

Margate Property Selling Strong

Near Beach Holdings Being Snapped up by Investors

A personality that penetrates, a man of vision and decision, this is the impression radiated from Royden B. Davis, vice-president of Gordon Williams & Co. resident realtors of Ventnor. A two-minute talk with Royden Davis is sufficient to reveal the reason why he has been placed at the helm to direct the extensive properties of the Gordon Williams development in the heart of the Margate district. Mr. Davis has become a native son of Ventnor by adoption. He left New York years ago because he wanted to get onto ground that he knew was sound, grow up with it, and watch



ROYDEN B. DAVIS
Vice-Pres. of Gordon Williams and Co.

it grow, and make his clients see what he saw and share the prosperity produced by progressive property investment.

Mr. Davis is a hard man to talk to unless you are talking business. To catch him between appointments we had to corner him in his office at Iroquois and Atlantic Avenues and get him to give us verbal snapshots of his work between busy interludes with clients and phone calls. Watching his busy pencil checking off the most desirable lots on the Gordon Williams properties, we saw the birth of a new resort. In ten minutes Royden Davis had told us, with map and pencil the features of the Margate boom. We knew about Margate's possibilities but here was the man whose teaching was moving ownership into Margate. These new owners are Philadelphians, New Yorkers, wise men of the

east who see the expansion of our island beach properties, and with shrewd business men of Atlantic City and Ventnor, are buying now to sell and build and build and sell in the cycle of growth that marks the march of Margate, the city rising by the sea.

Fifth Avenue Shop

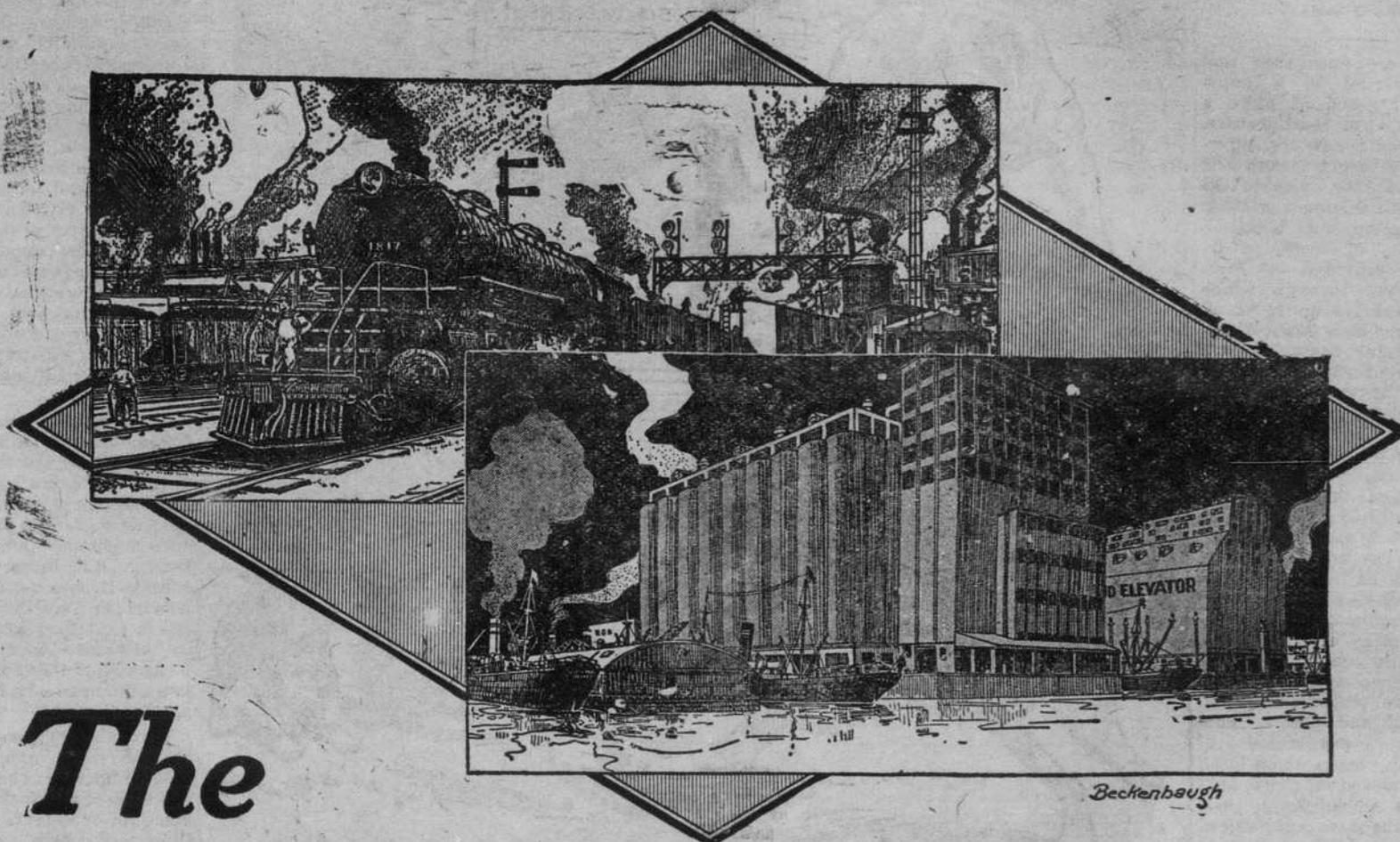
Women residing in Ventnor, Atlantic City and the other resorts of Absecon Island who have been put to the inconvenience of traveling to New York or Phila-

delphia to obtain their millinery, will be glad to hear of Mme. Serposs and her new Fifth Avenue Shop.

Located conveniently in the heart of the shopping district, 1406 Atlantic Avenue, Mme. Serposs is offering at the most moder-

ate prices an exclusive display of the latest models in millinery which will appeal to the most discriminating taste. Having been connected personally with the Fifth Avenue Shop in New York City for a number of years, Mme. Serposs is prepared to offer her

services and experience. She is extending through the medium of her new shop all the service and quality of the metropolitan stores and is eliminating the necessity for the traveling out of town to secure millinery thus filling a long felt want.



The Port Richmond Terminal

Few persons in the United States know that the largest single freight-station in the world is located in Philadelphia—the Port Richmond Terminal of the Philadelphia and Reading Railway.

It has a frontage of 5400 feet (over a mile) on the Delaware River—covers about 225 acres—and has track storage for 5600 cars. These cars are on 139 tracks which branch out, without congesting or interfering with traffic, on the 4 main tracks. All told there are over 86 miles of railroad tracks in this wonderful Port Richmond Terminal.

Every Hour
On the Hour
Philadelphia
and New York

There are grain elevators—piers for foreign export—piers for coastwise trade—piers for a car float service between different points in Philadelphia and Camden—in addition to a yard for coal storage that holds 180,000 tons at a time.

Not alone in size is this Port Richmond Terminal unusual, but it is equipped with every modern labor-saving and time-saving device that makes for the efficient and quicker handling of freight. A case in point is found in the fact that to increase the capacity of the coal piers in the near future to 7,500,000 tons yearly, a monster McMyler dumper is being installed at a cost of \$1,250,000.

We want Philadelphians and our nearby neighbors to know the above facts so they may appreciate the magnitude of the Philadelphia and Reading Railway, and to be as proud of it as we folks who work on it. It is fourth among all the railroads of the United States in the amount of tonnage handled—and the United States has some pretty big railroads.

Learn to regard the Philadelphia and Reading Railway as something belonging to the community that is very worth-while. Then help us to keep it in the community so that it can function free and untrammled, and the better serve you.



Philadelphia & Reading Railway

Ship and Travel via "The Reading" Agnew T. Dice, President

MALLON'S FAMOUS Orangeade

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Shop No. 2
6519 Ventnor Ave.

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