

# Equitable Life Assurance Society OF THE U. S.

D. W. DAVIS, District Agent

Comparison between the Equitable and the Penn Mutual based on annual statements and Insurance Department reports. December 31st, 1900

AGE		Equitable.	Penn Mutual.
Commenced business	1859	1847	
Years older than Equitable		12	
MAGNITUDE		Equitable.	Penn Mutual.
Number of Policies in Force	373,677	84,369	
Outstanding Assurance	\$1,116,875,047.00	\$210,400,746.00	
Number of Policies issued in 1900	67,325	19,406	
New Assurance written in 1900	207,086,243.00	49,891,134.00	
FINANCIAL STRENGTH		Equitable.	Penn Mutual.
Gross Assets	\$304,953,973.49	\$43,903,213.59	
Total Liabilities	238,150,307.48	39,133,910.28	
<b>SURPLUS</b>	<b>66,803,666.01</b>	<b>4,769,303.31</b>	
Ratio of Assets to Liabilities	128.05 per ct.	112.19 per ct.	
Ratio of Surplus to Liabilities	28.05 per ct.	12.19 per ct.	

The Equitable has \$280.51 of Surplus Assets for each \$1,000 of Liability, and the Penn Mutual but \$121.87 of Surplus Assets for each \$1,000 of Liability. The Equitable can afford to dispense with over \$37,500,000 of its Surplus Assets, and still maintain a Financial Strength superior to that of the Penn Mutual.

The Equitable is the strongest life assurance company in the world. Since 1880 the financial strength of the Penn Mutual has materially decreased, while that of the Equitable has been greatly augmented.

### BUSINESS IN PENNSYLVANIA.

Equitable.		Penn Mutual.
Total Assurance in force in Pennsylvania	\$101,014,826.00	\$64,862,934.00
Increase during 1900	9,322,931.00	4,661,966.00
New Business in 1900	24,809,084.00	13,175,824.00

It will be seen by these figures that the Equitable has in force over \$26,000,000 of Assurance more than the Penn Mutual, and wrote last year over \$11,600,000 more of New Business than the Penn Mutual in its own State, where the Penn Mutual had been seeking business for a period of twelve years before the Equitable was organized.

### DIVIDENDS TO POLICYHOLDERS.

Equitable.		Penn Mutual.
Dividends Paid in 1900	\$3,481,640.65	\$ 907,050.50
Dividends Paid in last 10 years	23,896,297.58	7,892,284.31

The amount of Dividends paid by the Equitable to its policyholders during the last ten years largely exceeds the amount paid during the same period by any other company; and the Equitable still maintains a fund for future distribution as Dividends (according as they fall due under contract stipulations) larger by many millions than that held by any other company for a similar purpose.

## Penn Mutual Life Insurance Company

OF PHILADELPHIA, PA.

Acosta & Bahl, State Agents, Jacksonville, Fla.

WHY PAY MORE FOR LIFE INSURANCE ELSEWHERE? YOU CAN GET BETTER POLICIES IN THE PENN MUTUAL 10 TO 20 PER CENT. CHEAPER.

### A Comparison With the New Premium Rates of the Ten Leading Life Insurance Companies of the World.

AGE	Penn Mutual	New York Life	Equitable Life	Northern Mutual	West. Mutual	Prudential	Mutual Life, N.Y.	Life	Aetna	Mutual Sun Life	Benefit of Canada	Massachusetts Mutual
25	\$27 30	\$31 83	\$31 34	\$31 33	\$30 25	\$30 66	\$30 48	\$30 12	\$30 00	\$30 05		
30	30 41	34 76	34 33	34 24	33 20	33 50	33 40	32 87	33 25	32 98		
35	34 21	38 34	38 06	37 80	36 87	36 95	36 96	36 22	36 95	36 62		
40	38 97	42 79	42 91	42 24	41 46	41 25	41 34	40 38	41 35	41 18		
45	45 21	48 52	49 49	47 95	47 42	46 78	46 82	45 73	46 95	47 09		
25	32 47	38 35	38 37	37 61	35 99	36 92	36 21	36 40	35 75			
30	36 18	41 78	41 88	41 01	39 44	40 22	39 67	39 64	39 55			
35	40 66	45 91	46 14	45 10	43 65	44 21	43 83	43 51	43 80			
40	46 18	50 92	51 46	50 07	48 83	49 05	48 84	48 22	48 85			
45	53 27	57 16	58 34	56 28	55 33	55 07	54 93	54 06	55 00			
25	42 43	51 67	51 67	50 45	47 77	49 71	48 00	49 24	47 60			
30	47 07	56 18	56 18	54 89	52 28	54 05	52 62	53 52	52 60			
35	52 58	61 53	61 53	60 16	57 72	59 21	58 11	58 58	58 20			
40	59 17	67 90	67 90	66 45	64 30	65 35	64 61	64 59	64 65			
45	67 32	75 57	75 57	74 04	72 32	72 75	72 29	71 81	72 35			
25	47 07	50 53	50 03	49 36	50 18	49 15	48 39	48 15	48 50	49 98		
30	48 09	51 31	50 92	50 20	50 96	49 99	48 97	48 83	49 40	50 74		
35	49 54	52 47	52 33	51 43	52 13	51 22	49 89	49 85	50 55	51 88		
40	51 81	54 31	54 66	53 34	53 98	53 13	51 37	51 48	52 25	53 69		
45	55 54	57 32	58 64	56 44	57 03	56 22	53 77	54 22	55 05	56 70		

All policies issued by the PENN MUTUAL are from date of issue, without restriction as to Residence, Travel, Occupation, Cause or Manner of Death. All contain tabulated Cash Surrender, Loan (5 per cent.), Paid-up and Automatic Extension Values. All forms of Investment Policies, 5 per cent. and 4 per cent. Bonds and Installment Insurance issued. For further information address, stating your age. Send for "How and Why."

G. S. SCOTT, Resident Agent, Ocala, Fla.

## McIVER & MACKAY

Leading Furniture Dealers of Central and South Florida

OUR STOREROOMS AND WAR HOUSES ARE ENOUGH TO CONVINC THE PEOPLE THAT WE CARRY THE LARGEST STOCK OF FURNITURE IN THIS SECTION. OUR PRICES ARE TO SUIT ALL WE BUY A GREAT MANY GOODS IN CARLOAD LOTS, AND BY THIS METHOD SAVE OUR CUSTOMERS A LARGE AMOUNT. OUR ASSORTMENT OF GOODS IS TOO NUMEROUS TO MENTION. CALL AND SEE THEM. IT WILL BE A PLEASURE TO WAIT ON YOU WHETHER YOU BUY OR NOT. IN ADDITION TO FURNITURE, WE HAVE THE FAMOUS STANDARD SEWING MACHINE, WHICH LEADS ALL OTHERS. CALL AND INSPECT THEM.

## Wagons, Buggies, Harness, Etc.

WE HAVE THE ONLY UP TO DATE STOCK OF WAGONS, BUGGIES AND SUPPLIES FOR SAME HARNESS, SADDLES, ROBES, ETC., IN TOWN. BUILDERS' MATERIALS OF ALL KINDS. WALL PA PER. PAINTS AND OILS.

COMPLETE UNDERTAKERS AND EMBALMERS DEPARTMENT ENTIRELY SEPARATE. WRITE TO OR CALL ON

McIVER AND MACKAY, OCALA, FLORIDA THE PEOPLE WHO HANDLE EVERYTHING

### OCALA OCCURRENCES

Buttermilk at the Hole in the Wall. Our streets look quiet this afternoon.

Fresh grapes at the Hole in the Wall.

Will Sinclair is in Jacksonville on business bent.

Jos. T. Lancaster went up to Fairfield this afternoon.

Send us your prescriptions. The Post Office Drug Store.

A new lot Toilet Sets, cheap, just received. Ocala News Co.

Whipped Cream, the new drink, at the Post Office Drug Store.

We have a few hammocks at greatly reduced figures. The Ocala News Co.

Sea Salt for the bath at the Anti-Monopoly drug store; 20 cents a sack.

W. T. Hood, the Dunnellon phosphate miner, came up on the noon train.

Another fresh supply of Nunnally's Fine Candies just in at the Post Office Drug Store.

For rent—A 4 to 6 room cottage in second ward. Address "Cottage," P. O. Box 201.

Deck W. Davis returned home this afternoon from a business trip to Citrus county.

We take orders for engraved cards and guarantee satisfaction. The Post Office Drug Store.

The handsomest line of baby carriages and go-carts in the country at McIver & MacKay's.

Terkeeween Oil Liniment, the best liniment on earth, sold and guaranteed by Tydings & Co.

At present the Marion County Surgical Hospital has four patients, two of each color, with sex equally divided.

Our box papers are the latest shades and designs and the prices suit your purses. The Post Office Drug Store.

Mrs. Peacock, of Interlachen, who has been visiting her husband, deputy United States marshal, in Ocala, returned home today.

If you want the best table board in town, go to the Club House, north side of the square. Special rates by the week. J. H. Vereen.

When you are down town just call in at McIver & MacKay's and see their Moulding Department. It's a treat. Over three hundred different patterns of mouldings in the latest designs. The prettiest thing is their circle frames in black and gold.

### WEATHER FORECAST

(Kindness of Postmaster Groves) Jacksonville, Fla., July 26.—Partly cloudy tonight and Saturday; probably showers Saturday in central portion. Frankfield.

To show how orderly the crowd was yesterday, we need only say that but one offender appeared before Mayor Fletcher this morning and he was let off, as he was an inoffensive tea drinker, spiked.

An endless variety of handsome goods for the summer housekeeper. Everything beautiful in up-to-date furniture and house furnishings. McIver & MacKay.

Deputy Sheriff Will Lucius went up to Flemington today, while Sheriff Nugent went down to Dunnellon on official business.

For tickets to all points and special rates to summer resorts, call on J. C. Maughs, City Ticket Agent, Plant System, office in Ocala House.

Rev. E. G. McKindley, of Candler, took the oath of allegiance yesterday to the Weekly Star, as did D. Fant, of Morrison.

While the stock lasts, we will sell a gold fountain pen for \$1. Anti-Monopoly drug store.

During last May an infant child of our neighbor was suffering from cholera infantum. The doctors had given up all hopes of recovery. I took a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy to the house, telling them I felt sure it would do good if used according to directions. In two days' time the child had fully recovered. The child is now vigorous and healthy. I have recommended this remedy frequently and have never known it to fail.—Mrs. Curtis Baker, Bookwalter, Ohio. Sold by Anti-Monopoly Drugstore.

Mr. Purse, of Palatka, took in the Plant System excursion and interviewed our merchants on his compressed visit.



for Infants and Children. The Kind You Have Always Bought BEARS THE SIGNATURE OF

Chas. H. Fletcher. In Use For Over 30 Years. THE CENTAUR COMPANY, 77 MURRAY STREET, NEW YORK CITY.

The northbound Plant System passenger train went out today with quite a number of belated excursionists.

If the stomach, liver and bowels fail to perform their functions regularly and naturally, the blood becomes contaminated with impurities, and the whole system is in consequence debilitated. HERBINE is remarkable for its efficacy in curing the ailments of summer, and the disorders prevalent during hot weather. Price, 50 cents. Anti-Monopoly Drugstore.

Mr. John M. Graham, one of the up to date teachers of Marion county, is reading law in Neal A. Lied's office. Mr. Graham will teach at Blitchton this session.

The excursion committee returns sincere thanks to every person who in any way assisted in getting up and carrying out the amusement program.

Science has found that rheumatism is caused by uric acid in the blood. This poison should be excreted by the kidneys. Foley's Kidney Cure always makes them well. Anti-Monopoly Drugstore.

The Clearwater crowd returned to their homes this afternoon, to the sincere regret of all who had the pleasure of meeting them. They were certainly a very nice lot of people. Come again.

The prettiest line of Mattings, Rugs, Lace Curtains and Window Shades at McIver & MacKay's.

It is a mooted question which day drew the bigger crowd to Ocala—the Fourth or the 25th of July.

P. P. P., Pleasant Purgative Pellets, contain no calomel. Nothing better. Price, 15 cents. Tydings & Co.

The choicest table board in the city at the Club House, J. H. Vereen, proprietor. North of square.

Borated Talcum Powder, plain or perfumed, for 10 cents a box at the Anti-Monopoly drug store.

W. H. Ainsworth, a prominent insurance man of Birmingham, Ala., is in the city.

ANY advertised dealer is authorized to guarantee Banner Salve for tetter, eczema, piles, sprains, scalds, burns, ulcers and any open or OLD SORE. Anti-Monopoly Drugstore.

John W. Stevens, a sturdy yeoman of Fort McCoy, was in town today.

There is no longer an excuse for anyone to endure the torture inflicted by piles when TABLET'S BUCKEY'S PILE OINTMENT will cure them, a remedy so moderate in price and so effective. Price, 50 cents in bottles. Tubes, 75 cents. Anti-Monopoly Drugstore.

Mr. and Mrs. H. C. Groves and son Henry left a few days ago for an extended tour.

Bi-sulphide of carbon, to kill weevils and all insect life in corn or seed of any kind; sold in any quantity, by Tydings & Co.

Mrs. Snow and granddaughter, Vivian Dame, are visiting friends in Chattanooga.

Business men who lack the vim, snap and vigor they once had, should use HERBINE; it will purify the blood, strengthen and invigorate the system. Price, 50 cents. Anti-Monopoly Drugstore.

Mr. and Mrs. T. J. Owens left today for their grove at Lake Weir. They will be absent a month.

Jas. G. Amherst, of Della, O., writes: "I had an obstinate sore on my face which everything else failed to heal. After one application of Banner Salve it began to heal and after three applications it was entirely healed, leaving no scar." Anti-Monopoly Drugstore.

Mr. Blalock, of Tampa, is spending a few days in the city, the guest of his brother-in-law, George Taylor.

Anything and everything to read—at least, we have a whole lot of it—and any book, magazine or paper you may want, which we do not have, we will get for you. The Ocala News Co.

Mr. Frank Fields, a prominent young druggist of Eustis, is in the city.

The greatest healer of modern times is Banner Salve for cuts, wounds, sores, piles and all skin diseases. It is guaranteed. Use no substitute. Anti-Monopoly Drugstore.

Mr. Ralph W. Converse, of the Tarpon Springs Herald, was among the numerous excursionists in the city yesterday.

## PENN MUTUAL Versus MUTUAL LIFE OF NEW YORK 20-Payment Life. Age, 25; Amount, \$1000.

PREMIUM IN MUTUAL LIFE OF NEW YORK	\$30.25
AND 20 PREMIUMS AMOUNT TO	\$605.00
PREMIUM IN PENN MUTUAL LIFE OF PHILADELPHIA	27.30
AND 20 PREMIUMS AMOUNT TO	546.00
DIFFERENCE IN TOTAL PREMIUMS	\$ 59.00
MUTUAL LIFE OF NEW YORK GUARANTEES IN CASH	\$517.00
PENN MUTUAL GUARANTEES IN CASH	381.73
DIFFERENCE IN CASH VALUES	\$135.27

Insured pays Penn Mutual Life \$59 less than Mutual Life. But Mutual Life Gives Back \$135.27 more than Penn Mutual. Therefore the net cost of the insurance has been \$76 LESS in the Mutual Life than in the Penn Mutual—and these same differences exist in almost all the policies issued by both companies. Why pay more for life insurance in the Penn Mutual when a bigger, older and stronger company offers you the same policy at less cost?

M. FISHEL, Agent, Ocala, Fla. CECIL WILCOX, Gen. Agt., Jacksonville, Fla.

## Equitable Life Assurance Society OF THE U. S. D. W. DAVIS, District Agent.

Comparison between the Equitable and the Mutual Life, based on the Annual Statements and Insurance Department Reports. December 31st, 1900

AGE		Equitable.	Mutual.
Commenced Business	1859	1843	
Years older than Equitable		16	
FINANCIAL STRENGTH		Equitable.	Mutual.
The Equitable is the strongest life assurance company in the world. As compared with the Mutual, its financial strength is illustrated by the following statement of the respective assets and liabilities of the two companies:			
Gross Assets	\$304,953,973.49	\$225,581,813.51	
Total Liabilities	238,150,307.48	269,191,130.26	
<b>SURPLUS</b>	<b>66,803,666.01</b>	<b>56,390,683.25</b>	
Ratio of Assets to Liabilities	128.05 per ct.	120.95 per ct.	
Ratio of Surplus to Liabilities	28.05 per ct.	20.95 per ct.	

ASSETS FOR EACH \$1,000 OF LIABILITY. For each \$1,000 of Liability, the Equitable holds \$280.51 and the Mutual only \$209.48 of Surplus Assets. That is, the Equitable holds \$71.03 more Surplus Assets than the Mutual for each \$1,000 of Liabilities.

INCREASE IN ASSETS.		Equitable.	Mutual.
Average Annual Increase in Assets since Organization	7.363,073.81	\$ 5,621,556.49	
Increase in last ten years	186,129,320.02	178,866,801.45	
Ratio of Increase in 10 years	156.64 per ct.	121.91 per ct.	
Excess of Equitable's Increase over Mutual's in 10 years	7,262,528.57		

DIVIDENDS TO POLICYHOLDERS. In the payment of dividends to policyholders, the superiority of the Equitable over the Mutual is shown by the official records of the two companies.

Dividends Paid to Policyholders in last 10 years		Equitable.	Mutual.
Dividends Paid to Policyholders in last 10 years	\$23,896,297.58	\$22,408,534.04	
The difference in favor of the Equitable in Dividends paid to Policyholders in the last 10 years is \$1,487,763.54.			

Fruit and vegetables at the Hole in the Wall.

Miss Nellie Anderson, the handsome and accomplished saleslady at Nash's, left last night for Lake City to spend a month with her sister, Mrs. J. K. Strunk. Miss Nash, of Tampa, takes Miss Anderson's place.

When you want a modern, up to date physic try Chamberlain's Stomach and Liver Tablets. They are easy to take and pleasant in effect. Price, 25 cents. Samples free at Anti-Monopoly Drugstore.

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