

TANLAC'S SUCCESS IS LATEST ROMANCE OF BUSINESS WORLD

Millions of Bottles of Master Medicine Sold in a Brief Time—Figures Astonish Staid Business—Merit Responsible for the New Preparation's Popularity.

Tanlac has brought a new romance to the commercial world. It is the story of an acceptance and an appreciation of merit never before attained by a proprietary medicine.

Staid business men to whom the actual figures of the production of Tanlac have been submitted, have scouted their accuracy until the proof is shown. The production of Tanlac now stands at the rate of nearly one and one-half carloads per day, or almost 4,500,000 bottles a year. This inspite of the fact that Tanlac is the infant of well known proprietary medicines, having been on the market only thirty months.

More than 10,000 druggists in the United States are enthusiastic Tanlac boosters because they know when they sell a customer a bottle of Tanlac, the new medicine is going to give satisfaction. Tanlac makes new friends for the exclusive agents and pleases the old customers.

Tanlac Absolutely Pure.

The compounding of Tanlac is absolutely uniform. It is made wholly from vegetable ingredients.

There is not the slightest mineral taint. It is primarily a tissue builder, tonic and appetizer. Tanlac is by far the most efficient remedy ever advanced for the treatment of ailments of the stomach, liver and kidneys and catarrhal affections of the mucous membranes. It revitalizes the blood, restores inflamed membranes to their normal state and builds the body back to strength.

Catarrh is the great American disease. Catarrh of the stomach and kidneys in many ways leads to dyspepsia and more serious consequences. It is surprising how many men and women are suffering from catarrh alone, while believing that other ailments cause their distress.

The symptoms of catarrh are many and easily learned. They are: Bad breath, coated tongue, headache, dizziness, watery eyes, frequent sneezing, dryness of the membranes, stopped up nasal passages, roaring sound in the ears, and a nervous, fidgety condition.

Run Down Feeling.

As catarrh progresses, there are pains in the stomach, back and kidney region. Loss of appetite and an increase of nervousness mark the catarrh sufferer particularly. Then comes a feeling of general lassitude that is so generally characterized as "that run-down" feeling and non-assimilation of food that leads to the really serious cases.

Men and women who suffer from loss of appetite, sour stomach, gas formations, bloating, dizziness, steppiness, headache, backache, dull pains in the limbs, or grow melancholy upon the slightest disappointments have irregular circulation or ailments of the liver and kidneys, will find Tanlac contains just the remedial qualities to meet their conditions.

These sufferers need a general rebuilding of the system. They are in many cases victims of auto intoxication, which is the forming of poisons in their bodies because of clogging of the vital organs.

Tanlac starts the work of reconstruction and starts it as rapidly as can well be.

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PASSING OF TIME LITTLE WORRY TO THEATER MANAGER

"I'M 66 YEARS OLD BUT CERTAINLY DON'T FEEL IT, SINCE TAKING TANLAC," MRS. MAGGIE MOWSBREY DECLARES.

"I'm 66 years of age but I certainly don't feel it, since taking Tanlac," was the enthusiastic statement made on April 6, by Mrs. Maggie Mowbrey, well known Streator woman of 905 North Madison street. Mrs. Mowbrey is manager of the Majestic theater in Streator.

"I had suffered from stomach trouble in the form of indigestion for a long time," she continued. "I never cared for much to eat and the little food I ate didn't agree with me and wouldn't digest properly. Invariably after meals gas would form in my stomach and make me feel miserable."

"Tanlac appealed to me and I decided to try the new medicine. Well sir, it certainly has done the work in my case. My digestive organs are working perfectly now. I'm never bothered with the gas formations any more. I have a hearty appetite, ton, and thoroughly enjoy my meals now. I rest much better at night, also."

"My daughter, who was in a general run-down condition, is also taking Tanlac and I've noticed a big improvement in her condition lately."

INACTION HELD THE CAUSE OF MANY FAILURES

"To hesitate is to be lost," an adage old yet true, may, with few exceptions be applied to every phase of life.

Whether on the battlefield, in the business world; or, in fact, in practically every undertaking, action—and quick action, too—is the keynote to success.

With the care of our health—the most important, yet, in many cases, the most neglected of all—is this especially true. Lost battles may be regained; time will recuperate and replace business failures, but with health it is an entirely different story. Once lost, this most cherished of all treasures can never be regained.

Hundreds of sickened people, remissively thinking, had themselves confronted with the question, "Oh, why did I let my trouble 'run on,'?" Desperately they now realize what it would have meant to them and how easy it would have been to "nip in the bud" the then seemingly insignificant trouble but now overwhelming difficulty.

Pain is the forerunner of trouble. It is Nature's warning of ensuing difficulties. A pain in the stomach, liver, kidneys, or any of the vital organs, should therefore be looked after at once. Even the space of a few days may mean final loss of health.

There have been times in the past when people had nothing to look to for relief, but not so today. Tanlac, the celebrated new medicine, offers, as thousands have testified, a long needed means. As a reconstructive tonic, Tanlac has been declared without peer; in cases of stomach, liver and kidney trouble its merits have been proven a thousand times; and innumerable formerly half-sickened, weakened and run-down men and women thank the new medicine for their present good health.

Buy a bottle of Tanlac today. Be one of the thousands who wear the "Tanlac Smile" of perfect health.

LOCAL GARDENER THINKS NAME IS APPROPRIATE ONE

"TANLAC CERTAINLY MUST BE THE 'MASTER MEDICINE,'" MR. SHERMAN ASSERTS—HIGHLY ENTHUSED OVER WIFE'S RELIEF.

"Tanlac certainly must be the 'Master Medicine' for the relief it has given my wife is simply wonderful," Wilton Sherman, a gardener and well known Ottawa man, of 1312 Phelps street, told the Tanlac man on April 21.

"Mrs. Sherman was in a nervous, general run-down condition," Mr. Sherman continued. "She was continually annoyed by aches and pains in practically every part of her body. I guess the trouble was something like nervous neuritis. She felt tired and worn out all the time and it was almost impossible for her to work. Her appetite was very poor, also."

"We learned of the good Tanlac was doing for others and it was then that my wife decided to try the new medicine. 'Man alive,' one bottle of Tanlac had certainly helped her wonderfully. She does all her work now without suffering a bit from the tired, worn out feeling that formerly bothered her. The pains and aches have seemingly entirely left her body. My wife has a hearty appetite now and enjoys the food thoroughly. She's gaining in weight and strength, too."

"Tanlac has done Mrs. Sherman a world of good and I'm going to try the medicine myself now."

You Can Get Tanlac of Any of the Live Wire Firms Listed Here

AGENTS WANTED

The exclusive agency for Tanlac is awarded one druggist in every city, town and village. Agents are wanted and are to be appointed in every city, town and village in Illinois within the next ninety days. For all agency information write or wire the Bailey-Galves Dist'g Co., Inc., 411 Saks Building, Indianapolis, Ind.

Amboy—C. Achenbrimer.
Dixon—Campbell & Son.
La Salle—Clancy's Drug Store.
Morris—Foxford Baker Drug Co.
Ottawa—W. D. Duncan's Drug Store.
Peru—Nadler's Pharmacy.
Pontiac—Ralph H. Bradford.
Streator—Gaut Drug Co.
Spring Valley—Thompson's Drug Store.
Wenona—W. H. Downey.

TANLAC IS GOOD FOR YOU

"Tanlac is without a doubt the greatest medicine I've ever taken"—Mrs. J. S. White.

"I'm simply overjoyed with the remarkable benefits I've obtained from this new medicine Tanlac"—Mrs. Charles Lambert.

"Without exaggeration Tanlac has been worth easily a dollar an ounce to me"—E. A. Stips.

"I actually feel like a new woman, since using this new medicine Tanlac"—Mrs. Fred Zuecher.

OVERESTIMATION IS IMPOSSIBLE, HE SAYS

Lewis Utech, well known Streator machinist of 1725 Baker street, declares he can't praise Tanlac too highly.

"Stomach and bowel trouble had caused my system generally to become run down," he said on April 27. "None of the food I ate ever digested properly. I was very restless, too, and couldn't sleep at night."

"Knowing that I need a good tonic I decided to try Tanlac. I certainly have a lot more vim and energy now. My food digests and agrees with me perfectly, also. I sleep so soundly that it's really a job for the folks to wake me in the morning."

HUNDREDS WASTED IN TRIALS, FARMER SAYS

Swan Nelson, residing on rural route No. 28, Ottawa, declares Tanlac gave him relief hundreds of dollars previously spent couldn't produce.

FRIENDS NOTICE THE BIG CHANGE WOMAN DECLARES

"HOW MUCH YOUNGER YOU LOOK, THEY SAY," MRS. PHILLIPS ASSERTS—GIVES TANLAC CREDIT FOR IMPROVEMENT.

"Why Mrs. Phillips, what have you been doing that you look so much younger?" That's what my neighbors and friends have been asking me since I've taken Tanlac," Mrs. Henry Phillips, Streator woman, of Tyler street, said on April 30. "My relief has really astonished me, too," she added.

"For a long time I have had stomach and kidney trouble and my nerves have been in bad condition," Mrs. Phillips continued. "Why, I'd be so nervous at times, that I could hardly stay in the house. My limbs and feet pained me continually. I never felt like doing my housework. My husband had been reading

STREATOR MAN GLADLY ADMITS HIS MISTAKE

"Before I took the medicine I did not believe what people said about Tanlac, but my relief has proven me to be greatly mistaken," T. J. McGilphey, retired farmer of 304 South Third street, Streator, said on April 27.

"About five years ago I began having trouble with my stomach," he continued. "My kidneys were out of shape, too. I'd have to get up very often during the night. In fact, my system generally was all run down."

"It's almost unbelievable but I can eat anything I care for now and the food agrees with me perfectly. I sleep soundly and never have to get up during the night on account of my kidneys. I naturally now have unlimited faith in Tanlac."

PREPAREDNESS ALL WAYS, PROPAGANDA NOW BEING PREACHED

Safe Guarding Health Important as Protection Relative to Foreign Foe—Tanlac Proves Invincible Barrier Against After Effects of Winter's Hardships.

The siege of winter that leaves in its wake so many people with completely run down systems, is one of the great agents of destruction man has to contend with.

The many days of snow, sleet, cold rains and winds that chill a person through and through are so thorough in their work against humanity that few escape.

In fact, in recent years, it has become common for people who desire to rid themselves of the effects of winter weather and to guard against a disagreeable state of ill health in the summer months to take, at spring-time, some kind of a tonic known to be a system purifier and of reconstructive properties.

Already many people, who have adopted the habit of taking a tonic each spring and have learned how vastly beneficial it is, are looking for the best preparation on the market to take this season.

Scores who have begun the use of Tanlac, the remarkable new reconstructive tonic and system purifier, praise the new medicine as the best spring preparation they ever tried.

Tanlac does its work quickly. It speedily attacks the impurities in the blood that might, if left alone, bring serious results. It builds up the tissues broken down during the winter months by the daily battle of your physical self against extreme weather conditions. It brings about the proper digestion and assimilation of food at the same time throwing off any decayed matter that might have accumulated.

In fact, Tanlac literally drives from the body the impurities accumulated during the winter's siege.

UNABLE TO FULLY DESCRIBE EXTENT OF IMPROVEMENT

"I SIMPLY CAN'T TELL YOU HOW MUCH GOOD TANLAC HAS DONE ME," MRS. LAURA KENNEDY ASSERTS.

"I simply can't tell you how much good Tanlac has done me," was the enthusiastic statement made on May 3 by Mrs. Laura Kennedy, well known Ottawa woman of 815 Walnut street.

"For a long time indigestion and nervousness had caused me no end of trouble," Mrs. Kennedy continued. "My stomach was in a sick, soured condition most all the time. I never cared for much to eat and the little I ate caused gas formations and induced severe pains at times. I never felt like working and would go home at night completely worn out. I thought my nerves would drive me crazy."

"But for all this, four bottles of Tanlac have made an entirely new person of me. I can eat anything I care for now and never suffer any of the former bad after effects. I'm gaining in weight and strength, too. I'm not a bit nervous anymore and sleep like a child at night. I go to my work feeling fine and come home the same way."

"Tanlac is beyond a doubt the best medicine I've ever taken and I gladly recommend it."

PROVED REAL WONDER WORKER IN HIS CASE

"I know I can't praise Tanlac too highly for this medicine has done wonders for me," H. D. Watts, Ottawa gardener of 1956 North Paul street, said on May 4.

"I had muscular rheumatism," he continued. "The muscles in practically every part of my body were stiff and sore and caused me much suffering. The pains were so severe I could not sleep at night."

"But there isn't the least trace of rheumatism in my muscles since I've taken Tanlac. My nerve are in excellent condition, too. I have a hearty appetite also and my strength is rapidly returning. My work is a real pleasure now."

UNBOUNDED JOY REIGNS FOLLOWING THE TRIAL

"I was never so well pleased with anything in my whole life as I am with this new medicine Tanlac," Oscar Eldo, farmer residing on rural route No. 33, Ottawa, said on May 7.

"This medicine seems to have put new life in me," he continued. "Before I always felt tired and draggy. My stomach was in terrible condition. Nothing I ate agreed with me."

"I simply feel great now, though, and Tanlac has done it all. My stomach is in excellent condition. I'm able to work hard all day now and never feel a bit tired at night. Tanlac has been a God send to me and I gladly recommend it."

AROUND CLOCK WITH EVERYONE; SURPRISES DUE?

Thousands of people are today dragging half heartedly thru life, in large part depending on their will power and sheer nerve to carry them along without becoming bed-fast. But will power can drive the human machine just so far—then, the limit.

A trip around the clock—twenty-four hours—with innumerable present day men and women would reveal surprising facts.

Countless men and women, after a night of sleepless hours of rolling and tossing, get up in the morning feeling tired and worn out. Then breakfast—dull headaches accompanied with a bad taste in the mouth make the morning meal undesirable to hundreds. Much the same may be said of lunch and the evening meal. The stomach as well as the rest of the body must have proper rest and sleepless nights cannot afford this. Consequently people go to their work lacking proper rest and nourishment, and yet wonder why their duties are such a burden.

Thus, a sleepless night, little desire to eat, together with a continual tired, draggy feeling, and we have a fair vision of the life of thousands of present day people.

Tanlac, the new tonic, appetizer and invigorant is designed to relieve this run down, half sickened condition so many suffer from. It aids digestion, and promotes assimilation so that food taken into the system becomes a benefit. When the stomach and other digestive organs are in good condition the foundation of health has been laid.

INSURANCE MAN'S ADVICE TO LEAD WAY FOR OTHERS

J. B. FISHER DECLARES HE CAN CONSCIENTIOUSLY INDOSE TANLAC AS AN UNEQUALLED MEDICINE—DESCRIBES OWN CASE.

"I can conscientiously recommend Tanlac to all my customers and friends as an unequalled reconstructive tonic," James B. Fisher, Prudential Life Insurance agent and well known Streator man, of 611 West Grand street, said on April 20. Mr. Fisher is known to hundreds of people in this vicinity.

"My system generally was all run down," he continued. "So bad, in fact, that I could hardly 'cover' my insurance route. None of the food I ate tasted right. I couldn't sleep at night, either. I always felt tired and 'all in.'"

"I knew that I must get something at once that would build up my system and seeing Tanlac so highly recommended I decided upon this medicine. Well sir, I certainly have noticed a remarkable change in my condition. I sleep soundly at night now and feel fresh and energetic all through the day. I have a hearty appetite, also, and enjoy my meals. The former tired, worn out feeling has entirely deserted me. Because of all this I'm glad to recommend Tanlac for others."

FORMS CONCLUSIONS FROM WIFE'S TRIAL

"Tanlac has given my wife wonderful relief," George Boyso, of near Urtica, Ill., said on April 28. "Her appetite was poor and the food never agreed with her. She was nervous, too. Mrs. Boyso is rapidly gaining in weight and strength, since taking Tanlac, however. She's not so nervous now, either."