



# ONLY THREE MORE DAYS!

We are Ready for the Rush  
**WITH COMPLETE STOCK**

Prices have been reduced lower than last week--We must close out all new Fall and Winter styles at any price--Make our store headquarters while in Hendersonville--Bargains at below cost from now until Xmas.



## NEW SUITS AT OLD PRICES

We have a wonderful line of Women's Ready-to-Wear.

- 1 lot Ladies' and Children'singham dresses.....39c
- Ladies' long silk gloves up to \$1.50 value.....33c
- Messaline undershirts, \$3 quality \$1.39
- Washable Silk and Crepe de Chine Shirt Waists, all colors worth up to \$3.50. Sale price.....\$1.89
- Ladies' all-wool sweaters.....\$1.98 up
- Middle Blouses and waists, 75c grade, sale price.....39c
- Furs and Muffs at less than manufacturer's cost.
- 1 lot Silk and Serge dresses worth up to \$10.00, sale price.....\$2.95
- 1 lot worth up to \$25.95 S. P. \$12.95
- 1 lot Ladies' Cloth Coats, value up to \$20. Manufacturer's S. P. \$2.95 to \$12.50.....
- This lot contains both long and sport coats.
- Hot Ladies' and Misses' sample Suits, values up to \$14.50. Manufacturer's sale price.....\$4.95
- Our high grade Ladies' Suits at one half off

## Santa Claus is Here!

And will stay here until Xmas when he goes to give out his presents. He is now giving away gifts to all of Patterson's customers--Has he seen you?



## AUTO HATS and CAPS



Better Merchandise--Better Service  
The Store with the Christmas Spirit.

We sell the famous Stetson hats, caps and gloves for Auto drivers. Special for Xmas

\$1 Caps--Sale price.....69c

75c Caps--Sale price.....49c

### Men's Hosiery

Men's Fibre Silk Hosiery--All colors also black and white. Special per pair.....19c

Men's Pure Thread Silk Hosiery--Exceptionally.....50c

## LATEST IN SHOES

Mr. Man! Do you work out of doors in the snow, sleet and rain? If you do, then see the best water-proof work shoe made--\$3 value at.....\$1.99

Men, these good shoes are constructed from tough black or tan oil-grain leather; double waterproof soles; bellows tongue. They are built to stand the real rough winter wear.



### Men's and Boys' Gloves

Boys' Fleece Lined Gloves or Rough Rider Gauntlets. Special pair.....95c

Boys' Fleece Lined Tan Kid or Suede gloves. Per pair.....95c

Men's Imported Tan Color Walking Gloves. Per pair.....\$1.25

Men's Imported Cape Embroidered Back Gloves--Extra special value at the pair.....\$1.50

Men's Ivory Buff (Light Tan or Light Gray Shades of Washable Leather Gloves--Very stylish. Per pair \$2 and \$1.50.

Men's Fleece Lined or Wool Lined Gloves--Per pair.....25c, \$1.75, \$2.00, \$2.50, \$2.75 and \$3.

### Men's Handkerchiefs

Men's Hemstitched Cambric Handkerchiefs with white or colored silk initials. Special, each.....5c

Men's Hemstitched Cambric Handkerchiefs--Box of 6, special, 55 cents; each.....10c

Men's Hemstitched Initial Cambric Handkerchiefs--Box of 6, special 75c; each.....12 1/2c

Men's Pure Linen Initial Handkerchief--Extra quality. Box of 6, Special, \$1.50; each.....25c

Fur-trimmed Coats, Wraps, Suits Dresses and Evening Gowns and Beaded Bags at Decisive Reductions.



## Wonderful Special Sale of

\$25.00

Plush Coats  
AT \$16.95

Offered just at the time when women want a good warm, dependable Plush Coat.

Especially Reduced to--

\$16.95

Smart models, belted, flare or plain styles--many with popular convertible collars, warmly lined.

## Extra \$18 Coats at

\$10.00

Christmas Savings Club Checks Accepted.

## Dress Sale EXTRAORDINARY! Serge and Velvet Dresses

heretofore priced \$20 and \$25  
featured Friday at--  
\$10.75

Splendid styles--all sizes. Velvets embroidery and bead trimmed effects. Early purchase is urgent as this offering will prove a great attraction.

Men's Fancy Vests, \$1.48, \$1.98, \$2.98 and up and up to \$5.98

Vests make splendid gifts. Many of the Vests we advertise are woven in fancy and extraordinary patterns. Vests that he will like. We also show Evening Vests, Men's Sweaters and Angora Vests, splendid to wear out of doors

\$2.15, \$2.48 and up to \$4.98

WE wish to thank all our customers for their patronage during 1916 and wish one and all a Merry Christmas and a Prosperous New Year.

## Umbrellas

Men's or Woman's American Taffeta Umbrellas--Regular \$1.50 value  
Special.....98c

Men's or Women's Knickerbocker Taffeta Umbrellas--Regular \$2.50 value.  
Special.....\$1.79

Men's or Women's Taffeta Umbrellas--Sterling mounted or neat, plain handles. Special.....\$2.50

## Men's Furnishings

The best and most acceptable Christmas Gifts he will be pleased if his gift comes from the Greatest Men's Furnishings store in Hendersonville.

## Men's, Women's and Children's Christmas Slippers

Women's Felt Nullifiers--Fur trimmed turn soles; colors, red, brown, green, gray and black, per pair

Per Pair  
98c

A solid car load of Trunks and Bags for Xmas.

Trunks from.....\$1.50 to \$16.50  
Suit Cases from.....50c to \$12.50  
Hand Bags from.....50c to \$10.00

KING CLOTHIER

H PATTERSON,

WHOLESALE and RETAIL