

CO. COMMISSIONERS MET MONDAY TO TAKE UP ROUTINE MATTERS

The County Board of Commissioners met Monday, September 2, and took up mostly routine business and adjourned to meet again Wednesday afternoon to complete unfinished items.

At the meeting Monday Dr. Robert Young, County Health Officer, appeared before the board and made a report of the work of the Health Department of the county.

The board agreed to exempt the Enfield Fire Department from paying privilege license tax on the department fair to be held Sept. 30 through Oct. 5, as the money received from the fair will be used in purchasing extra equipment.

Mrs. Hazel Wheeler, Home Demonstration Agent, and Miss Lydia Staton, assistant, appeared before the board and discussed the demonstration work with the members of the board. Mrs. Wheeler made the monthly payment of \$50 on the Roanoke Rapids Curb Market building.

Miss Helen Leggett, chairman of a delegation from Scotland Neck, and B. B. Everett appeared before the board and asked the assistance and cooperation of the body in trying to secure a relief and employment project through the WPA for the approximately 300 families who lost their crops and a part or all of their household property in the flood. The commissioners told the delegation that they would be glad to cooperate in such an undertaking.

A motion was made and passed to allow \$8 per month to Vernon St. Clair Murphy of Roanoke Rapids as he is blind and without income.

Rosenbloom Levy Opens New Store

Announcement was made last week by J. A. Rosenbloom, veteran Rocky Mount merchant, of the opening of his exclusive new ladies store there. The Rosenbloom-Levy store, which has risen from the ashes of the former establishment burned early in the year, is new and modern in every respect, and takes its place as "One Of North Carolina's Great Stores."

The proprietor, J. A. Rosenbloom, has operated in Rocky Mount for nearly a quarter-century, and is well-known to shoppers in Rocky Mount and nearby territory. He expressed himself as feeling his new establishment was "adequate to fill the shopping needs of people throughout Eastern North Carolina."

Fluorescent lighting is used throughout the new store, in grouped ceiling panels. Sales are handled by a new, practically invisible, pneumatic cash system. The store is fully air-conditioned for both summer and winter months.

Outstanding among the features of the new establishment is the baby department, located on the second floor, and the cosmetics department which carries several nationally-known lines of beauty aids. The new store features dry goods, shoes, accessories, a new pattern and jewelry department. The second floor stocks dresses, coats, hats, gowns, underwear, sports clothes, each being divided into separate departments.

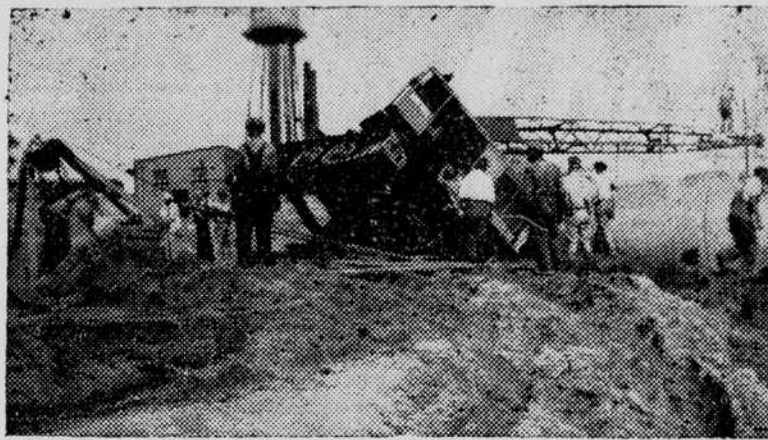
The new store is said to be a veritable "shopper's mecca," and is one of the outstanding ladies stores in the territory.

J. W. Allen left Wednesday for Norfolk to work in the ship yard.

Beaman Olmstead has returned home after spending nine years in a hospital in Raleigh.

Rev. and Mrs. Andy Burke left Wednesday for Wilson to hold a revival meeting.

STILL TURNING TOPSY-TURVY



Exclusive Herald photo shows a derrick employed in the reconstruction work at the Halifax Paper Company turned up on its side as it attempted to lift one of the huge tanks used in the manufacture of pulp from where it was washed in the recent flood. Work continues at the mill with all possible speed and the pulp mill is expected to start up again by the end of this week. As other units of the paper corporation are dependent on the local pulp mill, work on it was rushed more than on the finishing mill. The latter is expected to begin operation soon.

Smith - Carter

Mr. and Mrs. J. G. Carter of South Boston, Va., announce the marriage of their daughter, Ann, to Charles Smith of Roanoke Rapids, N. C., on Saturday, Aug. 31st, 4:30 p.m., at the Roanoke Rapids Baptist pastorium with Rev. Gordon Price officiating.

Mr. and Mrs. Smith left immediately after the ceremony for a wedding trip.

Mr. and Mrs. Clayton Warrick and daughter, Jackie, of Sampson County, were week-end guests of Mr. and Mrs. Henry Baggett.

Mr. and Mrs. W. L. Clayton and family of Cumberland, Md., spent Sunday in South Rosemary with Mr. and Mrs. J. M. Garris and Mr. and Mrs. Lewis Taylor.

Mr. and Mrs. Clarence Capps spent the week-end with relatives in Tarboro.

Announcing TO OUR MANY FRIENDS IN ROANOKE RAPIDS AND TERRITORY THE OPENING OF THE NEW ROSENBLOOM-LEVY Co. IN ROCKY MOUNT, N. C.



A NEW STORE

WITH A NEW SPIRIT

It is with a great deal of pleasure (and plausible pride) we announce to our many friends and customers in Roanoke Rapids and trade territory the opening of our new, bigger-better store in Rocky Mount.

This new store climaxes our almost a Quarter-Century old reputation of **FAIR DEALING** with the people in the territory we serve, and we are anxious for you to see it. We have spared no expense in giving the women of Eastern Carolina their "STORE OF THE FUTURE" . . . one that is as "MODERN AS TOMORROW."

While our new store contains the very newest innovations in modern and up-to-date merchandising, among which are:

- Year Around Air Conditioning
- Fluorescent Lighting
- Spacious, Modern Lounge and Rest Rooms

we want you to know that we have at the same time retained all of the "practical" features you have learned to expect from **ROSENBLOOM-LEVY COMPANY**.

In inviting you to come and see our magnificent new store, we again renew our pledge to **KEEP FAITH** with the customers we serve by offering only **REPUTABLE MERCHANDISE** at the lowest price consistent with **QUALITY**, and to strive always to bring you the very **NEWEST STYLES** in Fashionable Women's Wear.

When planning your next shopping trip to Rocky Mount make **ROSENBLOOM-LEVY CO.** your "starting point." Remember, we have built this splendid new establishment for **YOU!** We want you to feel it is **YOUR STORE** always . . .

Rosenbloom-Levy Co.

"One of North Carolina's Fine Stores" Rocky Mount, North Carolina