

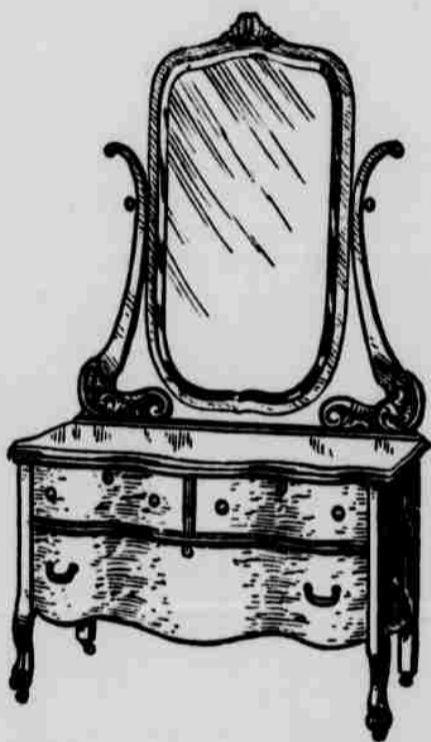
People Need the Money. So Do We. But That Is Not WHY We Are Putting On This Sale. We Are Going to Move. NOT YET, But Soon.

"GET WISE"



Buy your furniture and house-furnishings NOW and it will take a wheelbarrow to hold your savings.

The Furniture Sale
IS NOW ON
30 Per Cent
Discount all through the line. It's now up to you. **GET WISE!**



Princess Dressers in Quartered Oak, swell front like cut:
\$18 value, now \$12.00
\$12 value, now 9.00

\$15.00 Value Now - \$12.50

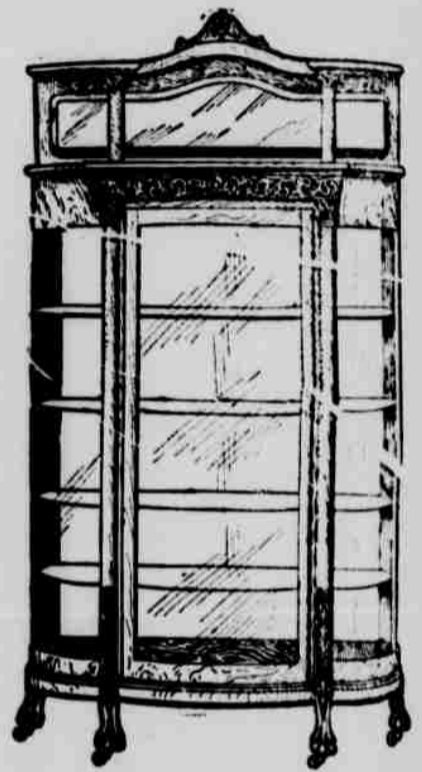
DAVENPORTS

Furniture
Bargains



\$25 Value Now \$17 . **\$18 Value Now \$14**

RUGS AND ART SQUARES



China Closets, Quartered Oak, polished, bent glass door and ends:
\$35 value, now \$25.00
\$25 value, now 17.00

Lakeland Furniture & Hardware Co.

Our Classified Ad Department

For Sale—New folding bed, cheap. Apply to the Elbermar Hotel. 2-14
FOR SALE—Ten bushels Hastings Prolific Corn, due to arrive this week, direct from Hastings. G. L. Bryant.
For Sale—Tomato, cabbage, egg-plant and pepper plants. D. B. Dickson. 2-15-12t
For Sale—horse, wagon and harness. Apply to C. F. Brush, or write Box 126. 2-18-1f
For Sale or Rent—Two story, eight room house, furnished; will rent all or part. P. O. Box 50. 2-16-12t
HOUSE FOR SALE—\$1,000.
Two-story, six rooms, two porches. One block from Lake Morton; lot 100 x140. See Ohlinger & Alfield. 1-22
FOR SALE—Seed potatoes, beans, millet, rape, Lima beans, melons, cantaloupe, squash, cucumber, egg plant, pepper, tomatoes, etc. G. L. Bryant.
FOR SALE—A few choice tomato plants ready for setting February 10th. Peppers and egg plants after the 29th. Place your order now. First come, first served. G. L. Bryant.
For Sale—Fresh settings R. I. Reds and Barred Rock eggs; thoroughbred stock, \$1 per 15; also two Buff Orpington cockerels; chicks of different ages for sale. L. B. Gill, 215 South Lake avenue. 2-27-5tp
For sale at a bargain, house moving outfit; Barnes combination rip and cut-off saw, "Porter's" wood lathe, tinner's tools, bolt tap and dies, "Duplex" pipe dies; power emery stand, 3 H. P. Webber gasoline engine, eleven A grade cypress refrigerators, one hand and power drill press, new; saw and mandrel for wood sawing. D. D. Elliott, Lakeland, Fla.; 'phone 154. 2-24-6t
HOUSE FOR RENT.
Five rooms and bath, toilet and lavatory; all modern improvements. See or 'phone Ohlinger & Alfield. 2-17-1f

Want to buy, either house or vacant lot, on either South Massachusetts avenue, South Kentucky avenue, South Tennessee avenue, or South Florida avenue, not over four blocks from Main street. Address P. O. Box 564, Lakeland, Fla. 2-19-1f
Wanted—A five or six room unfurnished house, or unfurnished rooms for light house-keeping. Telephone 37.
Wanted—A six or eight-room unfurnished house. Must have modern conveniences, close in. Apply to P. O. Box 50. 2-23-6t
WANTED—Position in business, appertaining to business interest, will give reference if desired; 'phone 326-Blue. 2-28-6p
For Sale—Two large lots, corner Gilmore avenue and Peachtree street; have peach and plum trees on place; just been fenced; will sell cheap for cash. J. E. Marshall, corner of Gilmore avenue and Magnolia street.
If you are in need of musical studies, religious song books or anything in the music line, see Perry-Tharp-Berry Music Co.
Public stenographer, Miss Ruth Brown, Room 1, Raymondo building. 2-19-4wp
FISH AND OYSTERS. Fresh and salt water fish, 8 cents pound; oysters on hand now; best select 30 to 55 cents. W. A. Yaun, 218 North Kentucky. 'Phone 252-Red. 2-21f
Good board, pleasant rooms, fine cooking, large porches and yards, \$1 per day, \$5 per week. 411 New York avenue; 'phone 326.
For anything in sheet music call on Perry-Tharp-Berry Music Co. All the latest popular music in stock at all times.
NEW INSURANCE AGENCY.
Strong companies, careful, personal attention to every detail of business, entrusted to us. See us or 'phone 165-Green.
D. H. SLOAN & SON.
For Rent—One room, furnished and unfurnished. Mrs. Claude Inman, E. Orange St. 2-29-3t
When you want chickens of any kind see Bryant. 'Phone 330-Blue.

DRY PINE WOOD.
\$2 per strand; lightwood splinters, per sack, 25 cents. 'Phone 144. 2-20-1f
Will pay you spot cash for your chickens. Bryant. 'Phone 330-Blue.
General Team Work—Furniture and piano moving. Call 'phone 289. W. E. Tyler. 1-23-1f
Ploughing—Have good horse; would like to do home ploughing. Send a postal. Sam Cooper. 2-23-1p
For Sale—White Leghorn eggs; 18 for \$1; pure stock; also White Leghorn cockerel, \$1; pure White Leghorn pullets four weeks old, 25 cents each; all pure stock. Corner North Missouri avenue and West Myrtle street, 608. 'Phone 239-Red. 1tp

For Sale—Piano, good as new; sell cheap for cash. Just call and see it. 608 North Missouri avenue, or telephone 239-Red. 2-29-6tp
Lost—A turkey hen. Finder will please return to D. B. Dickson. 2-29-1f
Disappointed Office Seekers.
A man will get so mad because the job he wanted was given to someone else that he will spend weeks fighting the appointing power, purely on principle.
Officer, He's Loose Again.
We do not know what these "thermometer earrings" are, but we suppose they are the kind that you pay for by degrees.—St. Paul Pioneer Press.

IF YOU'LL SAY YES:

I'll build you a home! I can do it easily on my income, for the **GUARANTEE INVESTMENT & LOAN CO.** of Tampa will loan me the money and let me pay it back just like paying rent.
(Needless to say she said YES.)
We loan money so that you can own your own home, or take up the mortgage you now have hanging over you. Our plan and terms will make your load lighter and you will be PAID out really before you realize it.
Write to us for full information.

The Guarantee Investment & Loan Company
Incorporated in the State of Florida.
Home Office, Third Floor Curry Building. Local and Long Distance. **PHONE 982.** TAMPA, FLORIDA.

IRONING SHIRTS

If you wish your shirts to look just right, you will be disappointed if you do not use our laundry work. Our purpose is to please you.

THE LAKELAND STEAM LAUNDRY
R. W. WEAVER, PROP.
'Phone 130

Central Pharmacy

For Drugs, Toilet Articles, Candies, Sodas, Cigars and Tobaccos

QUALITY

Quick, Prompt and Polite Service---Phone 25

Why Few Men Do. The desire to make good is only occasionally keen enough to make a man work overtime.
Why It is So Often Done. It is a very easy thing to laugh at somebody who is trying to do an extra thing.