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FIFTY-FIFTY

The New Drink-for all

FIFTY-FIFTY CORPORATION
509 Fifth Ave., New York City

MORAL INTERVENTION OF THE UNITED STATES WINS IN MEXICO

Mexico City, July 2.—"I see the... A small woman stood before a chart, a pointer in her hand, facing several score Mexicans, old and young. They recited in unison, with odd inflection—"Aye see the keow."

The second battle of Cowpens was on; the enemy in retreat.

Moral intervention in Mexico had begun. It was a session of the English class of the U. S. committee on public information.

The three score or more Mexicans were gently being led into friendship for the "Gringo."

On the walls hung portraits of Washington, Lincoln and Wilson, facing portraits of Miguel Hidalgo Costilla, Benito Juarez and Venustiano Carranza.

There were no oil cans in the foreground. They didn't chant, "I see the bullets," but "I see the pense cow." I was impressed with their earnestness and the friendliness with which they spoke to their teacher.

"Too bad," the little Mexican-American woman in charge told me. "Eleven hundred Mexicans come here daily to learn your language. They are potential friends."

"But we have orders to close this school," from the United States!

"Too bad. Chances are now that they will never learn English, and never be real friends of yours because they cannot understand you."

I stepped around the corner—to the French alliance.

There a man stood before a blackboard. "Parlez vous Francaise?" he wrote. And that group of Mexicans studying French "parlezied" to beat the band.

"I suppose the school will soon close, now that the war is over?" I asked the English-speaking Frenchman.

"No," he replied, "We remain open indefinitely. We want Mexican friendship, and this is the best way to get it. When they know French they'll like us—Trade with Us."

The United States was fleeing the field on the verge of a great and incalculably beneficial moral victory. Uncle Sam spiking his own guns!

Hun propagandists during the war had kept dinning this at Mexico: "The United States can't fight, will not fight." Then Robert H. Murray, head of the U. S. committee on public information here, conceived a brilliant

...pers, Murray established an English school with five capacity classes.

With no money except for legitimate display advertising of Liberty bond campaigns, and few assistants, he fought the German subsidized press to a standstill and a backdown.

Mexico's quota on U. S. Liberty loans was oversubscribed more than 100 per cent, a large number of the bonds being bought by Mexicans.

Murray exhibited the U. S. war film, "Pershing's Crusaders," at the largest movie house in the capital, at a time when Pershing's popularity in Mexico wasn't exactly high.

It took 25 Mexican policemen 25 minutes to halt pro-German demonstrations in the audience when Pershing and Old Glory flashed on the screen. But by the time the last reel unwound, there was nothing but applause. The Germans had packed blocks of the audience, with instructions to "raise hell." They did. And they got it in turn. They were dragged into the streets by the police and never returned.

Mexico must have been impressed with the campaign, for shortly afterward a queer incident occurred.

A woman rowed across the Rio Grande at Laredo one night. She might have walked across the international bridge unmolested. Instead, she even jumped into the water to excite the American sentry's suspicion.

Search revealed a waterproof packet in her corset, a message in code. Deciphered, it proved one of the most important finds of the war, according to American officials.

A short time afterward our state department announced interception of the Zimmermann note urging Mexico to war on the United States and offering as bait parts of California, Texas, New Mexico, Arizona, Colorado and Utah.

Few outside the American state department know how the Zimmermann note was secured, but down along the Rio Grande they're still talking about the woman and her waterproof corset.

The general opinion is that a high Mexican official used his own way of tipping off this Hun plot to the United States without involving himself.

Plant Cowpeas in July for May

There is no better hay than good cowpea hay. The greatest trouble with cowpea hay is in curing. This is especially true in Florida during the rainy season and it is during the rainy season that the Florida farmer wants to raise cowpeas. But if they are sown during July they will mature in the fall when there is not so much danger of rain, because the rainy season will have passed.

The peas will not only furnish hay, but mended that cowpeas be planted in rows from 24 to 30 inches apart. This will require about half a bushel of seed to the acre. One or two cultivations should be given. Among the best varieties are Brabham and Iron.

The peas will not only furnish hay, but they will protect and enrich the land during summer.

"JANE" ENTERED IN NAVY RACE BY HYER LAUNCH

The "Jane," owned by W. A. Dunham, and operated by the Hyer Launch Company, has been entered in the Fourth of July races at Fort Barrancas against the navy speed boats and the "Benjamin R. E." The "Benjamin" is Capt. Bennie Edmundson's entry

PORT TIE-UP IS BECOMING MORE SERIOUS

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here are working very energetically, but they need the co-operation of the business men of the city and the business men should not wait to be called on for subscriptions, but should voluntarily come forward with their stock subscriptions.

"The business men interested in this movement are assured that it will be properly managed and will prove a success. As soon as sufficient amount of stock is subscribed the stockholders will be called together for a preliminary organization and everything that is done will be open to the stockholders, as well as to the public."



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HIGH DENSITY COTTON COMPRESS PROSPECTS GOOD

(Continued from Page One)

the organization in operation at the various other domestic ports are working under a scale allowed them some months ago by the shipping board and to which the local representative of stevedores and shippers fully agreed in conference held in New Orleans about six months ago. This, it is maintained, is all the local longshoremen are holding out for.

WOMEN BE BUSY PREPARING EATS FOR FRIDAY FROLIC

Members of the central women's shipbuilders picnic have found the public generous in their donations for the Fourth of July frolic. Donations for refreshments have been ample and the women will spend a busy day today in preparing "eats" for the frolic.

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