

## VENTNOR NEWS

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its own conscience.

The VENTNOR NEWS has the largest  
circulation of any weekly newspaper pub-  
lished in New Jersey.

Owing to its large circulation, the  
VENTNOR NEWS goes to press in  
three sections. The first section on  
Monday morning; the second, Monday  
night, and the third, Tuesday noon,  
which will explain why it is occasionally  
impossible to print late news which  
breaks subsequent to Tuesday noon.

F. COLLIS WILDMAN,  
Circulation Manager.



WEDNESDAY, NOV. 29, 1922

PENNY WISE AND  
POUND FOOLISH

This is no time for the prop-  
erty owners who are the tax-  
payers of Ventnor to be penny  
wise and pound foolish. The ap-  
proach of the new year, with its  
change of city administration,  
should be made an opportu-  
nity to look over the economic  
condition of this fine resort and  
to institute fiscal reforms which  
will give these new officials at  
least decent opportunity to  
show their ability to bring  
more and greater glory to  
Ventnor as a city and as a  
resort.

The property owners of Vent-  
nor might as well reconcile  
themselves to an increase in  
taxes to at least cover a frac-  
tion of the tremendous increase  
in value of Ventnor homes and  
investment projects which has  
come with Ventnor progress.  
It is without the bounds of  
reason to expect that there can  
be a constant and increasing  
valuation in the real estate  
market and in return on real  
estate investment without some  
commensurate levy for pay-  
ment of the bills for the im-  
provements which have made  
such increase possible.

The incoming Mayor of  
Ventnor faces an Herculean  
task in the mere matter of deci-  
sion as to the improvements  
which are absolutely necessary  
that Ventnor may climb to still  
higher plane of admiration on  
the part of those who believe  
that it is the greatest family  
resort on the Atlantic seaboard.

In the name of all that is logical,  
let Ventnor citizens give the  
encouragement toward such  
improvement which can be ex-  
pressed through support to  
financial measures demanded  
to make such improvements.

We of the *Ventnor News* feel  
the odium of a share in the  
disgrace of admitting that Vent-  
nor City at this very time has  
not enough money in the city  
treasury to give Ventnor such  
absolutely necessary improve-  
ments as street signs, street  
paving, Boardwalk repair and  
other essentials of ordinary  
growth. Matters of progressive  
upbuilding brought before city  
officials have been shamefully  
neglected, not because of any  
lack of spirit on the part of  
those who guide the destinies  
of Ventnor, but because the  
very meagreness of the budget  
absolutely precludes any action  
involving expenditure.

There is such a thing as  
cutting off the metaphorical  
municipal nose to spite the  
equally metaphorical municipal  
face. Let the taxpayers of  
Ventnor show by their support  
of budget measures proposed  
by Mayor Marston and the  
men who are to be his official  
supporters in carrying forward  
Ventnor improvement that  
they appreciate a clean busi-  
ness administration which does  
not shirk the responsibility  
involved in public expenditure  
when such expenditure is for  
nothing but the public good.

## THOSE MAIL

## BOXES AGAIN

Federal Post Office authori-  
ties are giving notice to effect  
that the patience of the Depart-  
ment is reaching an end in the  
matter of installation of mail  
boxes or slots for reception of  
letters and papers in the house-  
holds of both Ventnor and  
Atlantic City. Direct and  
rather drastic orders have come  
to Acting Postmaster Moore to  
effect that unless mail box  
orders are complied with within  
a few weeks deliveries will be  
cut off for those who have  
neglected to comply with the  
Department demand and that  
they will be compelled to go  
to the Post Office for their mail.

It is with idea of impressing  
importance of mail box installa-  
tion on those of its thousands  
of readers who have neglected  
to heed the expressed desire of  
Post Office officials in the  
matter of mail boxes that the  
*Ventnor News* again calls atten-  
tion to the necessity of com-  
pliance with the order. In-  
vestigation made by the pub-  
lisher of the *Ventnor News*  
elicits the information that the  
mail box order is issued not  
directly in the interest of the  
carrier, but in the interest of  
the entire service and especially  
of those who receive mail.

"The letter carrier has noth-  
ing particular to gain through  
the placing of receptacles for  
mail," stated Acting Post-  
master Moore. "He is paid  
for an eight hour day and not

for the amount of mail he  
delivers.

"The real saving comes to  
the Department which seeks  
to so allot the time of its  
carriers that it can give the  
maximum in service and num-  
ber of deliveries. Every hour  
saved by carriers gives opportu-  
nity to use that hour for better-  
ment of mail and delivery  
service.

"We have succeeded in so  
arranging our deliveries that  
we can deliver not only the  
accumulated overnight but the  
first morning mail arrival. But  
this work can serve no purpose  
if the carrier on early deliveries  
finds the people in bed and is  
forced to return the letters for  
delivery on a later round. By  
simple installation of a mail  
box or a mail slot in front door  
these early deliveries can be  
made and give us what we are  
after—delivery of mail in time  
for the breakfast table of every-  
body on Absecon Island."

That is what Mr. Moore  
says. He wishes to impress the  
fact that the mail box dictum  
applies not only to Ventnor but  
to every section of Atlantic  
City. And he lays stress on  
the fact that it is no fad of the  
local office but a carefully  
considered order on the part of  
the Federal authorities in

charge of the Postal Depart-  
ment who will see that it  
eventually is enforced.

## DEATH IN DARKNESS

Crushed and bleeding forms  
of women or children dragged  
from the smashed wreckage of  
a motor car may be needed  
properly and finally to bring  
to attention of officials the  
necessity of drastic action  
against careless contractors  
who fail to mark with danger  
signal the debris or materials  
piled upon Ventnor highways  
during building operations.  
Then, mayhap, the actually  
criminal responsibilities will be  
placed and a campaign started  
to forestall rather than to  
mourn.

All over Ventnor are heaps  
and piles of brick and stone and  
lumber either without lights or  
so insufficiently marked with  
red lanterns as to be a horrible  
and constant menace to auto-  
mobile drivers. A crash into  
such an obstacle must almost  
of necessity be fatal to one or  
more. A half dozen rounds  
made by a city patrolman and  
the subsequent arrest and  
punishment of those responsible  
for this condition would do the  
work of reform. How about  
some action?

## THANKSGIVIN' TIME

"Every man should eat and drink, and enjoy the good of his labor."

—Ecl. III., 13.

When fields are full of fodder-shocks  
An' all the shocks are full of corn,  
An' when the frosted pum'kin mocks  
The golden glories of the morn,  
An' every night the farmer locks  
His turkeys tighter in the barn,  
An' when they all go up to roost  
As high as ever they can climb,  
Then we are apt to think it must  
Be purty nigh Thanksgivin' time.

But when the corn has done been shucked  
An' pum'kins made up into pies,  
The farmer's turkeys likewise plucked,  
An' both are dressed, but not likewise,  
An' when the gobbler's done been cooked,  
Whence many pleasant odors rise,  
An' nothin' has been overlooked  
That 'xhilarates an' satisfies—  
Why, then, I guess no one misdoubts  
Thanksgivin's here or hereabouts.

An' when they bring the turkey in  
All steam' hot an' brown an' rich  
With ev'ry kind of seasonin'—  
Burnt brandy, pepper, sage and sich—  
An' things 'at only wimmen would  
Know how to fix to make 'em good.  
It's plumb astonishin' to see  
How good we all feel inwardly,  
As if we's made just thataway  
A-purpose for Thanksgivin' day.

Sence I wuz born bald-headed I  
Have scarcely seen such pum'kin pie,  
Nor mince nor apple nor sweet cake,  
Nor nothin' as our folks kin make;  
An' when I've thought of what I've et  
I'm glad I've let but little spile,  
For I have thought, an' I think yet,  
When I've been dead a good long while  
My jaws 'll rattle with regret,  
An' when Thanksgivin' comes I'll smile.

—Charles Scheuer.

## Wisdom and Humor

By CHARLES SCHEUER

## A BOOBY

"Why, the fellow kept asking  
me, his host, if my witticisms were  
original. What does that show?"  
"It shows he is a man who has  
read very little."

## THE RETORT COURTEOUS

Mr. Snarler (stumbling over  
rocker)—Confound that chair. I  
wish it was with the devil.  
Mrs. Snarler—Don't wish that,  
dear, you might encounter it  
again.

## A LOVING HEART

Wiggins—Dear old boy, if you  
and your wife are perpetually  
quarreling, why don't you sepa-  
rate?

Henpeck—What—and leave her  
without the pleasure of somebody  
to scold?

Smith—"I can give you a good  
prescription for your cold."  
Koffman—"What is it?"  
Smith—"A little whiskey."  
Lushton—"I can give you a better  
one."  
Koffman—"What is it?"  
Lushton—"A great deal of  
whiskey."

## MYSTERY EXPLAINED

"What is the reason that there  
are so many working-men's associa-  
tions nowadays?" asked Pete Amster-  
dam of Gus de Smith.

"I suppose the reason is because the  
workingmen have gotten out of the  
notion of doing work nowadays."

"Tell me all," he urged.  
"Not now," she answered, shyly.  
"You can begin," he suggested,  
"and claim the floor again tomorrow."  
He cited the United States Senate  
by way of precedent.

The Colossus of Roads—Coxey.

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