weight, \$14.50 a doz.**
- Dessert Spoons, \$14.50 a doz.**
- Table Spoons, \$29.00 a doz.**
- Soup Spoons, \$39.50 a doz.**
- Coffee Spoons, \$39.50 a doz.**
- Bouillon Spoons, \$22.00 a doz.**
- Orange Spoons, \$20.00 a doz.**
- Iced Tea Spoons, \$28.00 a doz.**
- Individual Salad Forks, \$29.00 a doz.**
- Oyster Forks, \$16.00 a doz.**
- Table Forks, \$39.50 a doz.**
- Dessert Forks, \$29.00 a doz.**
- Dinner Knives, \$37.00 a doz.**
- Dessert Knives, \$34.00 a doz.**
- Butter Spreaders, \$26.00 a doz.**
- Fancy Serving Pieces**
- Sugar Spoons, \$2.50 each**
- Butter Knives, \$2.75 each**
- Pie Servers, \$3.25 each**
- Cream Ladles, \$2.00 each**
- Gravy Ladles, \$4.75 each**
- Cold Meat Forks, \$4.50 each**
- Olive Spoons, short, \$2.00 each**
- Pickle Forks, \$1.75 each**
- Baby Spoons, bent handles, \$1.25 each**
- Baby Knives, hollow handles, \$2.00 each**
- Baby Forks, \$1.50 each**

GIMBELS SILVERWARE SECTION—Main Floor

Gimbels Buy Choice Collection—Finest French China Tableware

Representative Pieces From

- Theodore Haviland & Co.
- Charles Field Haviland
- Haviland & Co.
- L'Union Ceramique

To this is added 15 Casks of "Elite" China, direct from Limoges, France, to Gimbel Brothers, sole American distributors of this famous ware.

Space forbids the full description of this magnificent May Event. But we must say that all of this China was made and decorated in France's grande faconne.

And Gimbels Have Priced This Exquisite Ware at Less Than the Price of Ordinary American Semi-Porcelain Ware

You have never bought such Beauty so Cheap!

Long-looked-for shipment of Gimbel Brothers Special Gold Encrusted Service Plates, just arrived on the "Niagara." **\$59.50 doz.**
Special for this sale,

A Collection of Richly Cut Glass—Specially Priced—

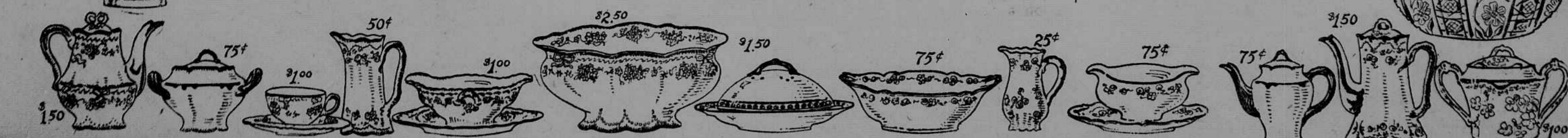
- 7 Piece Cut Glass Water Set, \$5.95**
- Tall footed Compotes, \$3.95**
- Richly Cut Vase, 12" high, \$7.95**
- 3 Pint Water Jugs, \$5.75**
- Handled Baskets, \$2.95**
- Trumpet Shaped Bud Vase, \$1.95**

GIMBELS—CHINA AND GLASSWARE SECTION—Fifth Floor



Two Extraordinary Offerings in Superb Gold Encrusted Dinner Service

- B—108 Piece Acid Etched gold border Service**
—The encrustation is about a quarter of an inch in width. All handles coin gold. Illustrated at extreme right, **\$187.50**
- A—108 Piece wide gold encrusted Dinner Set; open stock. Specially and unusually priced. Illustrated above, \$250.00**
- C—107 Piece "Elite" Dinner Set, conventional border, coin gold handles; open stock. Illustrated above, \$57.50**
- 107 Piece "Elite" Dinner Sets—Two festoon border designs; coin gold handles; gold on edge, \$67.50**
- D—108 Piece "Elite" Dinner Set, a charming floral border; medallions of roses are joined with two black lines. Illustrated, \$100.00**
- 108 Piece "Elite" Dinner Set, attractive floral design over an ivory ground. Sensationally priced, \$125.00**



5000 Single Pieces of French China Exquisitely Decorated Priced Separately

- Tea Cups and Saucers, 50c, 75c, \$1.00 ea.**
- Bread and Butter Plates, 20c to 35c**
- Tea Plates, 25c to 50c ea.**
- Fruit Saucers, 15c to 35c**
- Individual Butters, 5c ea.**
- Covered Vegetable Dishes, \$1.00, \$1.50, \$2.00**
- Sauce Boats, 75c and \$1.00**
- Teapots, 75c to \$1.95**
- Salad Bowls, \$1.00 to \$2.50**
- Meat Dishes, as to size, 50c, 75c and up to \$2.00**
- Dinner Plates, 35c, 50c, 75c**
- After Dinner Cups and Saucers, 25c, 35c to 75c**

Every item is beautifully decorated, and where gold is used it is the very best quality.