

## Service To Grocers

Continued and increasing business proves appreciation of the service we are rendering the retailers in our territory.

We are now handling all standard goods at margins that are a surprise to other dealers. Our stock is fresh and up-to-the minute. Prompt shipment, accurate consignments and fair treatment, our motto.

**The Atlantic Grocery Co.**

Palatka, Florida

## SUFFRAGE CONVENTION IN TAMPA TOMORROW

PROGRAM PROVIDES FOR ANNA SHAW MEMORIAL.

Election of Officers For Friday Morning—Full Program of Sessions.

TAMPA, Oct. 29—The sixth annual convention of the Florida Equal Suffrage Association will meet here tomorrow for a three day's session. The program prepared is one of the most extensive ever arranged.

Many prominent visitors are expected. A feature of the program will be a memorial to Dr. Anna Howard Shaw.

The program for the three days is as follows:

**Thursday, Oct. 30.**

2 p. m. and 5 p. m., Hillsboro hotel parlors.

Meeting executive committee, officers and county chairmen.

8 p. m., roof garden, Hillsboro hotel.

"America," leader, Mrs. W. F. Graeske, St. Petersburg.

Invocation, Rev. Irving L. Inslay, Tampa.

Welcome to the city, Mayor McKay.

Welcome from the women's organization, Mrs. I. O. Price, president Tampa Equal Suffrage League.

Response for the Florida Equal Suffrage Association, Mrs. Frank Stranahan, Fort Lauderdale.

"America the Beautiful," leader, Mrs. W. F. Graeske, St. Petersburg.

**In Memoriam**

DR. ANNA HOWARD SHAW

"Dr. Shaw, The Woman," Dr. Mary B. Jewett, Winter Haven.

Solo—"I know that my Redeemer Liveth" (Handel), Mrs. W. F. Graeske St. Petersburg.

"Dr. Shaw, the Suffragist," Dr. Mary A. Safford, Orlando.

Solo—"Oh Divine Redeemer" (Gounod), Mrs. Arthur L. Johnson, St. Petersburg.

"Dr. Shaw, the Patriot," Mrs. John T. Fuller, Orlando.

Memorial offering—violin solo, Murel Price, Tampa.

Benediction, Rev. C. O. Woodward, Tampa.

**Friday, October 31**

(OPEN MEETING.)

9:30 a. m.—1 p. m., roof garden, Hillsboro hotel.

Reading of minutes; appointment of committees.

**REPORT OF OFFICERS AND CHAIRMEN**

Treasurer, Mrs. John Schnarr, Orlando; corresponding secretary, Miss Emma Hainer, Orlando; chairman legislation, Mrs. Frank Stranahan, Fort Lauderdale; chairman press committee, Mrs. B. H. Michelson, Miami; sectional conferences, chairmen: state organizer, Miss Elizabeth Skinner, Dunedin; county chairmen; local leagues; president's report, Dr. Mary A. Safford; report committee on credentials, Miss Kate Jackson, Tampa. Election of officers.

1 p. m., roof garden, Hillsboro hotel. Ratification luncheon.

**Afternoon Session.**

Unfinished business.

Discussion of the budget for 1920.

Report open forum discussion, "Citizenship."

**Night Session.**

8 p. m., roof garden, Hillsboro hotel.

"The Star Spangled Banner," leader, Mrs. W. F. Graeske, St. Petersburg.

Address, Senator Doyle Carlton, Tampa.

## GEORGIANS WILL JOIN WITH WEST FLORIDA

BIG DEVELOPMENT ASSOCIATION FORMED.

Neighboring Counties to Unite For Common Good—Meeting at Tallahassee.

TALLAHASSEE, Oct. 29—(Special.)—A number of delegates attended a meeting in Thomasville, Ga., Thursday evening which the Georgia-Florida Development Association was formed.

The organization, conceived by the Rotarians of Valdosta and having its inception in an address made by W. C. Vereen of Moultrie, before that body, is designed to unite the counties of this section into a unit for matters of a broad interest.

The moving spirits in its birth have been C. W. Cooper of Thomasville and W. C. Vereen of Moultrie. The membership in the organization is composed of the commercial organizations of the various counties in South Georgia and Middle Florida and the purpose of the organization is to stimulate and maintain a spirit of co-operation between the counties where there is a similarity of climate, agricultural productions and aspirations for economic and social improvement—to combine them in a strong central organization, with authority to speak and act for the entire territory in matters of common interest.

The officers elected were: President: J. G. Mathis, Valdosta; first vice-president, W. B. Roddenberry, Cairo; second vice-president, J. W. Faircloth, Quitman; third vice-president, Irvin Gates, Tallahassee, and secretary and treasurer, W. E. French of Valdosta.

The next meeting of the organization at which matters of policy will be discussed and acted upon will be held at Nashville, Ga. Meetings will be held in November and January and the definite dates of meetings will then be determined. The November meeting will be held on a day to be named by the president, and the places of meeting will be rotated among the cities whose organizations are members.

Among the Florida delegates attending the meeting were: T. T. Turnbull and R. L. Eaton from Monticello; Irvin Gates, L. A. Yates and B. A. Meginniss, from Tallahassee. The counties of Madison and Gadsden will be urged to join in the movement as will also a number of the counties of north Florida.

**A REAL FARM FOR HOGS OR DAIRYING.**

120 acres; 80 under hog proof fence and cross fences; 50 under cultivation; flowing well; good five room house and big barn, together with outhouses. In heart of famous East Palatka-Hastings potato belt; 3 miles from East Palatka on brick highway. Ideally situated for livestock, dairying or general farming. Rich, black potato soil. Price \$10,000. Terms. Fred T. Merrill, Palatka, Fla.

Music, by members of Tampa Friday Morning Musicals.

Address, Mrs. Migne Fisher Cunningham, Austin, Tex.

Pledges for the work of the Florida Equal Suffrage Association.

"Battle Hymn of the Republic," leader, Mrs. W. F. Graeske.

Saturday, November 1.

9 a. m., Hillsboro hotel parlors.

Meeting of the executive committee.

Officers 1919-1920.

# READ TODAY'S NEWS TODAY IN THE NEWS

The warm welcome accorded the Palatka Daily News has been most encouraging to the publishers. It is proof positive that the American people are demanding more speed, even in getting the world's news. We print it the day it happens. The afternoon paper is steadily gaining in public favor. It is distinctly the home paper everywhere.

## World's Greatest Afternoon Service

The Palatka Daily News carries the United Press afternoon service. This organization serves more afternoon papers than any two news associations in the country. It is crisp, interesting and reliable. It speaks for itself as it is presented daily in the columns of the Daily News. This service will be increased in number of words as soon as additional facilities for handling it are received.

## Why We Chose The Afternoon Field

The publishers chose to enter the afternoon field, in preference to the morning field for reasons that are so obvious that there was no occasion for hesitancy. If experience had proven that the morning fields is the most desirable in cities the size of Palatka present conditions here would not have decided the publishers not to enter that field. But the afternoon field is the field for the advertiser and the reader—locally.

In the United States there are two afternoon papers for every morning paper. In Florida there are nineteen afternoon papers and eleven morning papers. In no city is there a morning paper where there isn't an afternoon paper—except Palatka.

These figures prove that the demand of advertisers is that their store news shall be circulated on the day it is printed and on the day that current news happenings are chronicled. In large centers of population the morning papers depends, to a large extent, on its general circulation outside the local field.

Seventy-five per cent of the advertising for local readers in New York and Chicago is carried by the afternoon papers.

The afternoon paper goes into the home before supper, just when the housewife is finishing her day's work and when the husband has come home from his labors. From it is mapped out tomorrow's purchases, as there is no time in the morning for wife or husband to look over the morning paper until after the first rush of activity incident to the starting of the day.

This is the age of speed and people want the news the day it happens. That's why the publishers chose to enter the afternoon field.

## A Paper For All Of The People

THE DAILY NEWS will be published in the interest of all of the people of Palatka and Putnam County first. Our editorial aims and purposes will be found on the editorial page. The paper will be all home print and will issue every day in the week except Sunday. It will be delivered in the city by carrier and in the county and elsewhere by mail at the following rates:

Per week	-	-	15c
Per month	-	-	50c
Three months	-	-	\$1.50
Six months	-	-	2.75
One year	-	-	5.00

If you wish to be a subscriber to THE PALATKA DAILY NEWS fill out the attached coupon and send or mail to

**The Palatka News  
Palatka,  
Florida**

(COUPON)

THE PALATKA NEWS,  
Palatka, Fla.

Gentlemen:

Enclosed please find \$..... for which please send me THE PALATKA DAILY NEWS to the below address for ..... months.

Very truly,

Name.....  
Street.....  
City..... State.....