



Mrs. W. L. Davis, of New York, who has organized the "American Godmothers' League for American Soldiers." Its object is to furnish our boys overseas with the little luxuries of home—tobacco, magazines, toilet articles, etc. Already over 2000 women have joined in this splendid work.



Would you discover her birthstone and learn her characteristics from the Sign of the Zodiac? Just look at the lining of her Hudson seal and skunk coat from Balch, Price & Co. Elisabeth Risdon, the Kate of "The Manxman," is revealing the secret in this Zodiac Pussy Willow lining, which shows amethyst as the jewel for February, and Pisces, the Sign governing the natural lovers of the world, as the star in the ascendancy.



Mr. Sidney Drew takes a knitting lesson from friend wife. We noticed these snail-provoking screen favorites having a good laugh themselves the other evening at Potash and Perlmutter's movie tribulations in "Business Before Pleasure."



When French soldiers pass the time away back of the lines in a friendly bowling match, they use old cartridge shells for pins. Personally, we prefer the regulation wooden ones.



A truly beautiful though terrible sight. Clouds of sulphur smoke hang over the San Salvador mountain—the volcano whose eruption a few weeks ago did such tremendous damage to the Nicaraguan capital.

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M. Edwards, of Johannesburg, South Africa, who dined often and well at the Hotel Belleclaire during his stay in New York, was so impressed with our Apple Pie that when he sailed for home on the steamship "City of Calcutta" Friday, August 17, he took with him two Belleclaire Apple Pies, calculating that they would last him about five days, on the basis of eating three pieces a day.
Mr. Edwards is some apple pie eater! He thinks our Apple Pie is the greatest dish he ever ate. He told us before sailing, "Your Apple Pie almost persuaded me to become an American."
Belleclaire Apple Pie is gaining fame all over the world. Mr. Edwards will tell everybody in Johannesburg about it—and Johannesburg (think of it!) is 8,000 miles from Broadway.

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