

# Value Giving Sales

**10c Shaving Soap**  
2 Cakes  
10c  
With This Coupon Only  
Williams' Shaving Soap, round cake to fit shaving mug. (T.)  
First Floor.

STORE HOURS: Open 9:15 A. M.; Close 6 P. M.

IT PAYS TO DEAL AT

## Goldenberg's

BOTH SIDES OF 7<sup>TH</sup> AT K ST. THE DEPENDABLE STORE

er Approached. Goldenberg Rule of Lowest Prices in the City Holds Everywhere

Beginning Tomorrow a Gigantic Distribution of Seasonable Fall Merchandise at Prices Unmatched for Value-Giving

Never have greater opportunities to save been offered than in this great OCTOBER VALUE-GIVING SALE. Merchandise of excellent quality—broad assortments of the most wanted goods—coupled with LOWERED PRICES make tomorrow a day of unparalleled interest.

COMPARISON WILL PROVE THIS the MOST NOTABLE OFFERING OF ECONOMIES IN WASHINGTON TODAY—A BARGAIN OCCASION NO THRIFTY-MINDED SHOPPER CAN AFFORD TO OVERLOOK.

Record Making Values Presented Tomorrow in

## New Fall and Winter Dress Goods

The Season's Most Favored Weaves in Wool Fabrics for Suits, Dresses, Coats and Wraps Offered at Attention Compelling Prices. Goldenberg's have long been known for superior values in Dress Goods, and the remarkable offerings put forward for the October Value-Giving Sale continue to demonstrate our underselling policy. The special prices quoted here tomorrow provide savings of such a character that no thrifty woman can afford to miss them.

**\$3.00 All-Wool Velour Broadcloth**  
52-inch All-Wool Velour Broadcloth, extra fine milled back quality. One of fashion's favored materials for capes, suits and dresses. Full assortment of wanted shades, also black. **\$2.29**

**\$5.00 All-Wool Poplin**  
54-inch All-Wool Poplin, one of the most popular fabrics worn this season for suits, dresses and capes. In navy blue, midnight blue, plum, Pekin blue and black. **\$3.19**

**\$4 and \$5 Winter Coatings**  
54-inch Stylish Winter Coatings, in all the choicest and most wanted weaves and effects for women's and misses' coats. In every wanted shade, including brown, burgundy, taupe, green, black, etc. Handsome two-tone Heather Scotch mixtures. Sponged free of charge. **\$2.49**

Goldenberg's—First Floor.

**\$2.50 All-Wool French Serge**  
40-inch All-Wool Imperial French Serge, a superior, rich lustrous grade, for dresses and suits. All leading fall shades, as well as plenty of navy blue. **\$1.69**

**\$2.25 All-Wool Panama**  
54-inch All-Wool Panama, the correct weave for suits, dresses and skirts. In navy blue and black. **\$1.59**

**4-Inch Storm Serge**  
Extra heavy hard twisted double twill Storm Serge, in navy blue, brown, gray, Russian green, Copenhagen and black. **98c**

**44-Inch Costume Chiffon Velveteen**  
Regular \$5.00 Value, Yard at **\$3.39**  
Beautiful Costume Chiffon Velveteens, full 44 inches wide, extra fine, rich lustrous, close pile quality; in navy blue, seal brown, taupe and black. A fabric enjoying great popularity this season for fall coats and dresses.

**\$4.00 English Longcloth**  
**\$2.69 12-yd. Piece**

With This Coupon Only  
52-inch English Longcloth, a medium Chambray grade, for undergarments. 12-yard piece. (T.)

**Mesh Bags**  
Values Up to \$8.50  
At **\$6.55**

Mesh Bags, newest shape, in green, gold and sterling silver finish. Popular fish scale and ring mesh styles; fine quality, close mesh. Goldenberg's—First Floor.

**35c Tooth Brushes, 25c**  
With This Coupon Only  
Prophylactic Tooth Brushes, in medium and hard bristles. First Floor. (T.)

### October Value-Giving Sale of Notions and Small Wares

Clark's O. N. T. Spool Cotton, regular 5c spools, **Three for 12c**

Warren's Acorn Girdles, 2, 2 1/2 and 3-inch widths. Regularly up to 22c yard. **14c**

Kleinert Make Dress Shields, including garment, kimono and special makers; assorted values worth to 50c. **25c**

Vaseline Real Hair Nets, cap shape; all shades, except white and gray. Warranted perfect quality. **Two for 25c**

Ribbon Covered Carriage Clips, pink and blue, **25c**

Berry Pins, in jet and matched styles; regularly 10c. **5c**

Folding Coat Hangers, nickel-plated wire; 10c kind **5c**

Kleinert's Pure Gun Baby Pants, small, medium and large sizes. **25c**

Shoe or Shell Hairpins, crimped and loop styles; tortoise shell and amber finish. Five in box. **9c**

Bundling Caps, neatly made of good quality ginghams and chambrays. **7c**

Singer's Tape, with bodkin, pink, white and blue, piece. **5c**

Clark's O. N. T. Darning Cotton, black or white, **Four Spools for 9c**

**\$3.50 Duckling Fleece Kimonos, \$2.98**  
Women's Duckling Fleece Kimonos, in a large variety of beautiful new patterns, in medium and dark colorings. Yoke and elastic models, daintily trimmed. Perfect ease and comfort is assured when wearing kimonos of this style. Goldenberg's—Third Floor.

## Women's "Onyx" Silk Hosiery

Irregular Weave of \$2.25 Grade Silk Stockings at **\$1.45**

Nothing like this sale has been known for a long time—both in point of savings and qualities—it is the season's best buying opportunity. They are the famous "Onyx" brand stockings, of pure thread silk and of the splendid wearing quality for which this make of hosiery is known everywhere. Full fashioned, with spliced heel and lisle garter top. Come in black and white. Extraordinary values at **\$1.45 a pair**.

Women's Silk Hosiery, extra high spliced heel and toe; in black, white and assorted shades. Second of regular \$1.50 value. **\$1.10**

Women's Thread Silk and Fiber Mixed Hosiery, good wearing quality, with mock seam and lisle garter tops. In black, white and assorted shades. Second of regular \$1.25 value. **79c**

Women's Lisle Hosiery, full fashioned and seamless; in black, white and assorted shades. Some are subject to slight imperfections, but the majority are strictly perfect quality. Values to 70c pair. **39c**

Women's Lisle Cotton Hosiery, seamless and reinforced foot. Perfect quality; in black only. Worth 35c pair. **21c**

Children's Hosiery, a grade made to stand hard wear. Perfect quality. In black only. Sizes 8 to 10. Worth 75c pair. **47c**

Children's Ribbed Hosiery, good weight for school wear. In white and cordovan only. Worth 39c pair. **25c**

Infants' Artificial Silk Hosiery, reinforced foot and full length legs. In black only. Worth 25c pair. **25c**

Women's Mercerized Lisle Hosiery, full fashioned. Have the appearance of silk lisle when worn. Good fall weight. In black and cordovan only. Irregular weaves of \$1.25 values. **69c**

**48c**

## 48c Sale of Jewelry

Offering New and Pretty Novelties Worth Up to \$1.50 at

Solid Gold Neck Chains, 15-inch length; soldered links. **9c**

Women's Sew-on Hosiery, extra quality; with suspender elastic rubber buttons. Worth 19 pair. **12 1/2c**

Women's Sanitary Aprons, well made of extra quality water-proof sheeting, with net tops. Regularly 39c each. **25c**

Women's Sanitary Nephkins, extra quality; full sizes; regularly 19c. **Three in Box for 14c**

Wire Hairpins, crimped and straight styles, in assorted lengths. Regularly up to 6c paper. **Six Papers for 5c**

Nassau Basting Cotton, 300-yard spools; **7c**

Dr. Parker's Suspender Waist, for children from 2 to 14 years of age; hose supporters attached by regular 58c. **39c**

Infants' "Merode" Shirts and Bands, heavy and medium weights; shirts with high neck and long sleeves, bands to match. Values worth to \$1.00. **69c**

Women's Extra Size Underwear, shirts, low neck and sleeves; taped neck and arms, pants lace trimmed, with muslin bands; good fitting garments for extra stout women; sizes 52 and 54. **89c**

Boys' and Misses' Union Suits, heavy fleeced quality, in white and gray. High neck and long sleeves, ankle pants. Sizes 4 to 12 years, at \$1.25. **\$1.15**

Infants' "Merode" Silk and Wool Shirts, high neck and long sleeves; also silk and wool bands. Worth \$1.50. **\$1.15**

Women's Medium-weight Underwear, shirts, high neck and long sleeves, Dutch neck and elbow sleeves, low neck and sleeves; slacks and tight knee pants, with muslin bands or equestrienne tops. Extra and regular sizes. Each garment. **85c**

Presenting for Monday Incomparable Assortments and Remarkable Values in

## Regular \$10 and \$12.50 Trimmed Hats at \$8.65

Never Such Styles and Such Values Have Been Offered in New Millinery for Autumn at Such a Low Price as \$8.65!

Notable events like this demonstrate our value giving in millinery. When viewing these beautiful hats it is easy to know why this store has gained and held leadership. These assortments are far and away superior to any ordinarily you would expect to see at \$10.00 and \$12.50, as they were produced by a New York milliner of the highest class.

HATS THAT COMBINE SMARTNESS WITH GOOD QUALITY AND UNUSUAL MODERATION OF PRICE. Beautiful Styles of Silk Velvet, Panne Velvet, Lyons Velvet and Combinations

The extraordinary collection embraces all the newest shapes, in medium and large Mushroom, Side or Back Roll Effects, Newest Tams, Sailors, Pokes, and others equally as fashionable. Smart in line, clever in trimmings, indisputably chic and becoming.

**Special Sale of \$7.50 Trimmed Hats for Matrons, at \$4.69**

This is an unusual opportunity for the matron to secure a hat of exceptional style at a very attractive figure. Newest models, smart and modish; sure to appeal to matronly women. Shown in black, navy, brown and taupe.

Goldenberg's—Second Floor.

**Regular 35c Outing Flannels, 27 Inches Wide, at 19c Yd.**  
Special sale of two cases of 27-inch Outing Flannels, the extra heavy, fleeced, soft-finish quality, for making warm winter garments. In neat pink and blue stripes and checks.

**50c Fleece-down Flannels, 33c**  
36-inch Fleece-down Flannels; extra heavy fleeced quality; beautiful designs and colorings, such as Persian patterns, floral effects and neat figures and stripes. For women's house garments, etc.

**39c Outing Flannels, 19c**  
27-inch plain color Outing Flannels, in pink, light blue, gray and cream; heavy fleeced quality.

**60c Wool Flannel, 39c**  
27-inch White Domet Flannel; a fine close woven, soft finish grade, for infants' wear.

**\$2.00 White Eiderdown, \$1.19**  
36-inch white double face Eiderdown, all-wool quality, for infants' wear.

Goldenberg's—First Floor.

## Women's \$7 & \$8 Shoes at \$4.39 a pair

All ready tomorrow with these wonderful values in women's fall footwear—400 pairs of High Shoes which comparison will show you are priced much below their prevailing values. They represent a special purchase in which we reaped the benefit of early buying at concessions, and the entire lot is offered tomorrow on the same basis of savings.

EXCELLENT ASSORTMENT OF STYLES, INCLUDING:—  
Lace and Button Shoes, in Brown, Black Kid, Patent Colt, Gun Metal and Combination Leathers.

High and low heels; various desirable toe shapes; plain and tipped. Not every size of each style, but all sizes in the lot from 2 1/2 to 7.

None sold to dealers; no exchanges or refunds.

Children's Fall Shoes Values Up to \$3.00 Pair. **\$1.95**

Boys' Fall Shoes Values Up to \$4.00 Pair. **\$2.29**

Goldenberg's—First Floor.

## Special Sale Stamped Goods Choice at 39c

Values Worth 50c to \$1.00 Each

A very special offering of odd lots of Stamped Goods, including White Rep Scarfs, Pin Cushions, Baby Pillow Slips and Children's Dresses, in sizes 1 to 6 years. Some of the articles the quantity is limited, so we advise an early call.

Turkish Sets, consisting of one large towel, one guest towel and one wash cloth. In blue only, with unfinished ends, for stamped or crocheting. Extra fine quality. Worth \$1.50. **\$1.00**

Stamped Nightgowns, soft even thread nainsook; in plain white and flesh colors. In a variety of new and pretty designs. Worth \$1.50. **\$1.19**

Goldenberg's—First Floor.

## Worth-While Economies Feature This Sale of Boys' \$12.75 to \$14.00 SCHOOL SUITS At \$10.35

Good-Wearing Qualities at Savings Sure To Be Welcomed by Thrifty Mothers

A splendid assortment of styles in boys' suits of all-wool and wool-mixed materials, including cassimeres and chevots; sizes 7 to 18 years. All neat dark patterns of the most serviceable kind for school and dress wear. Newest waist-seam belted Norfolk coat models and full lined Knickerbocker pants.

The lowest price suit in the lot was made to sell for \$12.75; others are regularly worth up to \$14.00. Choice tomorrow at **\$10.35**.

Boys' Wash Suits, of white and colored chambray, percale and madras; in Daddy, Sailor, Junior Norfolk and Billy Boy models, with short straight knee pants. Twin needled stitched. Each suit fully guaranteed. Sizes 3 to 8 years. Values worth to \$11. **\$8.50**

Boys' Overcoats, all juvenile models, button to the neck; of fancy cassimeres, chinchilla and other high grade fabrics. Heavy winter weight. Sizes 2 1/2 to 8 years. **\$7.49**

Boys' Overcoats, all juvenile models, button to the neck, wide quality, with inside hidden ear warmers. Sizes 6 1/2 to 7 head measure. **\$1.15**

Goldenberg's—Third Floor.

