

Merry Christmas

Practical Gifts

Give Her Hosiery

There isn't a woman among your friends, who, if she were asked to write a list of things preferable to all others would not include hosiery.

- Pure thread Silk Hose\$2.00
- Heavy Silk Hose\$2.75
- Extra Heavy Silk Hose\$3.50
- Out size Silk Hose\$3.50
- Silk and Wool Hose\$2.50
- Beautiful Lisle65

Shirts For Men

Men like useful gifts, and of all the useful gifts most liked, Shirts are the top of the list.

- Good Silk Shirts\$6.00
- Silk Stripe Shirts\$4.50
- Madras \$2.00 to \$3.50
- Percale \$1.25 to \$1.75

It is so easy to select something practical and useful that it is not only a waste of money but a reflection upon the taste and intelligence of the recipient when you give him or her some unuseful trinket which is seldom used and quickly discarded.

GIVE AS YOU WOULD LIKE TO RECEIVE

Such presents are easy to buy for these holiday stocks offer such a broad collection of practical gifts that your entire list can be checked off without any provoking anticipation as to whether each present will suit or not. They always suit. They are always welcome, for sensible people like sensible gifts.

Pretty Blouses

To know whether or not a pretty blouse is an appropriate gift, just reverse the principle, imagine how you would welcome one of these yourself on Christmas morning.

Good Silk Blouses are priced from \$4.95 to \$15.00

Give Her Handkerchiefs

An easy gift to select—especially when you have such a splendid assortment from which to choose. Always acceptable and one never has too many.

- In boxes for kiddies 35c to 50c
- Boxes for grownups 35c to \$2.75
- Single Handkerchiefs 5c to \$2.00

A Nice Sweater

is not only a practical gift but an expression of warm friendship, which the giver holds for the recipient. Priced from \$2.00 in boys' to \$15.00 in Men's

Lingerie

A GIFT OF THOUGHT

A gift which shows care and thought and which only can be expected from a good woman friend.

- Silk Vests \$3.50 to \$6.00
- Silk Gowns \$5.00 to \$10.50
- Bloomers \$3.75 to \$6.00
- Camisoles \$1.00 to \$2.50

Ties

FOR MEN and BOYS nice Ties are always appreciated.

Our showing is complete and priced from

50c to \$2.00

Toys

And then with all the other good things, we have

TOYS

for the children. Toys that kiddies like you'll find here.

A Wooltex Coat or Suit is Welcomed by Every Woman.

If you want to give something extra. Make it

Wooltex

Any Coat or Suit on our Racks at

One-Half PRICE

Hand Bags

You can't hardly select anything more practical or more pleasing than a pretty hand bag.

And they are reasonably priced too \$1.25 to \$5.75

Lovely Embroidered Things

Made by hand and in good materials are always acceptable to the housewife.

We're selling all hand embroidered work at One-Half Price

Values are genuine 1921 Prices, Not War Time Prices Reduced Slightly.

Kinney Mercantile Co.

Blackfoot,

"Always Reliable"

Idaho

Merry Christmas