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# A skin you love to touch

**A radiant complexion, a soft, velvety skin—one you love to touch—can you imagine possessing a greater charm?**

Whatever the condition is, which is keeping you from having the charm of "a skin you love to touch," it can be changed.

Your skin, as it is now, is not a lifetime possession by any means. If you have thought so, you have overlooked this big fact: Your skin, like the rest of your body is changing every day. As old skin dies new forms.

*This is your opportunity.* By the proper external treatment you can make this new skin just what you would love to have it. Or—by neglecting to give this new skin the proper care as it forms every day, you can keep your skin in its present condition and forfeit the charm of "a skin you love to touch." Which will you do? Will you begin at once to bring to your skin that charm you have longed for? Then use the following treatment tonight and make it a daily habit thereafter.

### You will feel the difference the first time you use it

Lather your washcloth well with Woodbury's Facial Soap and warm water. Apply it to your face and distribute the lather thoroughly. Now with the tips of your fingers work this cleansing, antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. Finish by rubbing your face for a few minutes with a *piece of ice*. Always be particular to dry your skin well.

Every day this treatment frees your skin of the tiny, old dead particles. Then, it cleanses the pores, brings the blood to the surface and stimulates the

small muscular fibres. It is very easy to use this treatment for a few days and then neglect it. But this will never make your skin what you would love to have it. Use the treatment *persistently* and in ten days or two weeks your skin should show a marked improvement—a promise of that greater clearness, freshness and *charm* which the daily use of Woodbury's will bring.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this "skin you love to touch" treatment. Get a cake today and begin tonight to get its benefits.

### Write for the beautiful picture above

F. Graham Cootes' beautiful painting of "A skin you love to touch" has been reproduced in full colors, 15 x 19 inches, by a new and beautiful process. No advertising matter appears on it. Send us your name and address with ten cents in stamps or coin and we will forward you the picture, together with a cake of Woodbury's Facial Soap large enough for a week of the treatment given here. Write today. Address The Andrew Jergens Co., 1008 Spring Grove Ave., Cincinnati, Ohio.

**Canadians:** The Woodbury products for Canada are manufactured at our Perth, Ontario factory and sold by the Canadian druggists from coast to coast. For picture and sample, address The Andrew Jergens Co., Ltd., 1008 Sherbrooke St., Perth, Ontario.

Tear out this illustration of the cake as a reminder to ask for Woodbury's today.



For sale by dealers everywhere throughout the United States and Canada