

FROM THE WORLD'S PLAYGROUND JUST A STEP TO HOME

When the Day's Work is Done---



*What Peace and Contentment
Awaits the Man Who Can Go--*

From
This
↻
To
This

MODERN business puts a terrific strain upon health and nervous energy. The hustling, ceaseless activity, the grinding routine of shop or office, sends one home fagged in mind and body.



But what restful comfort awaits those who are fortunate enough to live in West Atlantic City! Nature's healing-power is at its best here. The tonic air and flowers of West Atlantic City afford new health and vigor. Is it any wonder that so many thoughtful people have selected this as the ideal residential spot?

No building development offers more attractive opportunities today than West Atlantic City.

Just a Thought---

Discriminating persons have come to understand and appreciate that "neighborhood insurance" is as vital to the peace of mind and safety of investment as any of the other kinds of insurance that humanity is heir to.

"But," you say, "what company will insure the future of the neighborhood where I build my home—affording absolute protection against the encroachments of undesirable elements forever and a day?"

Frankly, we know of none. Possibly Lloyds of London might gamble on futures, but of that we can't be certain.

However, the surest way to get this insurance is to purchase a plot in a location where the restrictions running with the land, demand: (1) A large plot for greater privacy; (2) careful selection of purchases; (3) proper price and type of home.

And so, in order to promote and protect the best interest of purchasers, we have incorporated these principles in the rigid restrictions that insure the future of West Atlantic City. We would be glad to enlarge upon this thought with you.

**Boulevard Lots in our Development can be had for \$300 a foot
---They will go to \$1,000**

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FOX, FOR 20 YEARS THE LARGEST BUILDER OF HOMES IN ATLANTIC CITY