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THE CUCKOO BILL. A BILL has passed both Assembly and Senate which makes it a misdemeanor to insert advertising handbills or circulars between the pages of a newspaper in such manner as to give the reader the impression that they are part of the paper itself.

The Evening World was the first newspaper to uphold the rights of its legitimate advertisers by an aggressive campaign against the unscrupulous who steal advertising. It went gunning for these Cuckoos who lay eggs in other folk's nests until the public was thoroughly informed as to their ways.

Tannenbaum declares he is not a citizen of the United States. No regrets herewith.

WOULDN'T BUY FOOD AT COST. THE failure of Chicago's \$25,000 municipal store, which aimed to sell food to the poor and unemployed at cost, seems to have been due to two causes:

- (1) It was in the stock-yards district, out of the paths of traffic. It delivered no goods. Therefore it failed to offer the first inducement expected these days by everybody, high and low, who lives in the city—convenience. (2) By investigating its customers and insisting that they must not own property and must be unemployed, it fastened the "charity" stigma upon people who came to trade with it.

New York has seen a few experiments with co-operative markets and similar schemes to cut down the cost of living that came to grief for much the same reasons. This town has about made up its mind that the only way to get New Yorkers to go marketing and save money is to build the market at the most expensive corner on Broadway or opposite the Waldorf and make every customer feel that the last thing that brings him there is thrift.

Governments may bungle, lawmakers may wrangle, but they can't deadlock the blessed Spring!

MONUMENTAL MISTAKES.

"CAN you build a monument to a murder? Why then a memorial to the blowing up of the Maine?" If Gutzon Borglum, the sculptor, were given a supply of dynamite and a wrecking crew to deal with New York's "bad and meaningless" statues, "the monumental eyesore of Columbus Circle" wouldn't be the only work of art to become dust on the landscape.

Letters From the People

Lack of Patriotism. To the Editor of the Evening World: I recently attended a theatrical performance. A company of actors presenting a musical act patriotically struck up our noble national hymn. "The Star Spangled Banner" I immediately arose to my feet to the strains of the beloved song as a token of patriotism.

Why Not? By Maurice Ketten

A series of comic panels. Panel 1: A man says "LET ME HAVE YOUR HAT, DEAR, AND PUT ON THIS NEW SPRING HAT I'VE JUST BOUGHT." Panel 2: A woman says "WHAT A STUNNING HAT!" Panel 3: A man says "IT'S WORKING." Panel 4: A woman says "WELL, IF MR. JOHN IS SO TAKEN WITH IT, I'LL EXCHANGE IT FOR YOURS IF YOU WANT TO, DEAR." Panel 5: A man says "ANYTHING TO PLEASE MY HUSBAND." Panel 6: A woman says "HOW SWEET OF YOU!" Panel 7: A man says "I MAY TRY IT WITH A CROWN NEXT TIME." Panel 8: A woman says "SURE, WHY NOT?"

Straight From The Shoulder

Success Talks to Young Men. Concentration. A WANDERING mind covers a lot of ground except with the task in hand. When the mind is only half on the work the work is only half well done.

Hits From Sharp Wits.

A man thrown on his own resources rarely lights in a soft place. Many a man who is self-sufficient isn't self-supporting.—Deseret News. The man who becomes addicted to blowing his own horn is easily persuaded that it is music to the public ear as well as to his own.—Knockout Journal and Tribune.

Chapters From a Woman's Life

By Dale Drummond. WHETHER it was the shock I experienced the night of the burglary or from some other cause, I was suddenly taken very ill. Fortunately it was late Saturday afternoon, and Jack was at home. "Thank God, dear, for that two hundred dollars we have in the bank," he said after the doctor had gone with a promise to send me a nurse and to return soon.

The Spirit of "Getting Even"

By Sophie Irene Loeb. BEFORE us is the recent case of a woman in France who took the law into her own hands, and with it the life of a man whom she thought was her enemy. The woman, a Cabinet Minister's wife, sowed the seeds of malice and must of necessity reap the Dead Sea fruit of revenge.

WHAT EVERY WOMAN THINKS. BY HELEN ROWLAND.

As to "Taking or Leaving" a Husband. "LOOK!" whispered the Philosopher-ess, nudging the Bachelor's elbow, as a fluffy little creature in a Watteau hat and a heavenly blue gown tripped past them with a bow and a radiant smile. "LOOK—and behold the cleverest, wisest, most wonderful woman in all Manhattan!"

The Week's Wash

By Martin Green. WONDER, queried the head polisher, "why the Assembly killed the bill appropriating \$100,000 for the payment of a pension of \$15 a month to each dependent widow with a child under fourteen years of age?"