

May We Send You Our Order for \$2.00?

Haven't you often come home after a day's shopping simply bubbling over with a story to tell about the way you were treated by this advertiser or that one?

Sometimes a clerk goes out of his way to be particularly nice. Sometimes it seems as if a special effort is made to be disagreeable. We are interested in hearing the experiences that you have with advertisers—particularly retail stores.

Tell us. Put them in a letter, and if we can print it we shall take pleasure in sending you \$2.00, payable in an order on any Tribune advertiser. Your name will be withheld, if you prefer, but we must know it to be able to send our orders to those whose letters are printed. Here are a few of the Tribune advertisers from whom you can choose any article to the value of our order, or who will honor the order on a purchase of greater value:

Abercrombie & Fitch
Abington Press
Abraham & Straus
Acker, Merrill & Condit
W. C. Ackerman
Aeolian Co.
Ajax-Grieb Rubber Co.
F. B. Aldrich
Andrew Alexander
Elizabeth Allen
A-L-M Motor Sales Co.
B. Altman & Co.
Aluminum Cooking Utensil Co.
American Apron Co.
American Hosiery Co.
American Graphophone Co.
American Lead Pencil Co.
American Tobacco Co.
American Tract Society
Anderson Electric Car Co.
Anheuser-Busch Brewing Co.
Annette
Apperson Bros. Auto. Co.
D. Appleton Co.
Theo. Arison
Arnheim
Auto-Car Sales Co.
Ayyad Mfg. Co.
Baker & Taylor Co.
Baker R. & L. Co.
Balch, Price & Co.
J. Barsky
Bass & Co.
Ludwig Baumann & Co.
Beckman Co.
Geo. G. Benjamin
Geo. Bernard Co.
Bertha May
Bergdorf & Goodman
Wm. Birns
Bloomingdale Bros.
E. Blout
Bobbs, Merrill Co.
Bonwit Teller & Co.
Book Supply Co.
Borden's Condensed Milk Co.
Bosch Magneto
M. A. Bowe
Brentano
Brill Bros.
Broadway Art, Upholstering, Gild-
ing & Decorating Co.
Brokaw Bros.
Brooks Bros.
Brunswick-Balke-Collender Co.
Buckley Newhall Co.
Budd & Co.
Buick Motor Car Co.
E. & J. Burke
Butterick Publishing Co.
B. V. D. Co.
Cadillac Motor Co.
Calif. Fruit Growers Exchange
A. J. Cammeyer
J. I. Case T. M. Co.
Cassidy & Son Mfg. Co.
Caswell-Massey Co.
P. Centemeri & Co.
Century Co.
Certified Farms Co.
Chalmers Motor Co.
Chandler Motor Car Co.
Charles & Co.
Cluett, Peabody & Co.
Clysmic Spring Water Co.
Coca-Cola Co.
Frank L. Cole
Colgate & Co.
L. Colitti
P. F. Collier & Son
Columbia Graphophone Co.
Colt-Stratton Co.
Norman Cook's Son
H. R. Coughlin
Jas. T. Coughlin
Coward Shoe
Cowperthwaite
Creange & Walter
Mark Cross
W. B. Crocker
Crouch & Fitzgerald
Curtis Publishing Co.
Dale Lighting Fixture Co.
John Daniell Sons & Sons
Miss Cora M. Davis
F. A. De Luze
Dempsey & Carroll
Detroit Electric Co.
Dieges & Clust
Chas. H. Ditson & Co.
Dodd, Mead & Co.

Dollar Shop
Geo. H. Doran & Co.
Dort Motor Car Co.
Doubleday, Page & Co.
W. L. Douglas Shoe Co.
Dreicer & Co.
Dunlap & Co.
Dunstan
Duplex Fireless Stove
E. P. Dutton & Co.
Earl & Wilson
E. F. Eble
Edison Dictating Machine
Emme, Young & Co.
Encyclopaedia Britannica Corp.
W. H. Enhaus & Co.
Epstein & Berdy
C. H. Evans & Sons
Every Week
Fabricant
Fiat Motor Co.
Fickling Enameling Corp.
H. P. Finlay & Co.
Firestone Tire & Rubber Co.
Fleet Motor Car Co.
Flint & Horner Co., Inc.
Florette
Ford Motor Co.
Fownes Bros. & Co.
Frank Bros.
Franklin Motor Car Co.
Frantz Premier Distributing Co.
Fuller & Bagley
Funk & Wagnalls Co.
Garland Motor Car Co.
E. M. Gattle & Co.
Gaulois Tire Co.
Geiger & Braverman Furniture Co.
Phil. S. Gill
J. M. Gidding & Co.
Gillette Sales Co.
Gilman Collamore & Co.
Gimbel Brothers
Girard & Co.
J. Glassberg
Glastonbury Knitting Co.
Globe Talking Machine Co.
Globe-Wernicke Co.
B. F. Goodrich Co.
Goodyear Tire & Rubber Co.
Gorham Co.
Graf Bros.
Grande Maison de Blanc
Gray & Davis
Green Dressmaking Specialty Co.
Great Bear Spring Co.
Hallet & Davis Piano Co.
Hamilton Garment Co.
Hampton Shops
Hanan & Sons
Hardman, Peck & Co.
Harper Bros.
Hartmann
R. L. Hatch
W. A. Hathaway Co.
Hearn, Jas. A., Sons
Jos. Heinrichs
H. J. Heinz Co.
Peter Henderson & Co.
Jos. L. Herschmann
Louis Hessler
Hickson, Inc.
L. M. Hirsch Co.
Hirshfeld Fur Mfg. Co.
L. P. Hollander & Co.
Henry Holt & Co.
Horlick's Malted Milk Co.
Houghton Mifflin Co.
Hudson Motor Car Co.
Hunt's Leading Music House
Hupp Motor Car Co.
Ideal Music Co.
International Jewelry Co.
International Motor Co.
International Silver Co.
International Souvenir Spoon
Company
Interstate Motor Co.
Mme. Irene

Jack's Curiosity Shop
A. Jaeckel & Co.
H. Jaeckel & Son
A. F. Jammes
Jantzen Shoe Co.
Jean
Ph. Johnson
Jones & Brindisi
F. Jordan
Joseph
Kanouse Mt. Water Co.
Dr. F. B. Kenison
Mitchell Kennerley
Kent-Costikyan
C. Klauber & Bros.
King Motor Car Co.
H. B. Kirk & Co.
Kissel Kar
V. A. Kitabjian
Julius Klugman
Knabe Piano Co.
Knox Hat Co.
Alfred H. Kohn
Kops Bros.
Kor-Ker Puncture Cure
Krakauer Bros.
Kranich & Bach
E. Kumke
Kurzman
Elsa Lachenbruch
Landay Bros.
John Lane & Co.
Lane Bryant
La Resista Corset Co.
L'Atelier
E. Lauritano
Sol. Lazarus

Lebolt & Co.
Lee Tire Sales Company
Lehn & Fink
Lennon & Co.
Leonard's
Lenox Talking Machine Co.
Letters & Arts Publishing Co., Inc.
Lewis & Conger
Lexington Motors Corp.
Libby, McNeil & Libby
Library Bureau
Liggett & Myers Tobacco Co.
J. B. Lippincott Co.
Little, Brown & Co.
Locomobile Co. of America
Frederick Loeser & Co.
Charles of London
Londonderry Lithia Water
Longmans, Green & Co.
Loose-Wiles Co.
Lord & Taylor
P. Lorillard Co.
Lothrop, Lee & Shepard
Henry Lotz
Louise & Co.
Lion Brewing Co.
M. A. B. Associates
Alice Foote MacDougall
Macmillan & Co.
MacNiff Horticultural Co.
A. C. McClurg & Co.
McClure's Magazine
Jas. McCutcheon
McGibbon & Co.
Jos. P. McHugh & Son
Maillard, Henry
Maison Bernard
Malkan's Book Store

Jacob Mandel
Manges Bros.
Marchand
Marmon Automobile Co.
Marx Bros.
Master Lamp Co.
Jas. Mather Music House
Mathushek & Son Piano Co.
Chas. E. Matthews
Margaretta May
Maxwell Motor Co.
Adolph H. Mayers
Estelle Mershon
H. Methot
A. H. Meyers
Meyrowitz
Michael
Michelin Tire Co.
H. Mielke
Edward Miller & Co.
I. Miller
Minerva Motors
Mitchell Automobile
Moffat Yard & Co.
Motor Car Equipment Co.
Muenzen Specialty Co.
Mme. Naftal
A. I. Namm & Son
P. Nardi
National Cash Register Co.
National Motor Vehicle Co.
National Veneer Products
Newell & Gordinier
New York Edison
New York Sporting Goods Co.
95th Street Market
Northwestern Fruit Exchange
A. J. Nutting & Co.
Oakland Motor Car Co.
Oakley & Co.
Oldsmobile Co.
Oppenheim, Collins & Co.
O'Sullivan Rubber Co.
Owen & Beers
Packard Motor Car Co.
Paddington Sales & Mfg. Co.
Page Company
Page & Shaw
Parfumerie Riviera
Park & Tilford
Paquin
Pathoscope Co.
Pathe Pathephone Shop
Pease Piano Co.
Peck & Peck
Peerless Motor Car Co.
The Peptoast Co.
Pierce-Arrow Automobile Co.
Poertner Motor Car Co.
B. Priestley & Co.
F. M. Prindle
G. P. Putnam's Sons
Rand, McNally & Co.
Rauch & Lang Carriage Co.
Redfern
Reed & Barton
Regal Shoe Co.
Remington Typewriter Co.
Renault Motor Car Co.
Reo Motor Car Co.
Repetti
Revillon Freres
Rex Cleaner Co.
R. J. Reynolds Tobacco Co.
Richardson & Robbins
Riker-Hegeman Co.
Robinson's Patent Barley
Rogers Peet Co.
L. J. Rooney Co.
M. J. Roth
Royal Baking Powder Co.
Royal Copenhagen China Co.
Royal Typewriter Co.
Royal Worcester Corset Co.
Mme. Helena Rubinstein
Jacob Ruppert Brewing Co.
John Ruzits Fur Co.
Mme. St. Leon, Inc.
Saks & Co.

The S. G. V. Co.
Sallade & Co.
Sample Cloak & Suit Co.
Saxon Motor Co.
Schinasi Bros.
Scott Paper Co.
Schotz & Co.
A. Schulte
F. A. O. Schwarz
Schwartz Bros.
Schwartz & Portegal
E. A. Schweiger
Scientific American
Chas. A. Scott
Chas. Scribner's Sons
A. Seckel
B. Shackman & Co.
Senior Bros.
Shapiro & Aronson
Shaw-Walker Co.
C. C. Shayne & Co.
Shoe Craft Shop
C. T. Silver Co.
Simon, Franklin, & Co.
Singer Bros.
W. & J. Sloane
Small, Maynard & Co.
F. G. Smith
G. W. Snowman Co.
Sohmer Piano Co.
W. Solomon
Sonora Phonograph Co.
Southern Cotton Oil Co.
Spar-East Co.
A. G. Spalding & Brothers
Spencer Optical Co.
Springside Farms
Standard Steel Car Co.
Standard Oil Co. (Nujol)
Standard Oil Co. (Socony Gaso-
lene)
F. B. Stearns Co.
F. L. Steers, Inc.
Steger & Sons
Steinhart & Kelly
Stein & Blaine
Steinway & Sons
Stern Brothers
Sterling Piano Co.
Stewart Auto Co.
Frederick A. Stokes & Co.
Michael Streamer
Studebaker Corporation
Stump & Walter Co.
Stutz Motor Car Co.
Alex. Taylor & Co.
Thatcher Furnace Co.
Thermoid Rubber Co.
Tiffany & Co.
Tiffany Studios
Tindale Cabinet Co.
Tobey Furniture Co.
C. L. Trout Co.
Underwood Typewriter Co.
United Cigar Stores
United Lamp & Burner Co.
United Profit Sharing Co.
United Shirt & Collar Co.
U. S. Tire Co.
Vanity Fair
Van Horn & Sawtell
Van Orden Corset Co.
A. A. Vantine & Co.
Varga
Victor Talking Machine Co.
Vogue
E. Vom Hofe
Walpole Bros., Inc.
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Dr. Jeanne A. D. Walter
Ward Bread Co.
Ward Motor Vehicle Co.
B. Guy Warner
Mary Anderson Warner
L. E. Waterman Co.
Weber & Heilbronner
Weed Chain Tire Co.
B. Wender
The White Auto Co.
White Rock
Whiting Motor Co.
Wild & Co., Joseph
Willys Overland Co.
Wilson Distilling Co.
Winship, Boit & Co.
Winton Motor Co.
Wissner Piano Co.
Young's Hats
I. Zion, Inc.

A Special Order for \$50.00

will be awarded each month to the writer of the most significant letter on a store's relations with its customers. This contest is open until notice of its close is published in The New York Tribune. Anyone can write to us and any one person may write a smany letters as he or she likes.

If you have ever left a store thinking "people ought to know how nice they are here," or "don't I wish I could shout this from the housetops!"---Now is your opportunity. Write your first letter to-day. Address the Ad-Visor.

New York Tribune

First to Last—The Truth: News—Editorials—Advertisements

The daily circulation of The Tribune exceeds 100,000, non-returnable, net.