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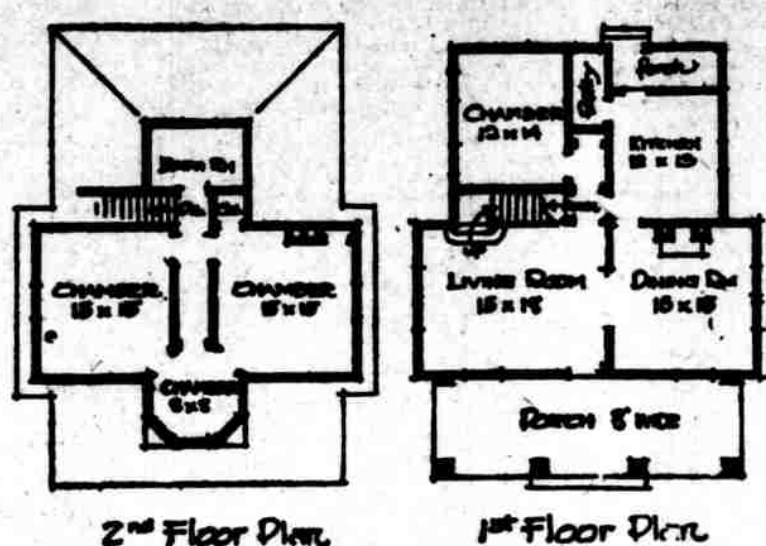
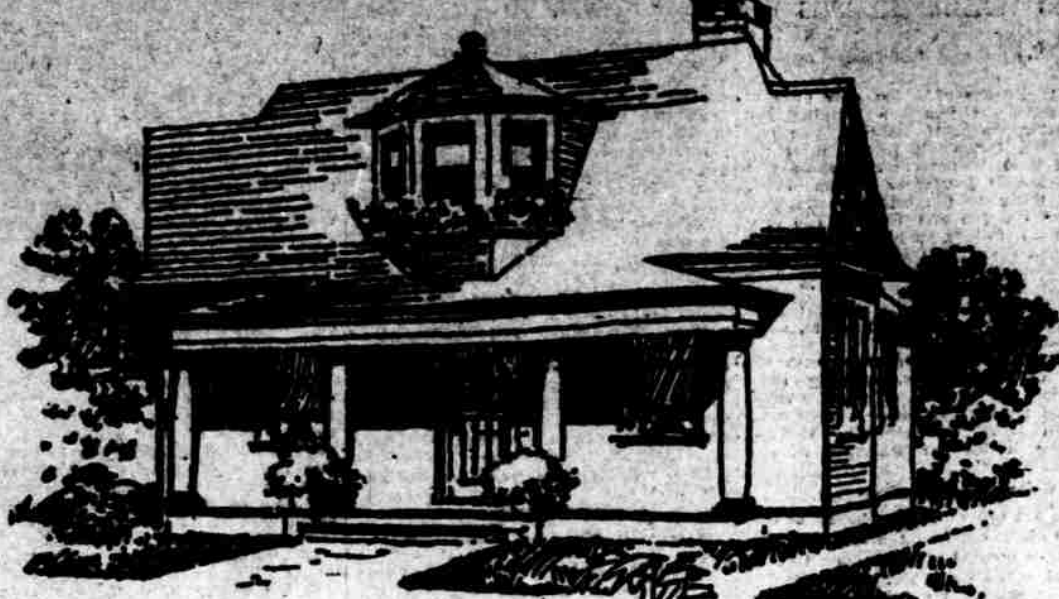
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This one-and-a-half story bungalow has been laid out so that every inch of space is utilized to the best advantage. The exterior is of weatherboard painted white, with shingle roof stained a dark brown. The porch and windows are finished a dark green. A large living room, dining-room, pantry, kitchen, and one bedroom are on the first floor, and three bedrooms and bath complete the second floor. Cellar under entire house.

The itemized cost of construction is here given:

| | | | | | |
|--------------|-----------|----------------------|-----------|-----------------|--------------|
| Excavation |\$75 | Painting and glazing |\$90 | Hot-air heating | \$125 |
| Millwork |300 | Brickwork |100 | Range | 40 |
| Stonework |150 | Carpenter work |325 | Total |\$1,965 |
| Hardware | 85 | Lumber |350 | | |
| Plumbing, &c |175 | Plastering |150 | | |

—Clyde Smith Adams, Architect.

FINE BUILDING VERY IMPORTANT
H. G. Selfridge Proposes Nine Fronts for Shops, Says American Architect.

From the American Architect.
The Architects and Builders' Journal, London, has published, running through several issues, a discussion as to the problems in design that should dominate shop fronts. The various writers have each set forth with much insistence their views as to just how important the front of the shop should be in relation to the designing of the interior.
Dealing to secure the views of a practical shopkeeper, the editors address a letter to H. Gordon Selfridge, whose fine building in Oxford Street, wherein American methods of merchandising were for the first time attempted in London, has received the highest commendation.
It is interesting to note in Mr. Selfridge's reply the careful thought which no doubt every successful merchant gives to details of his business, and it is gratifying as well to note the very evident appreciation of the commercial value of good architecture that Mr. Selfridge shares in common with other men in similar lines of business.
Mr. Selfridge writes, in part, as follows:
"I am one who believes that dignified architecture adds very much to the business which it is to house. I feel that the entire abandonment of all attempts at fine architecture simply to provide a showcase from which the owner of the shop can sell a few more goods is most undesirable."
"It would be well to study the question from a broader point of view. What are the most pleasing and satisfactory results obtained in France, America, Germany? No good building rests upon what appears to be a showcase. Every well-designed edifice must have apparent means of support, evidently strong enough to sustain the superstructure. A building should, therefore, have piers which are not hidden by mirrors nor by decorations. The best buildings in the countries mentioned, whether used for little shops or large stores, are all supported from the ground by columns and piers evidently strong enough to carry the weight."
"I earnestly advocate a street architecture which shall be fine, stately, and dignified. I urge that commerce and architecture shall be twin brothers, or partners, in the scheme rather than enemies, and that all sense of what is good in one shall not be sacrificed to secure what may seem, for the moment, to win a little better result in the other."
"The show window is considered in London, more than anywhere else in the world, as of prime necessity to the shopkeeper. Personally, I do not agree with this position, and if I may refer to our own store I would say that the show windows are important, but by no means of means the whole thing. We could abandon our windows and do probably four-fifths as much business, simply because we insist that the departments themselves shall be the chief attraction, rather than the windows."
"The man who pays the rent must have something to say as to the building itself; otherwise he may refuse to occupy the same; but I hope that, while he is making his requirements known, he will feel that real architectural excellence supplies an asset to his business and give it, in addition, a dignity and character, which a simple showcase of a shop cannot possess."

TO DIVERT TRAFFIC HERE.

Commission Lowered Rates on B. & O. and Southern.
Washington commerce will be considerably affected by two decisions made by the Interstate Commerce Commission yesterday regarding rates on the Baltimore and Ohio and Southern railways. By these decisions, which reduce rates into Washington from the North and South, it is expected that much of the through traffic that hitherto has passed to the West will be diverted through Washington.
Authority was granted the B. & O. to reduce their through rate to points in the South-Central States in order that they may offer the same rate as the Pennsylvania, Buffalo and Pittsburgh railroads. Authority was given the Southern Railway to make a rail and water rate on cotton by-products that will be lower than the aggregate of rates to intervening points.
Removal of Well-known Firm.
The removal of the Engineer Searching Company from the Fleming Building to the Citizens' Bank Building has had notice in these columns. The entire fourth floor of the latter structure is now furnished complete for the expanding business of this concern. Mr. H. J. Macfarren, the manager, has equipped the new offices most attractively, and says he can give important special service to inventors.
The Engineer Searching Company has the indorsement of the Brotherhood of Inventors, The First Aid to Inventors, and Inventors' Pocket Library, published by this house, will hereafter be on sale at The Herald's Contest Headquarters, 714 North Capitol Street. They are said to be most valuable hand books for inventors.

REAL ESTATE TRANSFERS.

Columbia Heights—Maud B. De Lancy to Nicholas Eckhardt, lot 4, block 2, 28.
Nineteenth and K Streets Northwest—Nicholas Eckhardt to Maud B. De Lancy, part original lots 1, 2, 3, and 4, square 27, 28.
Sherwood—Edwards Land and Building Company to Julia R. Pearce, lot 1, square 422, 23.
Paul's Addition—Edward McAuley et al. to William R. George, lot 3, square 222, 23.
Wisconsin Avenue Extended—Lewis B. Pennington et al. to Eugene T. Liddens, lot 29, square 122, 23.
Greenvale—Henry B. McDonnell et al. to Arthur S. Henderson, part, 23.
Paul's Addition—Francis Paul et al. to Paul C. Kelley, lot 7, square 222, 23.
1228 Rhode Island Avenue—Edwin F. Jones to Lottie Lee Jones, lot 2, square 22, 23.
Intendant—Elizabeth A. Deanebrow to Union Trust Company, lot 1, square 22, 23.
Kendall—Edward F. Grier et al. to John S. Drig et al., lot 2, block 2, 23.
Columbia Heights—James Martin et al. to John A. Fugate, lot 1, square 222, 23.
1212 1/2 Street Northwest—Mary H. Keiser et al. to James E. Robinson, lot 2, square 222, 23.
South Capitol Street, between N and O Streets—James Martin et al. to Ellen Martin, lot 2, block 2, square 22, 23.
1217 1/2 Street Northwest—Benjamin G. Wadon to Richard I. Wade, lot 2 and part lot 3, square 22, 23.
Petworth—Richard I. Wade et al. to Benjamin G. Wadon, lot 2, square 22, 23.
Port Barracks Addition to Brookland—Guy W. McCord et al. to Arthur F. Stevens, lot 2, square 22, 23.
West Holmes Manor—Harry Wadman et al. to John P. and Helen O. Magraw, lot 2, square 22, 23.
Le Droit Park—William A. Craig et al. to William G. Miller, lot 4, block 2, 23.
Sherwood—Edwards Land and Building Company to William L. Lundy et al. to Samuel B. and Herman B. Robbins, lot 1, square 22, 23.
Inglewood—John L. McCannick to Harriet S. Machon, lot 2, block 2, square 22, 23.
Virginia Avenue Southwest, between Twelfth and Eleventh Streets—C. C. Daughton et al. to H. E. and Abigail A. Warner, lot 1, square 22, 23.
15 New York Avenue Northeast (The Occasional)—Mary A. Marr to William M. Spring, lot 1, square 22, 23.
Richard Park—William M. Spring et al. to Mary A. Marr, lot 2, square 22, 23.
Fourteenth Street Terrace—George B. Stambough et al. to Marjorie Spain, lot 2, square 22, 23.
Wylie Street Northwest, between Twelfth and Thirteenth Streets—Henry J. Davis et al. to Catherine J. Davis, part lot 2, square 22, 23.
Vine Street—John A. Wadman et al. to A. B. and D. T. Wood, lot 2, square 222, 23.
Sherwood—Charles A. Marden et al. to Song Kiat, lot 2, square 222, 23.
Lodge—Charles W. King, Jr. et al. to John P. and Helen O. Magraw, lot 2, square 22, 23.
1227 1/2 Street Northwest—Edward H. Snider et al. to John P. and Helen O. Magraw, part lot 2, square 22, 23.

TO CONTEST ELECTION.

Cuban Liberals Dismissed with Conservative Choice.
Havana, Nov. 5.—Senator Ferrer, speaker of the House of Representatives, declared to-day that he would attempt to have the election of Mario Menocal, president of Cuba annulled on the ground that it was illegal.
Liberals blame President Gomez for the election of a Conservative president, declaring that if General Montecada had been removed as head of the army, that Alfredo Zayas would have been elected. The Liberals claim that the army was used to help the Conservatives.
Liberals papers continue making revolutionary threats, and it is believed that the government will proceed against some of the most radical in the courts.

SYSTEM BACKING BECKER.

New York, Nov. 5.—That Charles Becker in his fight to escape the electric chair for the killing of Herman Rosenthal, is to be defended by a "system" became apparent to-night when it was announced that Louis J. Grant, who acted for the rank and file of the Police Department for thirty years, had been retained for the convicted lieutenant's appeal.

Tarkington May Wed.

Dayton, Ohio, Nov. 5.—Booth Tarkington novelist and playwright, will be married in this city in a few days to Mrs. Suzanne K. Robinson, according to gossip in society circles. News of the engagement has just leaked out. Mr. Tarkington is divorced; Mrs. Robinson is the widow of a newspaper man. She is about thirty years old and wealthy.

AFTER BETTER MILK.

Bacteriological and Chemical Standards May Be Adopted Here.
Efforts to obtain legislation from Congress regulating the production and sale of milk, cream and ice cream in the District of Columbia will be renewed by the District heads this year. The Commissioners will endeavor to obtain passage of the bill introduced April 17, 1911, for this purpose.
Dr. William C. Woodward, health officer of the District, has recently returned from Milwaukee, where he attended the sessions of the International Dairy Show and the International Association of Dairy and Milk Inspectors. He is certain that the District needs the kind of legislation which is provided in the bill.
This legislation would establish bacteriological and chemical standards for milk and fix the conditions under which it should be produced and handled. One of the provisions of the bill is that no advertisement, sign or label may be placed on bottles of milk or cream or packages of ice cream which is calculated to be deceptive or is misleading in any particular.

FRATERNITY POSTPONES BANQUET.

The Delta Tau Delta Fraternity has postponed the banquet set for next Saturday until December 7. Information may be procured from Carl H. Butman, at the Delta Tau Delta House, 1202 N Street Northwest.

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