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THE Pacific Commercial Advertiser IS NOW FOR SALE DAILY AT THE FOLLOWING PRICES:

THURSDAY : : : December 30th.

"TERMS OF THE LOAN." We have no wish or desire to keep up a profitless discussion regarding the terms upon which the two million loan has been placed in London.

THE NEW POLICE JUSTICE. The appointment of Mr. David Dayton, to succeed Mr. Bickerton as Police Justice, is announced in our "By Authority" column.

CORRUPTIONS OF THE LANGUAGE. An American paper laments over the numerous inelegant innovations constantly introduced into the English language.

ON THE PLATFORM. HOW TO MAKE CERTAIN THE SUCCESS OF A LECTURE. The Audience Room—A Good Thing Is Improved by Being Enjoyed in a Good Place—To "Work Up" an Audience—Other Items.

Audience at the Palace. Yesterday forenoon His Majesty the King gave audience at Iolani Palace to F. A. Schaefer, Esq., Consul for Italy; Captain Luis A. Goni, of the Chilean man-of-war Pilcomayo, Commander Valenciano, Lieutenant A. Cuevas, E. F. Garin, Juan Williams, A. D. Espinosa and Melchippa Juan B. Filippi, officers of the vessel, His Excellency Hon. Walter M. Gibson, Minister of Foreign Affairs, introduced F. A. Schaefer, Esq., who in turn presented Captain Goni and his officers to the King.

Knights of Pythias. At the regular meeting of Oahu Lodge No. 1, Knights of Pythias, held last evening, the following officers were elected: C. T. Hoyt, P. C.; C. H. Clark, C. C.; C. W. Hart, Prelate; J. C. White, K. of R. and S.; S. Dwight, M. of F.; J. A. Rodenat, M. of E.; J. Markham, M. at A.; D. Dayton, P. C.; George Lucas, P. C., and C. J. McCarthy, P. C., Trustees.

The Pacific Navigation Co.'s Fire. The award of the appraisers having been accepted by Mr. A. F. Cooke, on behalf of the Pacific Navigation Company, as already stated, the amounts have not been paid over by the agents of the insurance companies—Messrs. Bishop & Co. for the Liverpool, London and Globe, and Mr. A. J. Cartwright for the Imperial, each paying \$1,315.88.

Island Butter. There is no better butter on the Islands than that manufactured at the Ahuimann Ranch by Mr. Henry Macfarlane. Yesterday that gentleman had on exhibition at his store, Kaahumanu street, eighteen two-pound rolls of this fine butter.

Official Calls. On Tuesday morning, at 11 o'clock, Captain Luis A. Goni of the Chilean corvette Pilcomayo, accompanied by Mr. F. A. Schaefer, Consul for Italy, called upon His Excellency Hon. C. P. Laukae, Governor of Oahu. After a very pleasant interview, they retired and later on called upon His Excellency Hon. Walter M. Gibson, Minister of Foreign Affairs.

Christmas Entertainment. The Christmas entertainment of the Bethel Union Sunday-school will be held this evening at the Lyceum at 7 o'clock. Besides the children of the Sunday-school, their parents and friends are cordially invited to be present.

Swearing in the New Judges. Yesterday morning His Honor Mr. Justice McCully, Vice-Chancellor of the Kingdom, administered the oaths of office to the newly appointed Judges, the Hon. R. F. Bickerton and the Hon. Abraham Formander, Third and Fourth Associate Justices respectively.

Another Judicial Appointment. It is announced "By Authority" in another column that Mr. David Dayton, who has for some years held the position of Deputy Marshal, has been appointed Police and District Judge for the District of Honolulu, as successor to His Honor Mr. Justice Bickerton.

Deputy Marshalship. We understand that the Hon. Frank Pabia, Sheriff of Hawaii, and a Representative for Hilo, has been appointed Deputy Marshal of the Kingdom, vice Mr. David Dayton.

ON THE PLATFORM. HOW TO MAKE CERTAIN THE SUCCESS OF A LECTURE.

The Audience Room—A Good Thing Is Improved by Being Enjoyed in a Good Place—To "Work Up" an Audience—Other Items.

Out of some years of experience I venture a few suggestions that if followed will enable the hearers to get all the light and enjoyment contained in any public address, and that every time. One thing even the most careless will see. The address that is a signal success to-night can not be a failure to-morrow night, if the conditions the surroundings are the same. Halls, churches, audiences, expectations change; the language of the lecture does not materially change, and only he is chafed by empty seats and the shivers of a cold stage, or opposed by the echoes, will his delivery change. If he be clear, charming, thoroughbred to-night, to-morrow night on a platform as cozy and before as many people, it will not be cold and half-bred.

Better choose a room a little pinched than much too large. Overlook the regular seats, fill up the aisles, and you lift your speaker up to a point whereon, if he be a mental athlete, he will lift the people. There is eloquence in a row standing against the wall. No man ever admires himself or the audience while speaking to fifty people and 500 chairs. In the average town of 1,000 to 2,000 people you do well when you get 300 to pay their way to a lecture, and a small room will seat that number.

Having determined how small a room will fit the audience, look for the room that has the best reputation for ease in speaking and hearing, and then toward speaking it is hard hearing, and you never thoroughly liked anything you worked hard to listen to, yet missed parts of it.

Between the hall and the church of suitable size, etc., always take the church. It is generally better lighted, seated, warmed, and ventilated, and infinitely cleaner, quieter and more in harmony with right sentiments, even when set to music of humor. The average hall has a high naked stage, with wings and curtains that check the sound of the voice, a bare, dirty floor, hard, solid seats, dingy walls and windows, tobacco on the stove and the stairs painted with it. Your minstrel patrons like to go there, but they don't go there for the lecture with a moral purpose and pay their way; and even when free they only lounge in and out to the annoyance of all listeners. Your best, clear-minded thinkers and workers—your men and women who can digest a thought in a second—never enter such holes up stairs; food for brain and heart does not relish well there.

A good thing is improved by being enjoyed in a good place. And the lecture in the down-town hall, if it has any delicacy of wit and sentiment, is ruined by the constant tramp over bare floors by boys and loungers who can not digest a thought in public. It is a mistake to bid for such there; they must first be trained in the schools and by conversational intercourse.

"TO WORK UP AN AUDIENCE." When you want to "work up an audience" you say: Well, the way to do it is to work, at least, when entrance means money, and often it requires skill to get a good free house. Having engaged a speaker begin to build up an interest in him and his theme. Get into your local paper a brief sketch of the speaker, or anecdotes, etc., about him, and perhaps something about the lecture, its age, number of times given, etc. Anything in this line that has the flavor of a news item your journals commonly will insert without charge. Then when you ask the people to buy tickets the name is familiar, and they more readily respond. Keep the people awake to the coming lecture as an important event. Speak of it to all you meet everywhere, except at a funeral. Good personal talking is the most paying advertisement. And you may be sure that the more earnest you are to get an audience, the more enthusiastic will people be to attend.

If it is a lecture chiefly for entertainment, an admission fee should be charged, and then to get an audience, pay expenses, and have something left, you must sell tickets in advance, and the further ahead the better, for the ticket-holder becomes a friend inviting others to attend. And don't leave the canvassing to children; they are easily put off. Send out, by districts or streets, your best-known and best-remembered names—those whose good will everybody likes to share. The people you want are the thinking, reading, souls capable of a pleasant evening at home, and to get them, you must convince them of something good to come. Simply the announcement of the time and place and the deposit of tickets at Smith's store will not so convince them. That method may do for a minstrel show, for the spirits it caters to don't know how to be happy at home, but are on the watch for some clownish evening resort.—James Clement Ambrose in Inter Ocean.

Cleveland Millionaire's Residence. Euclid avenue in Cleveland is lined with residences of millionaires. But a few years ago this one was a grocer, that a reporter, this an employe in a refining factory; that a hackman on the street, this a cobbler, that a stone mason, this a pettifogging lawyer, that a ne'er-do-well, living from hand to mouth; to-day every one rich beyond the dream of boundless avarice, competent to purchase sites, the cost of which would have seemed to them in years gone by an unattainable price, thereon to erect houses, residences, mansions, palaces, with furnishings sumptuous in detail, magnificent in design, with walls on which are displayed pictures worth display, with drawing rooms and parlors fitted with every indulgence not alone of extreme wealth, but of taste, all witnesses to the abundant opportunity afforded in this great country to the poorest and the humblest, so long as in his head are born ideas and in his hand, that great quality, that enormous quantity, industry, perseverance, indomitable energy.

Not luck? Oh, yes, much of it is luck. Two-thirds of the monumental fortunes enjoyed by these people may be traced to that one choice element in life, good luck, good fortune, a fortuitous combination of circumstances.—Joe Howard in New York World.

The man who marries his cousin may not hope for bliss unalloyed in his marital state. His happiness can only be relative.

Advertisements. CHRISTMAS PRESENTS. The Popular Millinery House, 104 Fort Street - - - Honolulu. N. S. SACHS, Proprietor.

EXTRA INDUCEMENTS. During the Holiday Season in every department. Special Holiday Sale.

Commencing SATURDAY, December 11, 1886, for three weeks only, we will offer the following bargains: Satins, solid colors and striped, at 35c a yard. Mikado Towel Tissues in pink, buff and blue, at 25c. Lisle Thread Hosiery, open work, in pink, light blue and cardinal, at 60c a pair. Ladies' Chemises, at 40c. Silk Gloves, all colors, at 50c a pair. Children's Gingham Dresses, at 40c. Colored Border Handkerchiefs, at \$1 a dozen.

The above prices we guarantee for the Holiday Season Only.

QUARTERLY BUSINESS. J. E. WISEMAN, General Business Agent, Campbell's Block, Merchant Street, Honolulu. ESTABLISHED 1879.

Books and accounts and collections attended to promptly. Bell Telephone 172. P. O. Box 315. Mutual Telephone 372.

LAST WEEK OF THE PANORAMA OF THE Volcano KILAUEA, BY J. TAVERNIER, Now on Exhibition AT CAMPBELL'S BLOCK, Queen Street. Pure Stimulant Medicinal Use. NO FUSEL OIL. Absolutely Pure and Unadulterated. Prescribed by Physicians Everywhere. THE ONLY Pure Stimulant For the Sick, Invalids, Convalescing Patient, Aged People, WEAK AND DEBILITATED WOMEN. Awarded FIRST PRIZE GOLD MEDAL at World's Exposition, New Orleans, La., 1884. For Excellence and Purity. Macfarlane & Co., Sole Agents.

AUCTION SALE. Grand Opening! Temple of Fashion. Closing out entire stock. SALES—Thursdays each week at 10 a. m., and on Saturdays each week at 7 p. m., until January 1, 1887.

Dry Goods, Fancy Goods, House Furnishing Goods, UNDERWEAR, Ladies' and Children's. And many other articles too numerous to mention.

Fredricksburg Brewing Co. SAN JOSE, CAL. The Lager Beer of the above Brewery Was Awarded the First Prizes At the Expositions of 1865 and 1886.

Freeth & Peacock, HONOLULU, AGENTS.

Advertisements. FREDERICKSBURG BREWING COMPANY'S EXPORT LAGER BEER. SAN JOSE, CAL., U. S. A. A CALIFORNIA PRODUCTION.

The Fine Exhibit Made at the Fair by the Fredericksburg Brewing Co.

One of the most novel and unique exhibits of the Mechanics' Fair was that of the Fredericksburg Lager Brewing Co. It was in the form of a tower, the roof being formed of hop vines, while around the sides were arranged the various packages of the famous Fredericksburg beer. This company was the pioneer in the manufacture of lager on the Coast. After overcoming many obstacles they have succeeded in producing an export Lager Not Surpassed.

By any other made in the United States. A proof of this is seen in the fact that their goods are sold as far East as Chicago, despite Eastern competition. How can they do this after paying freight over 3,000 miles of railroad, if it may be asked. In the first place hops are better and cheaper here than in the East; again, California barley is the best grown in the United States; but the chief reason is the superior quality of the brew. As they use only the finest artesian water and the very best material, and have all the best and latest machinery, they are able to produce an article that

DEFIES COMPETITION. Their Export Lager is so perfect that it will keep any number of years in any climate, and is sold largely in Mexico, Australia, the Islands, South America, and in short throughout the Western Hemisphere. In three years their output has quadrupled; last year it amounted to 33,000 barrels, and this year will exceed that amount. Since writing the above we learn that the Fredericksburg Brewing Co. was awarded the first prize, a silver medal, for the best Export Lager, also the first prize, another silver medal, for the best Kig Lager Beer.—Journal of Commerce, San Francisco.

Having been appointed SOLE AGENTS for the Hawaiian Islands for the above celebrated Brewing Company, we are now prepared to fill all orders for the trade and family consumption at bedrock figures.

FREETH & PEACOCK, 23 Nuuanu Street, Honolulu. P. O. BOX 504. [369 dec29/1] BOTH TELEPHONES No. 46.

CHAS. PETERSEN'S SONS, San Francisco, Cal. Manufacturers of all kinds of LAUNDRY and TOILET SOAPS. Get our quotations before placing your orders. 298 Feb 19

B. F. EHLERS & CO. Are showing a fine line of Holiday Goods, Also, some real DRESDEN CHINA ORNAMENTS.

DAVIS & WILDER, Importers and Dealers in Staple and Fancy Groceries, Produce, Provisions and Feed.

No. 52 Fort street. Announce to their patrons and the public the receipt of an invoice of FROESE & BLACKWELL'S FANCY GROCERIES, comprising, without specification, their standard brands of Conservas, Table Delicacies and Christmas Edibles. The arrival of the "Zealandia," now due, will enable us to offer an additional invoice of selected delicacies for the Xmas season. We recommend to families a trial of our No. 1 Family pearl white, unequalled bread-making Flour.

California and Island Butter. A specialty. FRUITS, VEGETABLES, OYSTERS and BUTTER received on ICE by every steamer. FAT CORN FED TURKEYS. For Thanksgiving and Xmas. Prices low. Quality guaranteed and delivery prompt. P. O. Box 505. 7111 Both Telephones, No. 130.

The undersigned has just opened up a new assortment of Goods, suitable for the season. W. C. SPROULL, 232 H FORT STREET.

LEWIS & CO., 111 Fort Street.—Importers and Dealers in Staple and Fancy Groceries. FRESH GOODS. By eve, steamer from California, and always on hand, a full and complete line of Provisions, Etc., Etc. 61 Satisfaction guaranteed. Telephone No. 240. P. O. Box No. 297.