

*They bought an AMPICO
we took their Piano in Exchange*

**Announcing The Greatest Sale of Used Pianos
and Players Ever Held In New Jersey**

This great sale began Monday morning and continues day and evening until we have disposed of every used and exchanged instrument in our stock, the largest and most complete assemblage of high-grade pianos ever offered to the Atlantic City public.

The former owners of these instruments did not dispose of them because their usefulness was impaired; but rather it was through hearing the Ampico that they were impelled to make an exchange for this incomparable reproducing piano.

All of these exchanged instruments are in first class condition, inside and out, and this store stands back of every piano it sells, as it is our policy. Prices are the lowest for years to enable us to close out this tremendous stock quickly.



Upright Pianos from \$50 **Grand Pianos from \$395** **PLAYER-PIANOS Uprights & Grands from \$250**

Monthly Terms As Low As \$5.00 Monthly Terms As Low As \$12.00 Monthly Terms As Low As \$8.00

STEINWAY GRAND

Almost new, beautiful mahogany case. This grand was taken in trade as part payment for a Chickering Grand with the Ampico. A bargain.

We describe some of the hundreds of pianos in this sale. Read the descriptions carefully and if you don't find exactly the instrument you want listed, come in to our warerooms and we will find yours at the price you want to pay.

<p>HARDMAN Beautiful Mahogany case, dull finished, tone rich in quality, a rare bargain.</p> <p>LUDWIG Eighty-eight-note player. This piano recently exchanged for an Ampico, is in excellent condition and can hardly be told from new.</p> <p>J. & C. FISCHER This baby grand is in excellent condition. Has had very little use, and is an exceptional value.</p> <p>ANGELUS Has had very little use. Mahogany case—art finish. Recently exchanged for an Ampico grand. A bargain.</p> <p>LAUTER A splendid chance to get a fine tone upright at a bargain.</p>	<p>HALLET & DAVIS PLAYER Just exchanged for an Ampico grand. Almost new Colonial case in fine condition.</p> <p>ESTEY A splendid opportunity to get this fine upright for half price.</p> <p>CABLE Small Grand taken in trade for Ampico. Practically new, and just the right size for your apartment. A bargain.</p> <p>AUTOPIANO—WELTE MIGNON Fine tone, Satin finish, Mahogany case, 88-note player and a rare bargain.</p> <p>STERLING Small Size Upright, ebony case, good tone, in excellent condition.</p>	<p>CONWAY This beautiful upright like new. Artist used for a short time. A real bargain.</p> <p>HENRY F. MILLER This upright, rebuilt, small size, Mahogany case, is a fine value.</p> <p>SONORA 88-NOTE UPRIGHT PLAYER Taken in exchange for Chickering Ampico. Has had little use. Mahogany case. Fine bargain.</p> <p>EMERSON Opportunity to get good tone and action. This upright we recommend for beginner.</p> <p>CUNNINGHAM This upright used in demonstration. Wonderful tone and action—an exceptional opportunity.</p>
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New Phonographs

We have a number of these instruments that we have put on sale at special prices

All New Models

New Pianos

We have a number of new instruments that have been used in our warerooms and a few artist used pianos which we offer in this sale at

\$295 up

Your Present Piano Taken in Exchange

Small First Payment

"Chickering Warerooms"

Easy Monthly Terms

STANDARD MUSIC COMPANY

Open Evenings

1008—ATLANTIC AVENUE—1008

Open Evenings