—A SMALL ENTERPRISE WELL KEPT—

COLUMBUS COURIER

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Humanity Cries for Independence.

The Ownership of Soil Is the Surest Basis of Economic Freedom

No [illegible] of human blessings is complete [illegible] that does not include [illegible], for it is the basis of human happiness [illegible] the [illegible] which all beings [illegible] and the [illegible] this desire [illegible] to the [illegible] of mankind. All men are created free and equal, but [illegible] some better than others.

The ownership of productive soil is the surest basis of economic independence. The title of productive [illegible] to a [illegible]. In most of the [illegible] states the desirable land [illegible] has long been [illegible] of the [illegible] means. [illegible] ment of [illegible] considered [illegible] the putting [illegible] to secure an annual [illegible] of $200. This amount of investment is far beyond the reach of thousands of American citizens who nevertheless are just as deserving, just as anxious, and just as energetic toward the securing of a desirable income and happy home as the [illegible] many [illegible] and large [illegible] counts.

Never a day goes by but the Courier is in receipt of from one to a dozen letters from people who have no large amount of money for investment, but who are desirous of making a home and being [illegible] section where land prices have not yet soared out of sight. The pleasure of [illegible] a home, of converting a desert waste into a bountiful stretch of [illegible] the health and independence of the work accompanying it, the satisfaction of knowing [illegible] providing for the wants [illegible] of your family and laying away a snug [illegible] for the days [illegible] all these things are causing people from all over the United States to make enquiries regarding this favored valley.

For the past [illegible] years the trend of business [illegible] has been toward [illegible], and the man with [illegible] has watched his [illegible] most of the time. The cost of living has advanced to such a degree that the farm is now being looked upon as the only haven of refuge from the poor house. The farmer of the Mimbres valley possesses all the requisites for his mode of living. His orchard and garden furnishes him with fruit and vegetables for his table, his cows furnish plenty of milk and butter, his chickens eggs and his hogs meat, and his grocery bill is thus cut down to the buying of sugar, coffee and the condiments for seasoning. Out

on his fields he raises beans that net him from $30 to $60 per acre, alfalfa that nets him from $50 to $75 per acre. Add to this all the other products that he has for the market and his year's work [illegible] most handsome returns. Because of the unrivaled climatic conditions of this section and the purity of the water, his doctor's bills, if any, are small. [illegible] What he [illegible] What he [illegible] and what

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Don't Throw Away Your Newspapers

Local Newspaper Valuable Advertising for Community

Next to a personal letter there is no advertising medium for a [illegible] community as the newspaper published in that community. This is especially true of the weekly newspaper which in a large measure reflects the thought and the business and social conditions of the community.

Probably 90 per cent of the weekly newspapers printed in New Mexico are consigned to the waste basket immediately after they have been read by the subscriber. Their value ceases immediately.

Every wide awake citizen of New Mexico is interested these days in promoting the growth of his community and of the new state as a whole. If every subscriber to a weekly newspaper in the state of New Mexico would, after he has read that newspaper, wrap it, put a one-cent stamp on it and address it to some acquaintance in other states, the result would be a huge advertisement which would draw a tremendous volume of attention to the Sunshine State.

The idea of the letter to the newspaper "back home" has been well received. Many of these letters are now going out of the state according to advices received by the Bureau of Immigration and the result will be a great many columns of beneficial advertising in newspapers published in other states.

Let us supplement this by making the fullest use possible of our own home newspapers.

Don't throw the weekly newspaper away when you have finished with it. Wrap it and mail it to an acquaintance. There is no issue of the Courier but has in it some item of special interest to the man outside. The local newspaper is much more interesting than a post card; much more effective as an advertisement, far more likely to produce an enduring result.

Supplement the "back home" letter by making the fullest use of your local newspaper.

What Makes a Town?

Is it wealth evidenced by fine homes and splendid buildings? These may attest the stability and thrift of certain persons but they offer no great inducement to commercial and moral progress. It is not the good order nor law observance, for that is a factor only. The schools and churches do not make a town, but only cultivate it, neither is its geographical location, the shipping facilities, nor its natural advantages. None are essential, but what is it then that makes a town a success? Just one thing

The unity of the people, common bond which causes the business enemies to lay aside all differences when it comes to doing anything towards boosting the town.

Nothing plural ever made real progress on the way to substantial success without the get together spirit is unanimously adopted. It has rejuvenated old hulks of towns that were yawning their way into endless sleep. It has infused new blood into the heart of commercial life and made thriving cities out of paralytic towns.—Ex