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ALL TODAY'S NEWS IN A NUTSHELL

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## VOTES MINOR MATTER IN CAMPAIGN

Handling Contributions and Managing Candidate Big  
Problems in Presidential Election—  
Publicity Also Feature.

BY GILSON GARDNER

Washington, May 25.—Running a presidential campaign nowadays consists of the following tasks: (1) Managing the candidate; (2) managing the publicity; (3) managing the campaign contributions; (4) co-operating with the local political managers and candidates.

Every campaign has a manager, back of whom is the executive committee for purposes of counsel; and back of them the national committee, made up of a representative from each state.

The first problem faced by a campaign manager is what to do with his candidate; where the candidate shall be sent, if anywhere; whether

it is to be a speaking campaign or a front-porch campaign; if the latter, what kind of speeches are to be made to the arriving delegation; if the former, what kind of talks are to be made from the tail of the train or in the halls rented for the purpose.

This is a huge task, involving schedule-making, hiring of cars, renting of halls, reserving quarters in hotels, as well as the more important matters as to the wisdom of saying or not saying certain things in the speeches to be made.

The second problem is to what kind of publicity to seek; whether to distribute congressional speeches on the tariff, orations about the flag, editorials in the form of "bolter