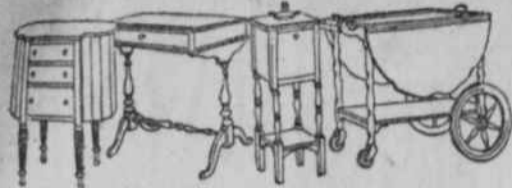


Furniture Gifts

A Medley of Individual Pieces

A contingent of detached pieces, every one of mahogany, that find definite places in the home.

- Spinet Desk, \$45. Martha Washington Sewing Cabinet, \$19.75
- Nest of Four Tables, \$28
- Console Table and Mirror, \$50
- Priscilla Sewing Cabinet, \$9.75
- Wing Chair, \$20. End Table, \$8.75
- Smoker's Cabinet, \$9.75
- Combination Sewing and End Table, \$16.50
- End Table, \$12.50
- Drop Leaf Tea Wagon, \$26.50
- Writing Table (slip over chair desk), \$18.50



SIXTH FLOOR

When the Gift Trail Leads to Lamps

From its hand carved base, this wooden bridge lamp, sketched, stands five feet high. The cone shade of shirred Georgette, trimmed with two-tone ruching, is suspended from an adjustable arm. Featured in an extensive selection of designs and colors. Complete, \$29.50

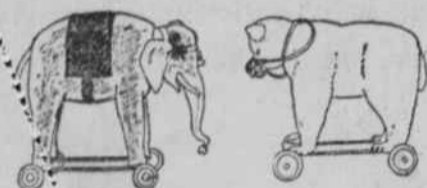
Bridge Lamp of wrought iron, touched with gold. An adjustable arm supports the metal trimmed mica shade, \$17.50

Pottery Table Lamp, in blue, black or white—is mounted on a delicately carved wooden base. Complete with 18-inch scalloped silk shade, beautifully fringed, \$28.50

Boudoir and Desk Lamp—of light pottery, in rose, gold, blue, orchid, with oval silk shades to match. Complete, \$4.50

FIFTH FLOOR

Two of Santa Claus' Favorite Pets in Toyland

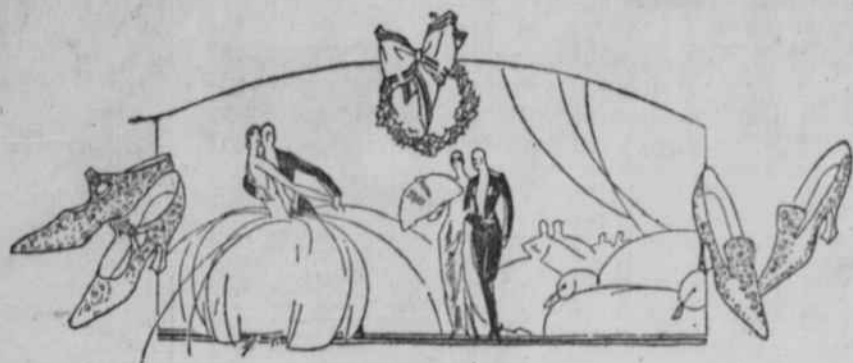


Big Billy, Brown Bear and Elephant Gray, they just got acquainted here the other day. "Hi," said Billy, "Lo," said Gray. "I'll walk along with you since you're going my way. What have you been doing since you landed here?" "Come a little closer, I'll whisper in your ear." And this is the tale that Billy told to Gray—"I loved our dear old Santa so I knew I'd want to stay as close as ever I could be, and so I made a plan—When children pass I growl as loud and fiercely as I can. That frightens them so badly that they hurry quickly by. But oh, today I made a pretty little darling cry! It grieved me so, I knew at once I had to go with her. I sidled up most friendly like and let her stroke my fur—in two weeks more I'll leave you all—and then the fun begins—but now let's call on Santa and the jolly Jack Frost Twins!

TOYLAND—SEVENTH FLOOR

Lord & Taylor

FIFTH AVENUE
TELEPHONE FITZROY 1900



Brocaded Slippers for Holiday Gaieties

Slippers of metal cloth are so infinitely adaptable—lending themselves equally well to gowns of bright or sober hue and adding a festive air wherever they step—that they are naturally in the foremost rank for popularity. These slippers—and you have your choice of a graceful strap model with cut out instep or a slim tongue pump—are fashioned of silver brocade with decorative gold flowers. The strap pump has baby Louis heel, the tongue pump a French heel. They are unusually good values at \$10.75

SECOND FLOOR

The Vogue of Grey

Grey gowns, from palest pearl or platinum to warm taupe, are being noted frequently at smart afternoon functions and dinners. The Women's Gown Department presents:

- Dinner Gowns of fine grey lace, trimmed with grey fur, \$69.50
- Brocade and chiffon dinner gown, \$185
- Afternoon gown of Romaine crepe, copy of Molyneux, \$75
- Afternoon gown of crepe faille, chiffon peasant sleeves banded with grey fur and silver, \$110
- Afternoon gown of crepe, brocaded with large Chinese motifs, \$125
- Afternoon gown, horizontally tucked, with side drapes, satin girdle and squirrel trimming, \$145

THIRD FLOOR



Individual Gift Blouses

If you have the reputation of always giving the right and useful gift, we suggest that you check many names on your Christmas list with blouses—

sports blouses, simple suit blouses, elegant over-blouses—we have them at almost any price you wish to pay. The blouse sketched above is \$15. Note the new neckline, the peasant sleeves and the monogram nicely embroidered. Bisque, cafe au lait, grey, Lanvin green or navy.

THIRD FLOOR

Quilted Robes \$15.75
Of Fine Crepe de Chine

Nothing gives you a more delightful feeling of comfort and luxury than to slip into a warm, silk quilted bathrobe these cold mornings and evenings. An excellent model, cut full, quilted with lamb's wool and silk-lined, \$15.75

Corduroy Robes—A long, full cut model, to wrap well around you. It is seaco lined, tastefully trimmed with hand-embroidered silk edge, \$12.75

A Blanket Robe—Solid colors with long tuxedo collar and turn over cuffs of checked blanket material, \$6.95

Taffeta Petticoats—\$3.95 and \$5.95

SECOND FLOOR

Gifts to the Golfer

Prominent among acceptable sports gifts are these colorless golf sweaters in a variety of combinations and prices—

- Plain mohair golfer, an excellent value, \$7.95
- Golfer of alpaca with brown and tan striped front, plain sleeves, back and binding, \$11.50
- Golfers in plain and brushed camel's hair, in mohair and alpaca, tan, cinnamon, black, \$12.50
- Golfers of softest camel's hair with novelty front and plain back, sleeves and binding, \$19.50

THIRD FLOOR



Christmas Gift Bonds

Intended to be given when an appropriate present does not suggest itself, they will be honored in any department of the store. For sale in any amount at the Accommodation Desk.

GROUND FLOOR

Only Twelve Shopping Days Until Christmas

Gifts of Jewelry

For Women

- CUFF PINS, GOLD OR PLATINUM TOP
- BAR PINS, GOLD OR PLATINUM TOP, SET WITH REAL STONES
- BRACELETS, GOLD OR PLATINUM TOP, SET WITH REAL STONES
- FLEXIBLE BRACELETS, PLAIN OR SET WITH REAL STONES, IN GOLD OR PLATINUM TOP
- LOCKETS OR NECK CHAINS OF GOLD
- LORGNONS AND CHAINS OF GREEN OR WHITE GOLD
- THIMBLES OF GREEN GOLD
- WATCHES ON RIBBONS OR STRAPS
- REAL STONE NECKLACES IN A NUMBER OF LENGTHS—JADE, CARNELIAN, AMAZONITE, LAPIS, TOPAZ, ONYX, QUARTZ. ALSO IN AMBER, WHITE CORAL AND IVORY, AND A LARGE VARIETY OF SEED PEARL, MOSAIC, CAMEOS
- STERLING SILVER FRAMES, MESH BAGS, VANITY CASES AND ENAMEL BOXES

For Men

- GOLD OR PLATINUM SCARF PINS
- BUCKLES
- CUFF LINKS, GOLD OR PLATINUM
- VEST SETS, GOLD OR PLATINUM
- WALDEMAR CHAINS
- KEY RINGS
- VEST CHAINS
- GOLF CHAINS
- PENCILS
- KNIVES
- TIE CLASPS
- CIGAR CUTTERS
- STUDS
- FOBS
- WATCHES IN THE FOLLOWING MAKES: WALTHAM, ELGIN, HOWARD, HAMILTON, SWISS. ALSO SPORTS WATCHES ON STRAPS
- STERLING SILVER BELT BUCKLES
- STERLING SILVER CIGARETTE CASES

GROUND FLOOR

The Gift for Every Woman

"ONYX" HOSIERY

All silk hose in black, white and colors, with lisle top and sole. Per pair, \$1.35

Extra serviceable all silk hose in black, white and innumerable colors, lisle sole and top. Per pair, \$1.65

Extra size silk hose in black, white and colors, lisle top and sole. Per pair, \$1.95

All silk hose in black or white. Per pair, \$1.95

Chiffon or medium weight silk hose, in black and colors. Per pair, \$2.45

All silk fancy openwork clock hose, in black, white and colors. Per pair, \$2.85

Plain silk, hand-clocked hose with lisle top and sole, black clocked in white, white clocked in black. Per pair, \$2.50. All silk, \$2.95

GROUND FLOOR

Herringbone openwork insteps, in black, white and colors. Per pair, \$2.95

Black silk "Pointex" hose with novelty hand-embroidered white clocks, lisle top and sole. Per pair, \$2.95

Black all silk "Pointex" hose, elaborately hand-clocked in white. Per pair, \$3.75

All silk "Pointex" with openwork fancy clocks in black only, or Paris openwork clocks in black and colors. Per pair, \$4.50

Hand-embroidered hose in fancy instep patterns in self, black only. Per pair, \$4.75

Fine gauge hose with Chantilly lace motifs inserted, black or white. Per pair, \$4.85

Smart sport silk accordion ribbed hose in two-tone combinations or heavy ribbed hose in plain colors. Per pair, \$5.95

Imported Tinsel Brocades and Faconnes, \$7.95 yd.

Beautiful fabrics—Georgette, exquisitely embroidered in gold or silver—handsome metal cloths—antique broche materials—they are all the kind of thing for which you normally pay far higher prices. We made a most fortunate purchase and offer them to you at an exceptionally low price.

Even at regular prices we have seldom had so beautiful a collection, one so full of variety, novelty and sheer glory of color and texture.

Velour Faconne, Crepe Faconne, Damas Metal, Moire Antique, Voile Broche Metal, Damas Metal Latte, Damas Metal Glace, Peau de Soie Lame, Damas Reps.

GROUND FLOOR

Dainty Cottons to Make Christmas-Gift Lingerie

You can make such temptingly lovely things these days, with all the variety of imported voiles, batiste, handkerchief linens and soft nainsooks ready for your choice. Dropstitch voile, for example, or handkerchief linen in the most charming variety of colors—yard, 25c to \$1.50

SECOND FLOOR

