

Probate Clerk

DEMING GRAPHIC.

VOL. I Entered March 18, 1903, at Deming, N. M., as second class matter, under act of congress, of March 3, 1879.

DEMING, LUNA COUNTY, N. M., WEDNESDAY, MAY 20, 1903.

No. 10

LUNA COUNTY, NEW MEXICO

A Serial Story of Its History, People, Stock, Mining and Commercial Industries, Railway Facilities and Educational Advantages.

PART I.

The first fire of any importance was in the summer of 1883, when the frame buildings from the alley on which now stands the Kinnear drug store to the Gardner & Gillies two story brick near the corner of Gold Ave. and Pine street were destroyed. Two story brick buildings were immediately erected in their place by Col. McGrorty and A. J. Clark.

On the night of Monday, July 5, 1886, a fire which originated in an opium joint about the centre of the block bounded by gold Ave., Silver Ave., Pine and Spruce streets, destroyed all of the east side of Gold Avenue from the Lockhart corner south and all of the west side from the George Williams store near the corner of Pine street to the Holgate butcher shop on Spruce street. This fire came pretty near wiping out the business portion of the town. On the east side all of the buildings were one and two-story wooden structures, but those on the west side were all substantial one and two-story bricks, the finest being that of A. J. Clark, Col. McGrorty, John A. Raithel and John Deckert. This fire put the Masonic and Odd Fellows lodges out of business for a while, as there was but one two story building left in town and that was not suited to their purposes. Most of the west side of Gold Avenue was immediately rebuilt with buildings as good or better than the ones destroyed.

In the summer of 1889 another disastrous fire visited the town, this time starting in a two story frame building at the corner where now stands the Deming Bank building. At the time a gale was blowing from the east, and within a few minutes after the discovery of the fire the whole face of the block from Silver to Gold Avenue was

mass of roaring flames. At the corner of Gold Avenue, the fire leaped across the street to the New York store and destroyed it and all other buildings that had escaped the previous fire. So swift was the ruin that scarcely any thing was saved from the burning building. The work of rebuilding was slow on this property, as the outlook for the town at this time and for some time after was rather gloomy, but gradually all the street was rebuilt better than before the fire, the only vacant lot now being the one at the southeast corner of Gold Avenue and Pine street, upon which it is expected a fine building will soon be in course of construction by Mr. Deckert.

The fire of 1889 wiped out the first and only bowling alley, Gillen's; and also blotted out the last dance hall, Nelson's.

At the opening of 1883, the boundaries of the town were Silver Avenue on the east to Gold Avenue on the west; Pine street on the north to Spruce on the south, as there were scarcely any buildings beyond these lines, excepting the railroad buildings along the track and a few shanties in the park. The growth since then has been steady, each year showing more and a better style of building. Although for a while the growth was slow it was continuous and at no time at a standstill. Within the last two years the growth has been so rapid as to almost reach the proportions of a "boom," and from the buildings now proposed and assured within the coming year, without counting those yet in the stage of completion, it is not visionary to say that within two years the tax values and population of Deming will be double what they were in 1900, and the canvas town of 1881, with its 500 adventurers will be a city of 5,000 located and permanent residents.

persons. One party here cultivates about ten acres of vegetables and fruits and nets over \$4,000, annually.

Deming is the shipping point for all ranges and over 100,000 head of beef cattle are shipped east from this point annually. The mesas are covered with the most nutritious grasses and cattle thrive and keep in good condition all the year around. This industry is immensely profitable and brings an annual income to stock raisers of this section of nearly \$2,000,000. Many cattle breeders who started with a small herd of five hundred to one thousand head a few years ago are now independent.

Deming is the natural center of the great out-lying mining districts of this section, and it is here that the great smelting plants for the reduction of the gold, silver, copper, lead and iron ores must be erected. Already several of these immense plants are being considered by capitalists and within the year one or more of these plants will be under process of construction. There is now an excellent opening for a foundry and machine shop here. Such a plant would do a lucrative business from the start. There are also good openings for a steam laundry, planing mill and etc. The new ice manufacturing plant, electric light and telephone system are just completed and all open up with a paying business from the beginning. A Real Estate, Loan and Trust company would find a rare opportunity here.

Referring again to the climatic conditions of this section; we feel that we can not say too much in its praise. After twenty year's experience in investigating the climatic conditions of the world we have no fear of a successful contradiction, when we state that nowhere in the United States or Europe can be found a climate so near perfection as that of South West New Mexico. Its even temperature, its medium altitude, its pure, dry, life-giving atmosphere, its bright sunshine, and pure water, all combine to make it the World's Ideal Sanitarium. The founders and promoters of the National Colony and Sanitarium for consumptives have shown great wisdom in locating here what is to become in the near future the greatest and most extensive benevolent institution in the interests of suffering humanity, that this world has ever seen.

Part. 2.

One of the latest institutions which has been organized in our town, and one which is doing much for the business conditions is the Telephone Co. This company was organized February 11, 1903 as a stock company, all stock being subscribed by leading business men of the town, thus making it entirely a home enterprise. The preferred stock which was all paid for in cash at par value will pay a dividend this year of 30 per cent on the purchase price, which proves the appreciation our people have of the system and the ability of its manager. The company began business on April 20th with 50 subscribers and now has 65 with new subscribers coming in every day. Nearly all business houses have phones and many have been placed in residences and the service is being extended so that it is a matter of only a short time until nearly every house in town will have a phone.

The officers and directors of the company are as follows: C. R. Bosworth, President, S. Lindauer, Vice President, Ralph L. Byron, Secretary & Treasurer, J. J. Jeffres, Superintendent. Directors: C. B. Bosworth, S. Lindauer, W. H. Greer, C. F. Reynolds and J. J. Jeffres. Miss Nellie Deemer is operator of the central office, and so perfect is the service of the phone line that when the pun was given out, "Why is the central office of the Luna County Telephone company like a pet calf?" every one answered without a moment for thought, "because it comes when you call."

Deming Real Estate & Improvement Co.

This company have purchased and now own all the property of the Old New Mexico Improvement Co. and all the property of the Mexico Real Estate and building association, and other valuable Real Estate, and are now



Colonel P. R. Smith.

prepared to offer the most desirable locations in all parts of the City at the most reasonable prices. It is now conceded by all, that Deming is the coming City of New Mexico. It is purely a progressive up to date American town. Its pure water, health giving climate, medium temperature, medium altitude, pleasant surroundings, railroad center, center of trade for a large section of outlying Cattle-raising and mining country, together with the certainty of two more trunk line railroads, in the near future, one or more smelting and refining works, and other Manufactories, and other improvements under consideration, taken altogether insure a grand future for this city. The Great National Colony, and Sanitarium for consumptives, is now permanently located within a few miles of Deming. This is the most extensive institution of the kind in the world; purely benevolent in its character, and is backed up by prominent and wealthy men, of all professions, fraternal associations, business men, churches of all denominations, philanthropists, physicians, scientists etc. and its success is already assured.

Statehood When We Are Ready.

The following is the only reference made to statehood by President Roosevelt upon the occasion of his visit to New Mexico last Tuesday:

"Irrigation is to be in the future the most potent factor in the agricultural development of this territory and one of the factors which will do more towards fitting it and bringing it up to statehood. Nothing will help more than development of that kind in bringing the territory in as a state. That is the kind of development in which I am most interested here. It is the development that means permanent growth and is the proper transformation of the land to help to build up farms in these regions and to benefit the home makers. In such a manner shall this territory of the present and this state of the future become a great state of the American nation."

The president has the key note to the situation. A farming country is a country of homes a farming people is, generally speaking, a permanent population and one that is intelligent and progressive in the broadest sense, and this is the class of population that will insure the substantial advancement of any country. The irrigation question is the one thing that must be solved in order to insure our territory this class of population.



West Side of Gold Avenue, From Clark & Co. Corner.

Chapter 2.

Climate of Luna County, by Col. P. R. Smith.

Altitude 4300 feet. Average Annual rain fall 12 inches. Average Mean Temperature 52 Fahr. Average cloudy days in a whole year, 40.

The high altitude and southern climate strike the happy medium, neither extremely cold in winter nor uncomfortably warm in summer. Deming is located in the center of the new and prosperous county of Luna, at the junction of three trunk line railroads and branches to Silver City, Hanover and Santa Rita. The city is surrounded by beautiful picturesque mountains and it is strictly a progressive, up-to-date, American town. Its citizens are thoroughgoing and progressive. As a health resort generally, and especially for pulmonary and lung troubles, it has few equals and no superior. Those afflicted with lung troubles who come in time are almost invariably cured, and many in advanced stages have gained their lives enjoyed fairly good health for many years. Hundreds who have come to this region and have been fully

restored to health can verify this statement.

The results secured at the Government sanitarium at Fort Bayard, at Silver City and Faywood, all within a radius of fifty miles of Deming, establish beyond all question the beneficent results of this climate in the cure of consumption. Deming, however, has many advantages over many good localities of in this country by virtue of its exceptionally pure water, its magnificent railroad facilities and its advantageous location, being situated in the center of the beautiful Mimbres valley, surrounded and protected by small but beautiful grass covered mountains which lend a romantic scenic view to the surroundings. The beautiful but gorgeous sunsets which are so common are the admiration of all those who behold them.

The soil here is peculiarly adapted to the production of all semi-tropical fruits and flowers. With five acres of land, a few windmills or a gasoline engine to raise the water for irrigation, the whole at the cost of one or two thousand dollars, it is possible to make a pleasant independent home for a family of five



Bank of Deming and South Side of Pine Street.

Above is a cut of the Bank of Deming a solid financial institution which transacts a general banking business and buys and sells Mexican money and foreign exchanges. The following is a list of officers;—

J. SLOAT FASEVE,
Pres't.
L. H. BROWN,
Cashier.

JOHN CORBETT,
Vice Pres't.
W. H. GUINEY,
Ass't. Cashier.