

Fall and Winter 1904.

An Opening Sale to Astonish the Natives.

Heroic efforts to put this sale on a par with the best in the land. All that time and energy backed by ample cash can do has been accomplished by us for the benefit of our patrons. Double the stocks of any previous season, bought under the most favorable conditions and to be sold most liberally, assures our patrons the newest and the best in mens' and women's and children's apparel, at prices as low or even lower than the same grades can be obtained in the largest establishment on earth.



New Fall Dress Goods

We have purchased this season in larger quantities, in order to obtain the best prices direct from the makers and the mills. We have spent more cash and we have gone into deeper debt than ever before, and we will be honest enough to confess that the sales must be doubled in order to meet our obligations promptly. We are prepared to cut prices from the beginning of the season and make buying here so tempting that our ambitions must be realized.

Ladies' Furnishings and Notions

In such elegant abundance that prevailing upon customers to buy will be a thing of the past with this store. A mere inspection will convince all, that there is pleasure and profit in buying here; a new policy of underselling will tempt the most ardent bargain hunter.

The HIGH QUALITY STORE.

JAMES HUGHES, Proprietor.

FREE

Fine Moquette Rugs, worth \$3.00, with every Purchase of \$25.00 or over. You need not buy the \$25.00 all at one time. We give you credit for you Purchases as they are made and when you have bought \$25.00 worth, you select a Rug Absolutely Free.

FREE

Read the List and Match it if You Can.

Ginghams.

Plain and fancy striped; a host of new fall patterns from which to select; very best current 12½c and 15c values for 10c. Danish Cloth—Heavy weight, worth 25c for 17 1-2c.

Suitings.

All wool Cashmere—Crêpes and a beautiful line of fancy suitings, in the choicest patterns, which all the big stores in the east price from 50c to 75c a yard—here 35c.

Granite Suiting—44 inches wide—\$1 values for 75c.

Brilliantines, Mohairs, Etc.

A magnificent showing in plain and novelty; satin finished dots; these we will warrant to be 85c to \$1 values. They are placed on sale for your kind consideration at 75c and 60c.

Voiles—Plain and satin figured—absolutely new—60c.

Storm Serges.

Will be much in demand this season—here you select from a beautiful line of rich shades, which we will warrant \$1 values at 75c.

Lansdowne

In delicate and rich shades. \$1.35 and \$1.50 qualities for \$1.25.

Brocades.

Black, in satin and wool twine weaves and Persian Voile. The \$2.50 qualities for \$1.75 and the \$2 qualities for \$1.25.

Flannels and Zibolenes—Worth \$1.25 a yard for 75c.

Silks and Satins.

Here's where this store shines this year, sure enough. The newest and richest in designs—flowers, plaids, stripes and plain colors, at a uniform saving of 25 per cent at least.

Broadcloth.

Satin finished broadcloth, imported—the most elegant and durable ever shown. Nothing to surpass it in the market anywhere, a splendid quality for \$1.25.

Velvets and Plushes.

The fashionable world are seeking velvets and plushes for dresses and for trimmings. A fortunate purchase gives us a limited quantity of \$2.50 grade for \$1.50, and of \$1.50 grade for 75c.

Mercerized Sateen and Spun Glass—25c quality for 20c. Ducks, Coverts, Fleece lined goods for 12 ½c.

Draperies.

Here you will find a splendid line of all the newest draperies—Rosalind, Silkolenes, Wildwood Art Draperies, the Brighton Draperies—some handsome designs as low as 12 1-2c.

Flannels.

Four times the stock we have ever shown before; unlimited varieties; Outing, Shaker and Canton Flannel in light and dark shades; we start the season with a sale price that has never been equaled on such staple goods.

Regular 8 1-3c quality for 6 1-4c.
Regular 10c quality for 8 1-3c.
Regular 12½c quality for 10c.
Regular 15c quality for 12 1-2c.

Corsets.

Our line is complete with the newest and most wantable Corsets. We sell the Fremont & Co.'s matchless line. Warner's Armorside, Carolina, the H. C., the J. F., the D. H., the C. F. S., the Loomers, price any where—price every where—you will find ours are uniformly 25 per cent lower than duplicating prices. 65c to \$1.50.

CROUSE & BRANDEGEE CLOTHES FOR MEN.



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Ready to wear but custom tailored throughout. What will not a house do to become famous, and the Crouse & Brandegge concern have given us cash prices on condition that we promise to cut our profits, and bring these goods prominently before the St. Anthony public. It would be presumptuous on our part to compare them with the best merchant tailoring at \$40 or \$50 or \$75 a suit, but we tell you most emphatically, that these ready to wear garments surpass merchant tailoring at double the price.

Genuine All-Wool Worsted Suits

That have never before been priced under \$12.00, we are offering now at \$9.00.

Elegant Suits in Homespun Worsted and Cheviot

Which we will compare with any shown in competition at \$15.00 are here at \$10.00.

In Good, Better and Best

We are offering lines in all the new weaves up to \$30.00.

EDERHEIMER, STEIN & CO.

Boys' Clothing.

The toughest wearing—the best fitting—the choicest patterns and the lowest prices. Could you possibly want a better combination? The nobby, cute, fancy styles for the little chaps of 3, 4, 5, and 6 years and so on, and the more manly styles for bigger boys. Plain weaves and fancy weaves.

Good at \$1.95.
Better at \$2.95.
Best, as High as \$15.00.

Our Millinery Department.

Is teeming with all the newest and swellest ideas. Model hats from Paris, model hats of America's best workers side by side for your criticism, inspection and selection.

Men's Shirts.

The Elgin brand in negligee and stiff bosoms; the patterns this season are the handsomest we have ever seen. We will fit you better than ever before, for we have all lengths of sleeves as well as all sizes. The tall man—the fat man—the regular built man—all can be suited. The Elgin Shirts sell at \$1.25.

Neckwear.

We start the season with a sensational sale. From Cutter & Crossette Neckwear Co., we secured a grand lot of neckwear made of their silk and satin ends; one or two or three of a kind only, but all 75c and \$1. values, which are here for your inspection at 35c.

Furnishings

Men's all-Wool \$3.00 Underwear, Bought underpriced, to be sold for the suit, \$2.25.

Men's Mission Flannel Double Breasted Overshirts, \$2.50 qualities, we are offering at \$1.50.

Men's and Boy's Sweaters, our \$1 grades for 65c.

Men's Heavy Wool Fleece Underwear, worth \$2. a suit, we are offering at \$1.25.

Men's best 50c grades of Hand-knit Heavy Wool Socks, we are selling for 35c.

Men's best Blue \$1.25 Flannel Shirts, we have on sale at 90c.

Men's best 50c Golf Gloves, per pair, 35c.

Our Men's "Champion Hats."

An agency hat which has sold all over the country at \$3, stiff and soft, all the newest shades and black. Our price \$2.50.

SHOES.

In mens' Shoes we have the famous F. Meyer—the Rice & Hutchins, and the Watson—Plummer lines. Prices range from \$1.25 to \$2.50.

Boys' and Youths' Shoes.

The "Hard Knock" and the "Rock Bottom" made for solid wear, \$1.25 to \$2.00.

Special mention should be made of the John Sturteeman shoes for women and misses. The foot-form shoe, shoes made for style and for wear, the best on earth at their respective prices Women's, \$2.50, \$3.00 and \$3.50. Misses', \$1.50 and \$2.00.

A Grand Display of Ladies' Fall and Winter Coats, Suits, Waists and Skirts.

The best to which we have ever invited inspection. We ask you to call and criticise and try on—to buy if you are tempted, but you need not buy because you look nor keep because you buy. After comparison you can return and money will be refunded without argument, if you believe you have not fared as well or better than elsewhere.

Notions and Fancy Goods.

This department is almost in holiday attire; such a gathering of the small things needed by every woman, has never before been exhibited under any one roof in St. Anthony.

Bags—The popular hand and wrist bag, 25c to \$7.50.

Collars—Embroidered linen, silk, lace and chiffon. Every new fad is included in our great showing, 15c to \$7.50.

Belts—Kid, leather and silk. There are many new and charming ideas in the belt exhibit, 35c to \$1.50.

Pompadour back and side Combs, Hair Pins, Shirt Waist sets, in the cowboy style—Japanese fads, pearl, gun metal and rolled gold. It would require the entire advertisement to enumerate prices; again we tell you, there are some glad surprises in store for you.

Fascinators, Hoods, Circulars, Wool Caps, Infants' jackets, etc., tells another chapter in this store's preparation for the fall and winter season of 1904.