

# 1600 Block Popularity Contest

Who Will Be Crowned Queen of Rock Island County?  
YOU CAN DECIDE IT—NOMINATE YOUR FAVORITE

**Vote  
Early and  
Vote  
Often**

Mail or bring all nomination blanks to "Contest Manager," care of The Argus.

**Buy In  
the Block  
That's  
White.  
They Treat  
You Right**



- 1st Prize*  
\$150 Diamond Ring
- 2d Prize*  
\$25 Merchandise Bond
- 3d Prize*  
\$15 Merchandise Bond
- 4th Prize*  
\$10 Merchandise Bond

Votes Given With  
Every Purchase of  
5 Cents or Over

### Value of Votes

A Purchase of 5 Cents Entitles the Purchaser to 5 Votes

10c	10 votes
15c	15 votes
25c	25 votes
50c	50 votes
\$1.00	100 votes
\$5.00	500 votes
Etc., etc., etc.	

### Nomination Blank

1600 Block Popularity Contest

I nominate .....

Address .....

Date .....

Signed: .....

Good for 1,000 votes.

## The 1600 Block Merchants' Association

announce a popularity contest in which every young lady in Rock Island county may enter, and in order to stimulate interest have decided to offer the above prizes. *The contest begins Wednesday, July 1st and will continue until Sept. 1, 1914.*

YOU CHOOSE THE CANDIDATES—WE DON'T. The minute a vote is cast for a young woman she becomes a candidate and her name is placed upon the published list together with the total vote cast for her up to the time the list is published.

### Who May Enter This Contest and Conditions Governing Same

Any young woman in Rock Island county is eligible, provided conditions set forth below are complied with.

Every candidate must be regularly nominated on the blank printed on this page or a similar blank furnished by any merchant in the "1600-Block." Nominations will close July 20.

Candidates must reside in Rock Island county.

No candidate will be permitted to transfer votes to another after receiving them for themselves.

Ballots sent in for names not properly nominated will not be counted.

The decision of the judges, disinterested parties to be selected later, shall be final and conclusive.

No young lady, either related to or employed by any merchant in 1600 Block can enter the contest.

The "1600 Block" Merchants' Association reserves the right to reject any objectionable nominations.

### HOW TO SECURE VOTES

During this contest every merchant in the "1600 Block" will issue coupons with every purchase. Each candidate nominated on the regular nomination blank will be given 1,000 votes free. The winning of these prizes is not a question of money. It is the result of extensive acquaintance, loyal friendship and enthusiastic cooperation on the part of hundreds of young ladies who have many warm friends.

**The Time is Short. Be a Winner, You Risk Nothing and May Gain Much. Start Now. Tell Your Friends to Vote For You**