

# Big Stationery Special :-: For the Farmers :-:

During the Month of February we are  
going to give the farmers an opportunity  
to provide themselves with

*A Year's  
Stationery  
for Only*

**\$2.50**

Consisting of

Four Tablets of Good Quality Writing Paper  
and Envelopes of Same Quality to Match  
Paper and Envelopes Printed

Both Paper and envelopes printed---The paper to bear your name, address, business and such other matter as you may wish thereon. The envelopes to have your return card neatly printed on them. This Big Special to the Farmers is not for old stereotyped forms, but something original, something up-to-date and strictly made to order for you.

**Printed Stationery Is Cheaper and Better**

- It gives the farmer greater prestige.
- It is a big step in progression.
- It is a big boost for the country
- It avoids the miscarriage of mail.
- It is a guarantee against the loss of mail.

**These Prices hold good only for  
the month of February**

Address all Orders to

**The Blackfoot Optimist**  
BLACKFOOT, IDAHO

BLACKFOOT OPTIMIST,  
Enclosed find \$2.50 for your Year's Stationery Offer:

Name.....

Address.....

Town.....

Business.....

Other Copy.....

CUT OUT AND MAIL TO US TODAY.

Directions for making copy of what you wish on writing paper:—  
Fill in the Coupon, taking special care that the name is perfectly plain. On the blank line after business, fill in whatever that may be. After "Other copy" the name of your farm, you specialty, or any side issue you may wish to set forth:  
Example:—Name, Tom Brown; Address, R. F. D., No. 6; Town, Blackfoot; Business, Farmer; Other Copy, Breeder of Thoroughbred Berkshire Hogs; Under other copy may pertain to Hogs, Chickens, Cows, Horses or anything you wish.