

The First period of the News' Prize Campaign closed Saturday—But three more weeks of the campaign left

Don't Stop When You've Won Your First Victory

It's Not a Goal---It is Only a Step Forward

So evenly have honors been divided up to the present time in the race for the magnificent prizes that it depends almost entirely upon the individual effort of each contestant during the remaining three weeks as to who will finish with "flying colors" and be acclaimed winner of the New Buick. If you halt now for a moment; if you weaken for a single day, if you overlook one opportunity to better your chances to win, you are taking desperate chances of losing the big prizes which are now within your grasp, and which really belong to you if you but persist.



Listen to This

How to Get a Half Million Credits

Here's an example of how easy it is to secure half a million credits in the News' Salesmanship Club Campaign.

25,000 credits are now allowed for each 5-year subscription to the News, provided same is turned in before the close of the first period October 21st.

Ten such subscriptions entitle

you to 25,000 REGULAR credits and according to the rule of issuing 50,000 extra credits for each "Club" of \$20 turned in (ten 5-year subscriptions total \$100—five \$20 clubs) you would be entitled to 250,000 EXTRA credits. This number added to the 250,000 regular credits makes a grand total of 500,000 credits for only ten 5-year subscriptions!

FIRST DISTRICT PRIZES.

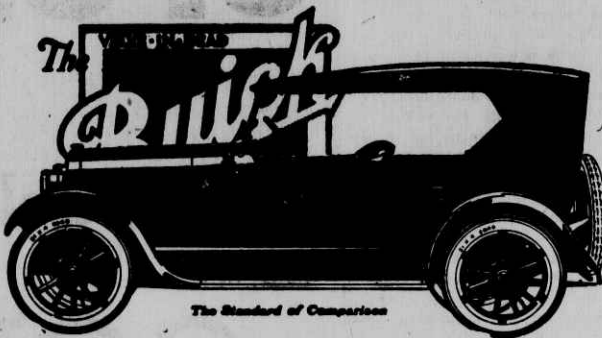
The first prize for each of the two districts will be a free trip to California, including Portland, Ore.; Shasta Springs, Oakland, San Francisco and Los Angeles, returning via Salt Lake City, Ogden and Pocatello. The winners may receive the cash instead of the trip if they so desire.



Third District Prizes

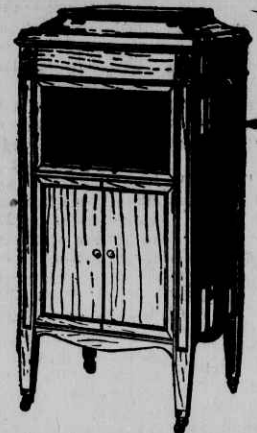
The third prize for each of the two districts is a beautiful 26-piece chest of Community Silverware, fully guaranteed for fifty years. Bought of and on display at English Jewelry Shop.

FIRST GRAND PRIZE



Bought of and on Display at the
O. E. BILLS CO. GARAGE

SECOND DISTRICT PRIZES.



The second prize in each of the two districts is a Columbia Phonograph, bought of and on display at Dustin's Pharmacy. The public is invited to call and inspect this machine.

50—CREDIT COUPON—50

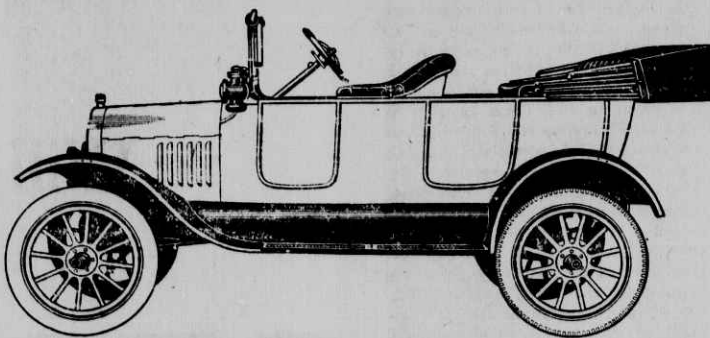
In The Bingham County News
Not Good After October 31st, 1922.

For

Address

District No.

Collect all these coupons you can. Each coupon is good for
50—CREDITS—50



Second Grand Prize—1923 Ford Touring Car
Bought of and on Display at the
W. E. BILLS CO. GARAGE

FOURTH DISTRICT PRIZES.



The fourth prizes in each of the two districts will be a \$25 watch. The winners may select any \$25 watch in the large stock of Christ, Jeweler.

MEMBERSHIP BLANK

—GOOD FOR 5,000 CREDITS—

To Manager The Bingham County News
"Salesmanship Campaign":

Please Enter

Address

as a member of the "Salesmanship Club."
(write plainly)

This blank counts 5,000 credits. Only one given to each member. You may enter your own name or that of a friend. The nominator's name will not be divulged if so requested.

FIFTH DISTRICT PRIZES.



The fifth prizes in each of the two districts is a 2-C Eastman Kodak. Bought of and on display at Dustin's Pharmacy.

TWO CAPITAL PRIZES

Also Two Districts and
Five Prizes for Each of
the Two Districts

12 Valuable Prizes

For further information, Subscription Blanks, Receipt Forms, etc., Call on, Phone or Write
Sales Manager

BINGHAM COUNTY NEWS

BLACKFOOT, IDAHO

PHONE 31