



Aisle Running Between Private, Steel-Sheathed Rooms Leased for Storage by Eldredge Company Patrons

—Miller Studio

1881

1924

# Atlantic City National Bank

Pennsylvania & Atlantic Aves.

Capital . . . \$200,000  
 Surplus & Profits 919,000  
 Assets . . . 10,235,000

4% Interest Paid On Savings Accounts

## OFFICERS

J. Haines Lippincott . . . . . *President*  
 John C. Slape . . . . . *Vice-President*  
 William H. Bartlett . . . . . *Vice-President*  
 Lemuel E. Conover, Jr. . . . . *Cashier*  
 J. William Alcorn . . . . . *Ass't. Cashier*

## DIRECTORS

J. Haines Lippincott  
 William H. Bartlett  
 John C. Slape  
 Clifford B. Deacon  
 Joseph W. Mott  
 Charles P. Tilton  
 Lewis B. Glenn

### Atlantic City National Bank

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figure in banking circles up until the present, when the Atlantic City National boasts a capital of \$200,000 and surplus and profits amounting to \$700,661.01, the bank has always been featured and spoken of as one of the greatest sources of aid to the business man.

The Atlantic City National Bank is not merely a powerful guardian that maintains a vigilant watch over funds and valuables that are left within its ponderous vaults for safe keeping. It is also a staunch friend of the business man that plays the versatile role of advisor and assistant, aided by its ample resources and dealings that involve the very best in modern banking facilities. It has helped to pave the way to success and prosperity for the city and its inhabitants.

As Atlantic City's oldest banking institution, the Atlantic City National Bank continues to maintain its dignity of position. Its officers and directors include: J. Haines Lippincott, president; William Bartlett and John C. Slape, vice-presidents; Lemuel E. Conover, cashier—all men who have studied and gone through the problems of the resort until they have won places for themselves as leaders in the financial affairs of the city.

### L. L. Jones Company

Twenty Years in the Gas and Electric Fixture Business Has Brought Well Merited Fame

Twenty years in the gas and electric fixture business. That is the record of the L. L. Jones Company as Atlantic City's leading lighting contractors.

First located on New York Avenue, L. L. Jones, president of the company, later changed the site of the

firm to the larger and more modern headquarters at 1019-21 Atlantic Avenue, where today the company serves the electrical demands of Absecon Island.

To the practical, a bit of wire, a socket and a lamp are all that is required for the lighting fixture, but a survey of the L. L. Jones store on Atlantic Avenue soon proves otherwise. Possessing all the characteristics of an art gallery, one might easily be justified in making such a mistake, for there is much of the artistic in evidence in the lighting fixtures of the L. L. Jones Company.

Beautiful vases and delicate lamps that bring to mind the quaint fixtures of days of old, as well as serviceable office lights and standard home fixtures, all serve to make the lighting question very easy if solved by the L. L. Jones Company.

In line with its twenty years of experience in the game, the L. L. Jones Company has, incidentally, been awarded the contract for the lighting fixtures that are part of the equipment of the handsome new structure that houses the Chelsea branch of the Eldredge Warehouse.

Aside from gas and electric fixtures of every design and variety, electrical appliances are listed among the many features of the company, and whether it be an electric washing machine or a flashlight, a vacuum cleaner or an electric cook stove, it will be found at L. L. Jones if it is a recognized electrical appliance.

Experts in the installation and wiring end of the game, a special staff of men are in the employ of the L. L. Jones Company, and they are at your service to study your lighting problems and uphold the name of the company as dependable lighting contractors.

Supplying the Million Dollar Pier, the Steel, Steeplechase and Garden Piers, as well as several of the larger beachfront and avenue hotels, the L. L. Jones Company is recognized

as the biggest lamp dealers in South Jersey. Electric lights answering every purpose in the home, office, store or plant are included in their large stock of lighting equipment.

L. L. Jones, well known in the resort and member of the Rotary Club, and H. L. Boston, secretary and treasurer of the company, have established, in the L. L. Jones Company, an organization that, through its twenty years of service, have built up a reputation of being one of Atlantic City's most dependable firms.

### Seashore Supply Company

Remarkable Growth of Business Established Only Five Years Ago—Covers Entire Block

Located at New York and Mediterranean Aves., the establishment of the Seashore Supply company covers an entire block, and the problem now becoming serious with the management is just how to continue the rapid expansion and growth of the business when the present accommodations become too cramped, as is certain to be the case within a comparatively short time if the business continues to grow as rapidly as it has grown since its establishment in 1919.

Carrying a full line of sanitary appliances, steam, gas and water supplies, tools and the like, the stock of the Seashore Supply company is very large and includes practically everything in this line that can be called for. Indeed, the full list of articles carried by the company contains about 18,000 different articles.

At the time of the establishment of the company, it was expected that it would be able to do a business amounting to something like \$250,000.00 a year. As a matter of fact, the last year's business has exceeded \$1,000,000.00, or more than four

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