

JUST GOSSIP

By Rena E. Katz

What a day today is in Atlantic City! St. Patty is getting all the social celebration any saint could get. This town is literally overflowing with shamrocks, and every symbol of old Erin. The society circles are paying homage with any number of delightful events ranging from informal gatherings to elaborate dances. The social calendar this week should surely have a green circle about today's date with numberless events scheduled.

Mrs. Christian B. Lewis Hostess

This afternoon many local society leaders may be found at the home of Mrs. Christian B. Lewis. Mrs. Lewis is entertaining a number of her friends at a luncheon and bridge party. The luncheon table, I understand, is to be colorfully arranged in spring colors and Easter flowers. And then there are to be dainty prizes for the bridge winners.

The guests will be Mrs. J. Klein, Mrs. Carleton Adams, Mrs. Chas. Bond, Miss Dorothy Lewis, Miss Minnie Lewis, Mrs. Robert Warke, Mrs. Henry Lewis, Mrs. Charles Carmany, Mrs. Russell Thatcher, Mrs. Hiram Steelman, Mrs. John Irwin, Mrs. Watson R. Lewis, Jr., Miss Minnie Lewis and Mrs. Henry Lewis.

Mrs. Thatcher Hostess Tomorrow

Tomorrow afternoon at the Northfield Country Club Mrs. Russell Thatcher will be hostess to a number of her friends at a delightful luncheon and bridge party. Of course the details of the affair must remain untold for if I described them now it would spoil the surprise for her guests.

But anyway, tomorrow at noon, the following will be making their way to the club, Mrs. William Tollard, Mrs. Gilbert Moore, Mrs. Christian B. Lewis, Miss Anna Lewis, Miss Minnie Lewis, Mrs. Robert L. Warke, Mrs. James Burns, Mrs. Joseph Heilig, Mrs. Charles Carmany, Mrs. Francis Gandy and Mrs. Watson R. Lewis, Jr.

Luncheon-Bridge at Fredonia

Another interesting event is being planned for this week. I was speaking to Mrs. Watson R. Lewis and she tells me that she and Mrs. Charles Carmany are to entertain some fifty guests at the Fredonia Hotel on Saturday. It makes me perfectly furious to know all the details about these nice affairs and not be able to include them in the column. But then again I dare not for it would be altogether unfair and Mrs. Lewis hinted that she wanted everything to be a surprise.

But I'm going down on Saturday and see everything for myself and then I'll be able to tell you all about it next week.

To Have St. Patrick's Party

This afternoon Mrs. Emile Estoclet will entertain some forty of her friends at a luncheon bridge party at her home. The luncheon table will, in accordance with the holiday, be trimmed with green carnations and other appropriate souvenirs and favors. Cards will follow the luncheon.

The guests will include: Mrs. Milton Seaman, Mrs. Paul Boniface, Mrs. Russell Austin, Mrs. Harry Godshall, Miss Helen Kirby, Mrs. Lois Kirkland, Mrs. W. H. Lee, Mrs. George Wingate, Mrs. Percy Joy, Mrs. Gilbert Collins, Mrs. Ralph Harcourt, Mrs. Miller Howitt, Mrs. Theodore Lapres, Mrs. Harry Moore, Miss Maude Fisher, Mrs. Watson R.

Lewis, Jr., Mrs. Maurice Coles, Mrs. Raymond O'Keefe, Mrs. Walter Bew, Mrs. Leonard Pedrick, Mrs. Clifton Shinn, Mrs. Floyd Marshall, Mrs. Howard Buzby, Mrs. Leo Payne, Mrs. Edgar Drehar, Mrs. Lewis Scott, Jr., Mrs. Lewis McCorkle, Miss Madeline Beyer, Mrs. Arthur Ewan, Mrs. William Wilson, Mrs. Aubrey Thomas, Mrs. Percy Howard and Miss Betty Hugbee.

Mrs. David Gardner Entertains

Last evening at her home Mrs. David Gardner was hostess to the members of her bridge club. A tasty supper was enjoyed after the games.

Playing were: Miss Kay Lawler, Mrs. Frances Gardner, Miss Ruth Shaffer, Miss Betty Specht, Mrs. Emory Keise and Miss Betty Torpey.

Miss Alkazin Guest of Honor

Mrs. John D. Barab entertained recently in honor of Miss Adele Alkazin whose engagement to Raymond J. Lutts, has been announced. To the surprise of the honored bride-to-be, the affair was a shower. After the distribution of gifts the guests enjoyed card games of their preference.

Those attending were: Miss Ruth Shaffer, Miss Terry Mood, Mrs. David E. Gardiner, Mrs. D. Donehue, Miss Katherine Lawler, Miss Carolyn Bicks, Miss Josephine McCue, Miss Gerry Sheiter, Mrs. Joseph Alkazin, Miss Marie Torpey, Mrs. A. A. Smith, Mrs. Stanley J. Joy, Mrs. George Brown, Miss Miriam Saslaff, Mrs. Rose Rotheberg, Miss Julia Rosenberg, Mrs. M. Chittenton, Mrs. A. J. Mustard, Mrs. O. Tomlin, Miss Alice Alkazin, Mrs. George Thomas, Miss Betty Torpey, Mrs. E. Keiss, Mrs. W. Mood, Miss Mabel Alkazin.

Louis Mann on "Literature"

A nation is no greater than its literature and while America, interpreted through the literature of its drama, may appear to be taking a step backward in view of the salacious plays now being produced, this backward step will make possible a firm foothold for a stride soon to be taken, believes Louis Mann, who is at The Ambassador with his footlight partner, Sam Bernard.

"These salacious plays are not being welcomed in the provincial towns—or even in some of the large cities," continued Mr. Mann. "In fact, one that had made a hit in New York was not allowed in Boston, and the members of another company were arrested in San Francisco. It seems to me as if the days of this kind of production were numbered."

SOCIETY LEADER



MRS. VICTOR J. FISHER

One of the very active leaders in local social circles. Mrs. Fisher is one of the charming Chelsea matrons who may be found "among those present" at all affairs of note.

WE SEE THAT--



Mr. Gordon Williams and sister, Beryl, accompanied by Bertha Donohoe, have left for a six weeks' trip to California, and on their return will stop at Denver, Col., to visit Dr. B. F. Chamberlain, an uncle of Miss Donohoe's.

Again we have word from Mr. and Mrs. A. W. Brehman, of Ventnor. Mr. and Mrs. Brehman are touring the Orient and the latest message reads "The Last Stop in Mysterious India, whose charm is greater than words can convey. Sailed March 4."

The Tuesday bridge club met last evening, with Mrs. Charles Carmany. Of course bridge was in order for the evening and after the games a dainty repast was served. The members attending were: Miss Minnie Lewis, Miss Anna Lewis, Mrs. Joseph Heilig, Mrs. Robert L. Warke, Mrs. James Burns, Mrs. Gilbert Moore and Mrs. Charles Carmany.

Mrs. Clawson Coles, of Philadelphia recently entertained Mrs. John Fortman, formerly of this city.

Bobbed Hair Still in Favor With Majority

In a conversation with a friend one day this week a little friendly argument arose over that popular topic of conversation—Bobbed Hair. I had been talk-

ing of letting my present bob grow, but my friend advised against it. "Bobbed hair is still the vogue," I was told.

But still being in doubt I decided to seek for my information still further and so I sought out A. Wyser, proprietor of the distinctive beauty parlors, at 2017 Boardwalk. It was no easy task to get a moment of conversation with this busy personage for when I reached his establishment I found several of the very people I write about on this page each week partaking of the various activities carried on in the parlors by Mr. Wyser and his thoroughly trained assistants. Here was a prominent social leader having her nails manicured; there, a club leader having her hair dressed in the latest mode, doubtless preparatory to attending a busy club session that day. Still another matron, whose name is well known in social circles, was undergoing the mysterious processes of beauty culture in another part of the parlors.

Finally Mr. Wyser found a moment to come over to "little me." As I mentally prepared my question I thought of the phrase generally credited to Shakespeare—"To Bob or Not to Bob; that is the question." Then the idea came to me that I might fall back on Irving Berlin for assistance and sing out "What Will I Do?" But fearing that "saying it with music" might not be the best course I merely stood up and asked "is bobbed hair still popular?" when Mr. Wyser reached my chair.

I found this authority on beauty culture and its companion arts most cordial and he gave me some little time answering my several questions.

Bobbed hair is still very much in vogue, he informed me. It is as popular today as at any time since the craze for shorn locks swept the world a few years ago. The boyish bob is "the thing" today I was assured, with the majority of women specifying this style of cut when they visit the beauty parlors.

"To bob hair," Mr. Wyser said, "one must study the face of the customer. The character of the face should inform the operator as to the style of bob best suited."

While we were talking I heard several people, whose names are well known in the city, call up for appointments for permanent waving. This prompted my ask-

ing a few questions about this branch of Mr. Wyser's shop. With fourteen years' experience in this line of work I found Mr. Wyser very well fitted to enlighten me on many points on the subject.

During my visit he showed me the new Nestle Circuline Permanent Waving system which has just been installed in the parlors. This is said to be the most efficient of all hairdressing systems. The waves it produces are of the most lasting variety, enlivening the hair and giving it a natural curl.

After finishing our conversation I was convinced that bobbed hair is still one of Fashion's dictates and took advantage of the opportunity of the visit to make an appointment so, within a few days, doubtless I'll be among the ever growing number wearing the new "Boyish Bob."

Famous Singer's Pet Has Ear For Music

Dusolina Giannini, the young Italian-American soprano who appears in recital here at the Haddon Hall on the evening of March 20th, is very greatly attached to her Pekinese dog, "Wenty," who is not only one of the smallest "sleeve" dogs in ex-

istence, but is a very accomplished puppy as well. She understands both English and Italian and shows a rare appreciation of music.

Signora Giannini always speaks to the dog in Italian. It took her only a few days to understand perfectly what was expected of her when a command was issued in Italian, although it was only a few months old when Miss Giannini took her and had always lived in an American household. When she is told to go to bed, "Piccini, vattene a letto" Wenty immediately obeys and trots off to her little crib. And the same response is given unhesitatingly when the order comes from Miss Giannini in English.

But where Wenty exhibits her most astonishing talent is in the music room. When Giannini is singing she remains very quietly on the floor beside the pedals of the piano, and never utters a sound, except when she sings high "C," when Wenty is so elated she tries to imitate it. But if anyone else sings Wenty is in the habit of putting up a big howl, especially if the singing be loud or harsh in any way; and if jazz is introduced into the proceedings, Wenty's disapproval knows no bounds. She will not be quieted until it stops.



Can the Baby Roll With Safety on your Rugs?

Youngsters will toddle and tumble and roll. It's a happy, human trait—but have you made provision for it in your home, so that the health of your little ones can be properly safeguarded?

A good precaution is to be sure that the washable rugs in the nursery, in the bed rooms and elsewhere in the home are always properly clean.

And it is no trouble to keep them that way if you will just send them to us once in a while for laundering.

Instead of trying to struggle with them yourself—it is fatiguing work for even the most robust of women—simply make a roll of them and give them to our driver when he calls for your family bundle.

Our laundering method is good for rugs. We use oceans of crystal-clear water on them; souse them in creamy suds; rinse them again and again, and then dry them in a sweet, warm breeze. You will be delighted with their restored newness.

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